



2024–2026 Strategic Impact Plan

ALL NEW!

Vision

Thriving and healthy people and communities everywhere.

Mission

Advance the field of applied epidemiology to maximize health.

North Star

Applied public health epidemiology is crucial to protecting and improving health to ensure everyone is able to obtain the highest level of well-being through the effective and timely collection, analysis, interpretation, and sharing of health and community health-related data. CSTE's 2024-2026 strategic plan embraces innovation, builds the workforce, drives data modernization, and strengthens collaboration with partners to recognize and advance the effectiveness of applied epidemiology to enable people and communities to thrive.

Strategic Priorities, Outcomes, and Objectives

Drive Innovation of Applied Epidemiologic Practice and Policy

Three-Year Outcome Statement: CSTE and members are forward-thinking leaders advancing innovation, methodologies, and partnerships to collect, use, and share data effectively to champion policies and public health actions.

Advance Health for All by Engaging Communities in Data Collection, Access, Analysis, and Use

Three-Year Outcome Statement: Applied epidemiologists are actively engaging communities in data collection, access, analysis, and use to advance health for all.

Accelerate Data Modernization and Data System Interoperability

Three-Year Outcome Statement: Data modernization and interoperability are advanced to create a high functioning, highly automated, and interoperable public health system at all levels.

Elevate the Critical Role of Applied Epidemiology in Public Health

Three-Year Outcome Statement: Applied epidemiologists at all levels are recognized and valued within and outside of the public health community for their contributions in identifying and implementing solutions for improved health.

Optimize Workforce Capacity

Three-Year Outcome Statement: The applied epidemiology workforce is diverse and thriving, with the necessary support, training, expertise, and professional pathways to meet the demands of the field.