CSTE

COUNCIL OF STATE AND TERRITORIAL EPIDEMIOLOGISTS

Engagement Opportunities and Conference Sponsorship

Inaugural EpiVision stage at CSTE 2025 Annual Conference

who is CSTE?

The Council of State and Territorial Epidemiologists (CSTE) is *the* professional home for applied epidemiologists representing multiple levels of public health practice.

Members have surveillance and epidemiology expertise in a broad range of areas including occupational health, infectious diseases, environmental health, chronic diseases, injury, maternal and child health, Tribal epidemiology, and more. CSTE also supports effective public health surveillance and sound epidemiologic practice through training, capacity development, and peer consultation. We help deliver high quality data through modernization efforts and advance health for all by improving overall public health policy—all in service of our vision of thriving and healthy people and communities everywhere.

Home to over

3,000 members

doing work across over 45 subcommittees & working groups

CSTE

94.6% of members work in state, Tribal, local or territorial health departments

CSTE messaging reaches over

14,500

followers & subscribers across all our social media platforms

organizational Champions

CSTE's Organizational Champion Program was launched in 2023 to offer companies a year-round suite of benefits that help them better connect with CSTE and its members. Champions, in turn, support the mission of CSTE: advance the field of applied epidemiology to maximize health. A win-win! We know our Annual Conference is a hallmark for many partners, a best-in-class offering in this amazing corner of public health. We believe these two programs—one established, one new—work best in tandem. **See Page 5** for upgrade paths that make for an amazing, comprehensive experience for your business!

Year-Round Organizational Champions

PRIMARY BENEFITS Organizational Champions receive the benefit of first selection for sponsoring additional year-round events. More information will be shared separately.	**ORGANIZATIONAL CHAMPION $10,000**
CSTE Conference Exhibitor Package	1
Webinar	1
Associate Memberships	2
Career Center Listings	2
CSTE Newsletter Feature Post	1

Call the CSTE National Office at (770) 458-3811 or email sponsors@cste.org

Participation in the Organizational Champion Program can begin at any point in the year, but the sales/commitment deadline to secure 2026 Annual Conference benefits is **Thursday, March 5, 2026**

Organizational Champion benefits include:

- Host an **educational webinar** for CSTE members, showcasing your own footprint in public health outside of the Annual Conference season!
- Direct access to our members via **Associate Memberships**, allowing you to participate in committees across CSTE.
- Access to the **CSTE Annual Conference at the Exhibitor level**, meaning you won't have to choose between both of these amazing programs.
- **CSTE Career Center Listings**, giving your open positions broad exposure to qualified candidates within the CSTE community.
- Sponsored post in CSTE's **member newsletter**, a twice-monthly periodical that boasts a 55% open rate and a 7.4% click rate.

2026 Annual Conference

Sponsor & Exhibitor Opportunities

The CSTE Annual Conference is the largest gathering of its kind, bringing together thousands of public health practitioners from across the country. Attendees meet to share knowledge, trends, challenges, and best practices in the field of applied epidemiology, and then carry that information back to their jurisdictions. Our epis hold key roles in public health across and in a broad range of areas.

By supporting the CSTE Annual Conference, your organization will heighten its brand recognition and profile with thousands of attendees. You'll also get to network with relevant public health professionals and educate them about your products and services. See the table below for our basic 2026 Annual Conference benefits, and jump to the **next page** to see how you can enhance your partnership. This is one of the most unique and energizing events of the year—don't miss out!

2026 CONFERENCE BASE PACKAGES

PRIMARY BENEFITS	EXHIBITOR $3,000	SPONSOR $7,000
Complimentary Registrations	1	3
Discounted Registrations	1	3
10x10 Booth in Networking Hall	1	1
Opt-in Attendee List	No	Yes
Website Visibility	Name Only	Logo & Link

DEADLINE to Commit for Conference Sponsorship & Exhibits:

March 5, 2026

Call the CSTE National Office at (770) 458-3811 or email sponsors@cste.org

2026 CONFERENCE ENGAGEMENT ADD-ONS

Available only to Sponsors

ITEM	QTY REMAINING (as of Mar. 2)	PRICE
Lunchtime Discussion Session (45 Minutes) Sponsors are limited to purchasing one (1) Lunchtime session *OR* one (1) Afternoon session *(see below)* on Monday, Tuesday, or Wednesday. **Abstracts submitted do not constitute a sales commitment, and those accepted through the abstract submission process do not constitute a sponsorship slot.*	3	$4,000
Afternoon Discussion Session (45 Minutes) Sponsors are limited to purchasing one (1) Afternoon session *OR* one (1) Lunchtime session *(see above)* on Monday, Tuesday, or Wednesday. **Abstracts submitted do not constitute a sales commitment, and those accepted through the abstract submission process do not constitute a sponsorship slot.*	4	$3,000
EpiVision Stage Presentation (30 Minutes) Sponsors are limited to purchasing one (1) EpiVision Stage Presentation on Monday *OR* Tuesday, morning or afternoon. **Abstracts submitted do not constitute a sales commitment, and those accepted through the abstract submission process do not constitute a sponsorship slot.*	0	$4,000
Sponsor for State Epi Lunch Includes invitation for two (2) Sponsor attendees.	0	$8,000
Sponsor for State Epi Reception/Happy Hour Includes invitation for two (2) Sponsor attendees.	0	$8,000
Video Promotion Sponsor to provide a promotional video (up to 90 seconds) by April 1, 2026 to be utilized in high visibility areas, such as before a Plenary Session or on the Conference mobile app.	2	$2,500

SOLD OUT!

Note: *Organizational Champions (Page 3) who wish to purchase the preceding add-ons must first upgrade to the Conference Sponsor tier.*

Questions? Call the CSTE National Office at (770) 458-3811 or email sponsors@cste.org

BOOTH ENHANCEMENTS

Available to both Exhibitors and Sponsors

ITEM	PRICE
20x10 Booth Space Exhibitor/Sponsor is responsible for additional costs that may be associated with a larger booth space	$750
Dedicated Networking Table (Cocktail/Cabaret Round for Four [4] in the Networking Hall) Reserved for duration of Networking Hall hours	$500

LEAD CAPTURE

Available to both Exhibitors and Sponsors; Purchased directly from vendor

ITEM	PRICE
3 License Pack (App Only)	$499
1 License (App Only)	$249
1 License Add-On (App Only) Can only be purchased as an add-on to the 3- or 1-License Pack	$149

Sales/Commitment Deadline:

Thursday

March 5, 2026