



CSTE STRATEGIC PLAN

2018 - 2020

Vision

Using the power of epidemiology to improve the public's health

Mission

- Promote effective use of epidemiologic data to guide public health practice and improve health
- Support effective public health surveillance and epidemiologic practice through training, capacity development, and peer consultation
- Develop standards for practice
- Advocate for resources and scientifically based policy

Values

Commitment to Service, Teamwork and Excellence Through Integrity, and Respect for All



CSTE STRATEGIC PLAN 2018 - 2020

Strengthen the Role of Applied Epidemiology to Drive Public Health & Policy Actions

A

B

C

Establish Leading Edge Public Health Applied Epidemiology



Develop, Expand & Diversify the Epidemiology Workforce



Ensure Organizational Effectiveness



1

Champion National Surveillance Strategies

Train & Mentor Workforce to Ensure Competency Relevancy

Increase Advocacy Efforts

2

Co-Develop Infectious & Non-Infectious Disease Surveillance Initiatives

Recruit & Retain Next-Generation

Align CSTE Operations & Governance Structures

3

Accelerate Integration of Informatics into Epidemiology Practice

Develop & Foster Leadership

Diversify & Align Funding Sources

4

Adapt Surveillance Strategies to New Clinical Diagnostics, Practice & Information Systems

Encourage Workforce Diversity

Establish Leadership Role in Public Health Emergency Response

5

Lead Innovation in Applied Epidemiology Science & Practice

Address Gaps in Epi Capacity

Deepen & Broaden Member Engagement

D

Refine & Strengthen Relationships with Key Partners

E

Strengthen CSTE Public Health Presence & Communications