

**Mark Little** is the founder of Storyful, the world's first social media news agency. Storyful discovers and verifies the most compelling content on platforms like YouTube and Twitter. His company works with the biggest news organizations and social networks in the world. Storyful was acquired by News Corp in December 2013 and Mark is now based in the company's New York offices where he is Director of Editorial Innovation. Mark has more than two decades of experience in journalism. He was an award-winning foreign correspondent for the Irish national TV service, RTE.