

Shirin Keen is the Associate General Counsel of Twitch, the world's leading social video platform and community for gamers. She has poor eye-hand coordination and is a total noob at video games. As a legal ninja, however, she swiftly negotiates content deals and advises masterfully on content strategies; skillfully counsels the product, support, sales and marketing teams; stealthily manages copyright and trademark portfolios and policies; and slays all challenges and disputes. Immediately before Twitch, Shirin worked on similar issues in-house at Intel Media / OnCue, an IP-delivered live TV service incubated by Intel, which was acquired by Verizon.

Shirin graduated from Emory University, majoring in Creative Writing and minoring in studio arts. With a passion for the arts, she headed straight to New York to pursue her dreams – to become a copyright lawyer of course. Before law school, she worked at a household brand in the branding world, Fross, Zelnick, Lehrman & Zissu. She graduated from Columbia Law School, where Jane Ginsburg taught her very first and very last class. She then worked for almost a decade at Coudert Brothers LLP and Davis & Gilbert LLP litigating copyright, trademark, rights of publicity, and defamation claims, negotiating licensing deals, and counseling on intellectual property matters for clients in the media and entertainment and fashion industries. Shirin Keen left New York to pursue her dreams of escaping east coast winters.

Shirin serves on the Board of Root Division, a visual arts non-profit that keeps art in San Francisco by creating an ecosystem of arts education, exhibitions and studio spaces for artists.