

A Chicago native, **Jordan Gimbel** traveled west for law school in the late 90's after reading an *INC* magazine article regarding in-house internet lawyers grappling with thorny legal issues. Now, over a decade later, he has connected the dots joining Yahoo! in 2011 as the Legal Director of Copyright. Mr. Gimbel's duties include overseeing copyright implications in connection with Yahoo!'s services and products; advising on transactional matters; assisting public policy; handling copyright disputes; advising editorial teams; and setting a global copyright position for Yahoo!. He also manages the team responsible for processing intellectual property claims.

Before joining Yahoo!, Mr. Gimbel worked in the Orange County and Los Angeles offices of Jones Day as a member of its intellectual property group focusing on litigation matters ranging from copyright (served as a member of the trial team in the *Shepard Fairey v. AP* case) to patent. He would also moonlight on the IP transactional team at Jones Day whether assisting the corporate team on a deal or negotiating a complex research and development agreement. He is a 2002 graduate of Pepperdine School of Law and he secured a Fulbright Scholarship (2002-03) to Sweden, where he was enrolled in two LLM programs at Stockholm University. Mr. Gimbel has served as president of the Board of the non-profit experimental art space Machine Project, located in Echo Park, from 2005 through 2010 and currently serves as an advisor to Scripted and Cruzin, Inc.