

Gilda González

She currently serves as Director General of the Mexican Association of Phonograms' Producers (Amprofon for its Spanish abbreviation), an IFPI member.

She has a Law Degree by Universidad Nacional Autónoma de México (UNAM), where she teaches the subject of Intellectual Property, and a Master Degree in Private Law. At the Mexican Institute of Industrial Property (IMPI for its Spanish abbreviation), Gilda initially held the position of Director in the area of Litigation (trademarks, patents and copyrights) and later she was Deputy Director General until September 2011.

Her extensive expertise and international recognition made her stand out during the negotiation groups of commercial agreements with the Ministry of Economy, also for her fluency in English and for considering her an expert in the field.