

## 2024 CTAT Summer

**B** Breakout   **M** Meeting   **P** Plenary   **T** Training

---

### JULY 14 • SUNDAY

---

4:00pm – 7:00pm	<b>Registration Open</b>	TBA
-----------------	--------------------------	-----

---

### JULY 15 • MONDAY

---

7:00am – 5:00pm	<b>Registration Open</b>	TBA
-----------------	--------------------------	-----

7:30am – 8:30am	<b>Continental Breakfast</b>	TBA
-----------------	------------------------------	-----

8:30am – 2:30pm	T	<b>Level I Training for New CTE Administrators (additional pre-registration fee required)</b> Training for New Administrators is appropriate for CTE directors, coordinators and other staff responsible for CTE program decisions at the district level. This training is most useful for those with five years of experience or less. Participants will receive legislative updates and information necessary to implement and sustain effective CTE programs. Access to a virtual resource with electronic documents and related web links will be shared.	TBA
-----------------	---	--	-----

8:30am – 2:30pm	T	<b>Level II Training for Experienced CTE Administrators (additional pre-registration fee required)</b> <i>Speakers: Mark Parkerson, Kimberly Harris, Carrie Chandler</i> Level II Training for Experienced CTE Administrators is appropriate for CTE directors, coordinators and other staff responsible for CTE program decisions at the district level. This training is most useful for those with over five years of experience. Major areas of focus will include; PEIMS management & reports, Methods of Administration (MOA) requirements, CLNA data, budgeting, developing a CTE program and procedures manual and overall best practices for program development. Access to a virtual resource with electronic documents and related web links will be shared. CTAT recommends New CTE administrator training as a prerequisite for professionals with less than five years experience.	TBA
-----------------	---	--	-----

8:30am – 2:30pm	T	<b>Training for Counselors: Graduation Requirements and CTE (additional pre-registration fee required)</b> This workshop is designed for counselors new to CTE and/or those needing a refresher. Topics such as 4-year plans, special populations, PEIMS, accountability and understanding endorsement requirements are discussed. Understanding CTE courses and how they count for graduation requirements, the AAR, 7th and 8th grade requirements for PGP, as well as legislative updates are also included.	TBA
-----------------	---	--	-----

8:30am – 2:30pm	T	<b>Training Work Based Learning for Career Preparation/Practicum Programs (additional pre-registration fee required)</b> <i>Speakers: Lisa Harrison, Chelsea Reeves</i> This session is a great opportunity for CTE instructors who are seeking the endorsement (or want to refresh their skills) to teach Career Preparation, CTE Practicum courses, or any other work-based learning course.  This fast-paced workshop is designed to satisfy the State Board of Educator Certification (SBEC) assignment rule for career preparation and/or practicum courses, covering topics such as, successfully managing student placement, training plans, site visitations, student intern evaluations and other work-based learning management techniques.	TBA
-----------------	---	---	-----

8:30am – 3:00pm	T	<b>Training for New CTE Teachers (additional pre-registration fee required)</b> If you are a teacher with three or fewer years of experience, this session is for you! Join us for an interactive and fun day where you can learn and refine skills in the areas of finding resources, lesson planning, classroom management, instructional strategies and CTE specific responsibilities. You'll walk away with lots of new ideas and techniques to fill your teaching arsenal! Content provided is best suited for newbie teachers, especially those who entered teaching as a second profession.	TBA
-----------------	---	---	-----

---

9:00am – 3:00pm	T	<p><b>CSI Classroom: Advanced Techniques for Forensic Science and Law Teachers (additional pre-registration fee required)</b></p> <p><i>Speakers: Casie Parish</i></p> <p>Join us for an immersive Forensic Science training designed specifically for CTE teachers. Explore hands-on activities, cutting-edge techniques, and curriculum integration strategies to bring the fascinating world of forensic science into your classroom. Elevate your teaching skills and inspire your students with real-world applications in this dynamic training session.</p>	TBA
9:00am – 3:00pm	T	<p><b>Unlocking the Future: AI Integration in CTE (additional pre-registration fee required)</b></p> <p><i>Speakers: Dr. Bruce Ellis</i></p> <p>Join us for an immersive training workshop tailored for CTE practitioners eager to embrace the transformative power of AI both professionally and in the CTE classroom. This dynamic session is designed to equip participants with the knowledge and skills needed to leverage AI technologies effectively, fostering innovation and preparing students for the demands of tomorrow's workforce.</p>	TBA
3:00pm – 3:30pm	M	<b>CTAT Executive Committee</b>	100
3:30pm – 5:30pm	M	<b>CTAT Board of Directors</b>	100
6:30pm – 8:00pm		<b>Board Social</b>	TBA

**B** Breakout   **M** Meeting   **P** Plenary   **T** Training

---

**JULY 16 • TUESDAY**

---

7:30am – 8:30am		<b>Continental Breakfast</b>	TBA
7:30am – 4:00pm		<b>Registration Open</b>	TBA
8:00am – 8:30am	<b>M</b>	<b>CTAT Awards Committee</b>	TBA
8:00am – 4:00pm		<b>Expo Hall</b>	TBA
8:30am – 10:00am	<b>P</b>	<b>General Session/Keynote</b>	TBA
10:00am – 10:45am		<b>Mid Morning Break in the Expo Hall</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 1</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 10</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 11</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 12</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 2</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 3</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 4</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 5</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 6</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 7</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 8</b>	TBA
10:45am – 11:15am	<b>M</b>	<b>CTAT Area Meet &amp; Greet - Area 9</b>	TBA
11:30am – 12:15pm	<b>B</b>	<b>Breakout Sessions 1</b>	TBA

11:30am – 12:15pm	<b>B Creating Earlier College Credit Opportunities to Maximize Student Results</b> <i>Speakers: Kaci Cook, Cassie Kunkel</i>	TBA
<p>Learn how your students can benefit from innovative courses that meet CTE requirements with potential to earn college credit in high school. Attendees will explore how OnRamps scaffolded dual-enrollment courses offered at the right time can remove barriers and set students on a path to gain industry-based skills — while also furthering district goals including outcomes-based measures, IBC obtainment, and CCRM indicators.</p>		
11:30am – 12:15pm	<b>B How can I use BPA competitions in my classroom?</b> <i>Speakers: Amanda Thiede</i>	TBA
<p>Business Professionals of America is more than just a CTSO, it's a resource for your classroom! Take a look inside the different competitions and how they can be used in various classes.</p>		
11:30am – 12:15pm	<b>B MoneySKILL in the Classroom: The Value and Impact of Financial Education</b> <i>Speakers: Olivia DiBiase</i>	TBA
<p>Learn more about how you can use the FREE, online MoneySKILL curriculum in your classroom to teach students about personal finance. Topics include everything from budgeting and investing to student loans and vehicle financing. In this session, we'll discuss the value and impact of financial education as illustrated through recent research, we'll show you how to access the free MoneySKILL curriculum (including a demonstration), and discuss the benefits it provides to you and your students.</p>		
11:30am – 12:15pm	<b>B Practicum in Public Service (Internships)</b> <i>Speakers: Crystal Dilley</i>	TBA
<p>Join me for an engaging presentation on the Law and Public Service Practicum course, designed to offer students hands-on experience in law and public safety. This course allows students to apply their theoretical knowledge and skills in real-world settings through supervised internships.</p> <p>Our practicum experiences span across various internship locations, offering students exposure to diverse facets of the field. Whether it's shadowing law enforcement officers, assisting legal professionals, or contributing to public safety initiatives, students gain invaluable practical insights.</p> <p>In this session, I'll discuss how educators can initiate and enhance their practicum programs. I will share insights on program progression, best practices, and strategies for engaging with the community.</p> <p>Attendees can look forward to:</p> <ul style="list-style-type: none"> <li>Practical tips on launching a practicum program.</li> <li>Resources and tools for establishing partnerships with community stakeholders.</li> <li>Ideas for program improvement and innovation.</li> <li>Q&amp;A session for clarifications and brainstorming.</li> </ul> <p>Whether you're starting a new program or seeking to enrich an existing one, this session promises valuable insights and networking opportunities.</p>		
11:30am – 12:15pm	<b>B Promoting Your Programs (it's okay to brag)</b> <i>Speakers: Anastasia Armstreet</i>	TBA
<p>This session will talk about ways that I've found to promote CTE programs to the community to encourage stakeholder buy-in during my time as a CTE administrator. I will discuss newsletters, advisory committees, incoming 9th showcase, CTE days at elementary/intermediate, and more!</p>		
11:30am – 12:15pm	<b>B Reports Round-Up: CTE and PEIMS</b> <i>Speakers: Kelechi Bradley, Raechel Broussard, Bonita Taylor</i>	202CD
<p>Understanding CTE data as it is reported through PEIMS is a critical component of program accountability. This session highlights how various reports from our Student Information Systems (SIS) can assist in tracking and monitoring various accountability elements that connect to PEIMS reporting. Discover the resources and tools that can help you analyze your CTE programs and make effective decisions for your students, staff, schools, and district.</p>		

11:30am – 12:15pm	<b>B Wired for Success: Fast-track Fusion in Special Education and CTE in 45 Minutes!</b> <i>Speakers: Kimberly Harris, Carrie Chandler, Tracy Johnston</i> Get ready to plug in and power up at our lightning-fast workshop, "Wired for Success: Accelerating Special Education and CTE in 45 Minutes!" Led by Region 7 ESC CTE and SPED specialists, this turbocharged session will zoom through the intricate network of connections between these vital educational realms. It's not just a workshop—it's a high-speed journey filled with actionable insights, rapid-fire discussions, and turbocharged strategies. Join us as we fuse forces to create a seamless flow of support and opportunity for every learner, all in just 45 minutes flat! Buckle up for an electrifying ride to inclusive CTE education!	TBA
11:30am – 12:15pm	<b>B Workforce Dual Credit Opportunities</b> <i>Speakers: Chris Bell, Mary Helen Kelm</i> Trinity Valley Community College has a growing and dynamic dual credit workforce program. In this session we will explain our process of working with our ISD partners from the initial discussions of workforce pathways all the way through enrolling students in classes. We offer Occupational Skills Awards, Certificates and Associate of Science Degrees in a variety of pathways including Health Science, Computer Science, Welding, Cosmetology, Agriculture and many more.	TBA
12:15pm – 1:30pm	<b>Lunch (on your own -- concessions available in the expo hall)</b>	TBA
1:30pm – 2:15pm	<b>B Breakout Sessions 2</b>	TBA
1:30pm – 2:15pm	<b>B CTE and Project-Based Learning: The Niche to Student Success</b> <i>Speakers: Ketra Davenport-King</i> CTE and Project-Based Learning (PBL) often go hand in hand to provide students with real-world, practical skills in various career fields. PBL within CTE programs allows students to apply their learning to authentic projects and challenges relevant to their chosen career pathways. This approach helps students develop not only technical skills but also essential soft skills such as teamwork, problem-solving, and communication, which are highly valued in the workforce. By integrating PBL into CTE curricula, students gain valuable hands-on experience and are better prepared for success in their future careers. This workshop will give practical tools to implement PBLs for student success.	TBA
1:30pm – 2:15pm	<b>B Following the Money: Revenue-Based Budgeting for CTE Programs</b> <i>Speakers: Jesse Cantu, Toby Castro, Melissa Jensen</i> Join Galena Park ISD as we delve into how the GPISD Career and Technical Education (CTE) department allocates budgets, focusing on the revenue generated by Career and Technical Education (CTE) courses utilizing CTAT's Funding Projections Spreadsheet. This session will explore the often-overlooked aspect of leveraging CTE revenue to optimize budgetary decisions and drive educational outcomes. Drawing from real-world experience, the team will share insights into their journey of learning the ropes of budget allocation, highlighting the lack of formal education in this critical area. From trial and error to innovative strategies, attendees will gain practical tips and actionable approaches to allocating budgets based on the share of revenue generated by CTE programs. Whether you're a seasoned administrator seeking new perspectives or a newcomer navigating the complexities of educational finance, GPISD CTE believes in the power of collective learning and growth, and this workshop offers invaluable guidance for maximizing resources and fostering sustainable growth within your school district. Join us and transform your budgeting practices to empower your faculty through effective financial stewardship.	202CD
1:30pm – 2:15pm	<b>B Forensic Science Unit Planning</b> <i>Speakers: Erica Reagan</i> This session will explain the process of planning forensic science units for a high school class. The example unit will be fingerprints and will include a small lab activity. Participants will receive a copy of my YAG as well as weekly warmups for the year.	TBA

1:30pm – 2:15pm	<p><b>B GEARs - Girls in Engineering: Making Impactful Connections</b> TBA</p> <p><i>Speakers: Tanya Snook, Keith Killebrew</i></p> <p>Find out how Keller ISD started a Girls in Engineering and Robotics Society (GEARS) that is affiliated with SWENext giving girls a way to connect and network with each other as well as mentors in industry. Hear from our student officers and our sponsor on activities we are doing and how to set up your own organization. Encourage your female students to stay in the engineering pathway while increasing excitement and engagement. Learn how we have branched two new schools and learn how you can get your own graphics for your organization as well as your structures needed for your organization.</p>
1:30pm – 2:15pm	<p><b>B Instructional Tools for the CTE Classroom</b> TBA</p> <p><i>Speakers: Melissa Ryan</i></p> <p>Learn about how various instructional strategies can be applied to the CTE classroom as well as resources for use throughout the school year. Real-world examples will be provided as well as handouts, simulation, and time for collaboration.</p>
1:30pm – 2:15pm	<p><b>B Preparing Students for Competition</b> TBA</p> <p><i>Speakers: Christine Clemson, Amanda Thiede</i></p> <p>What are some tips of the trade to helping your CTSO students prepare for competition? Talk with some veteran BPA advisors on some tips and tricks to helping your students make the most of CTSO competitions. We will focus on BPA, but there should be some helpful hints for all CTSOs.</p>
1:30pm – 2:15pm	<p><b>B Uncharted Waters- 26,000 Careers in the Maritime Industry Ready to be Filled</b> TBA</p> <p><i>Speakers: Sade Chick</i></p> <p>In Beaumont, Texas, Maritime is a regional program of study, but more than 26,000 mariners are needed nationally, a number that is growing each day. While the coastal region of Southeast Texas region is rich with maritime opportunities, students in every part of the state have the opportunity to pursue a career in maritime with the Seafarers International Union.</p> <p>The Paul Hall Center for Maritime Training in Piney Point, Maryland offers a training opportunity to eligible individuals (18+) that includes one year of training, free room and board, all meals, and a salary ranging from \$5,000-\$8,000 per month in the second half of the training. Once completed, the participant will have a job aboard a U.S.-flagged vessel, working as a mariner. This opportunity is just the starting point of what can be an incredibly lucrative career with travel, a schedule that allows workers to be active for several weeks, followed by a 2-3 week break, and high earning potential.</p> <p>The Port of Beaumont has effectively built a Maritime Workforce Team that has created an educational pipeline over the last five years that reaches pre-k to port grad, working with stakeholder groups. This is a model that is easy to replicate and relevant to Texas educators looking to steer students toward a high potential career. Careers in the maritime industry are perfect for students not interested in pursuing a higher degree and those who enjoy working with their hands.</p>
1:30pm – 2:15pm	<p><b>B Utilizing a Tiered Intervention Framework to Equip Educators for Today's Classrooms</b> TBA</p> <p><i>Speakers: Jacki Dawson, Paul Trevino, Faith Whatley-Torres</i></p> <p>Teacher recruitment and retention has posed a challenge for many school districts across the state of Texas. District leaders and campus administrators have been tasked with developing innovative ways to attract new teachers and provide effective training and development while sustaining academic and social emotional growth for students. This workshop is designed to provide districts with a training process for onboarding and developing District of Innovation (DOI) teachers who are exempt from certification, teachers completing alternative certification programs, and newly graduated teachers. Workshop content will detail how a rural Title I high school is developing new educators, reducing referrals, improving teacher retention rates, and enhancing academic performance through a tiered training framework.</p>

2:30pm – 3:15pm	<p><b>B A Full Solution for IBCs: Elevate Learning and Earning Credentials with NHA (exhibitor content)</b>  <i>Speakers: Beth Pintner</i></p> <p>At NHA, we are better preparing the next generation of healthcare workers and students. Join us to learn how NHA's didactic content can be used to elevate both MA and Pharmacy Technician programs to the next level. The full solution products provide and experiential clinical skills development resource to engage, instruct and empower learners to become practice-ready professionals.</p>	
2:30pm – 3:15pm	<p><b>B Applied Consumer Finance – A Hands-On Problem-Solving Workshop</b>  <i>Speakers: Dean Harris</i></p> <p>Come ready to learn a new skill! No jargon, no math, just practicing a skill that will make a difference in students' financial future. In this lively session you will be shown how to solve a wide variety of consumer finance problems. Having recently given seventeen such presentations for Round Rock ISD students, Mr. Harris has over fifteen years' experience at the college level with making it easy to learn to use financial calculators to solve seemingly complex problems. This content and methodology is new to the secondary level and is being offered to teachers for the first time ever at the 2024 CTAT Conference!</p> <p>Each participant will be provided a simple, yet specialized calculator to use in class. Then as time allows, we will calculate answers to life's financial situations such as: monthly payments, the interest rate being charged on a purchase, what a loan balance is on any given month, how sweepstakes/lottery contests arrive at their lump sum payout amount, and the monthly savings required to grow to a desired retirement nest egg. At the end of the session, participants will be provided a handout which references a smartphone app similar to the calculator used in class, allowing this skill to be shared with students.</p>	TBA
2:30pm – 3:15pm	<p><b>B BPA 101</b>  <i>Speakers: Susan McKrell, Diana Weber</i></p> <p>Looking to start a Business Professionals of America chapter at your school? Or, are you a veteran advisor willing to share some ideas and brainstorm activities and solutions? All are welcome at this session as we brainstorm everything from fundraisers to chapter activities. Updates will be given from the Board of Directors and information about our plans for the year will be shared. Join BPA today!</p>	TBA
2:30pm – 3:15pm	<p><b>B Breakout Sessions 3</b></p>	TBA
2:30pm – 3:15pm	<p><b>B Building a Sustainable Work-Based Learning Model</b>  <i>Speakers: Amanda Elston, Amelia Reeves</i></p> <p>During the 2023-2024 school year, Workforce Solutions of West Central Texas and Region 14 Education Service Center teamed up with local employers and school districts to create a sustainable work-based learning model resulting in paid internships for junior and senior students. In conjunction with high school practicum and career prep courses, healthcare and manufacturing students participated in a sequence of activities including job shadowing, work readiness workshops, and interviews, with the opportunity to enter into an internship in the spring semester. Working together across sectors and sharing roles and responsibilities allowed employers to connect with the local talent pipeline, students to plug into career opportunities in their own backyard, and districts to have support, training, and connections in order to bolster practicum and career prep courses. The results of a third-party evaluation conducted at the conclusion of the program will be shared including insight from students, teachers, and employers. Attendees will leave this session with copies of the framework, roles and responsibilities of all stakeholders, examples of necessary paperwork for schools and students, and successes and ideas for improvement for future implementation.</p>	TBA
2:30pm – 3:15pm	<p><b>B Connections for Days: Growing Career Development and Community Connection with Student Events</b>  <i>Speakers: Stephen Cox, Lauren Tyler</i></p> <p>How can schools effectively link student career goals with community needs? And how can schools build quality connections with local and industry partners to enhance programs? This session will share how Central Heights ISD created a successful pair of student events to help bridge gaps with community partners, invite stakeholders into the school, and enhance student career development.</p>	

2:30pm – 3:15pm	B	<p><b>How to Create a School Store that Makes Money for Your Students</b></p> <p><i>Speakers: Keith Regester</i></p> <p>I have developed a business model that creates scholarships for our students whom take the Practicum in Business Management/Entrepreneurship course at Crandall ISD. This course is designed for students to develop hands-on skills in order to:</p> <ul style="list-style-type: none"> <li>•Provide exceptional customer service</li> <li>•Merchandise smart-snack products on the shelf</li> <li>•Create marketing materials, logos, banners, and uniforms to raise awareness of the business.</li> <li>•Successfully grow sales throughout the year.</li> <li>•Determine their own scholarship amount based on school store profits and budget.</li> </ul> <p>Teachers will learn:</p> <ul style="list-style-type: none"> <li>•What type of furniture to purchase to effectively merchandise items on shelf and operate school store.</li> <li>•What POS options are out there and which ones give students hands-on opportunities</li> <li>•How to setup the School store as a bonafide club with financial account creation, tax-exempt ID, and create bylaws for students to abide by.</li> </ul>	TBA
2:30pm – 3:15pm	B	<p><b>Mock Crime Scene</b></p> <p><i>Speakers: Matt Menefee, Erica Reagan</i></p> <p>This session will demonstrate the process of creating a mock crime scene for students to investigate. There will be an example of the crime scene for participants to look at as well as an explanation of the process from start to finish.</p>	TBA
2:30pm – 3:15pm	B	<p><b>Promoting CTE Through Student Centered Events</b></p> <p><i>Speakers: Miyosha Guinn, Zach Moore</i></p> <p>In this session presenters will discuss different ways districts can promote CTE through student centered events. Presenters will describe the events and review the costs associated with each promotion.</p>	202CD
2:30pm – 3:15pm	B	<p><b>There is Nothing Normal About the New Normal</b></p> <p><i>Speakers: Rich Froeschle</i></p> <p>The economy continues to grow post-pandemic despite ongoing predictions of recession. Texas has experienced huge population growth, and the consumer is driving a rolling economic expansion in which most industries and occupations are experiencing solid but uneven growth. But the tight job market and labor shortages have started to ease. And the next generation is ushering in new perspectives about work values and employment preference that may - or may not - align with market demand. This session offers insights into these behavioral and macroeconomic trends and what they portend for the Texas labor market.</p>	TBA
3:15pm – 4:00pm		<b>Refreshment Break in the Expo Hall</b>	TBA
4:00pm – 4:45pm	B	<b>Breakout Sessions 4</b>	TBA

4:00pm – 4:45pm	<b>B Building Industry Partnerships: The Omni RISD Hotel Hub</b>	TBA
<i>Speakers: Creighton Bryan, Carolyn Dent</i>		
<p>This session will explore the concept of how to forge a strong partnership between a school, the District, and private industry that results in providing a unique and impactful learning experience for students.</p>		
<p>Although the concept of an in-school learning lab, an internship, or business partnership isn't new; how we approached and executed a well-crafted and truly in-sync partnership was unique. We will explore the concept and lessons learned for how to build an honest and collaborative effort that concluded with the creation of an amazing outcome.</p>		
<p>Here is a brief summary of the story, but we will provide you a richer understanding and answer all of your questions at this event: Richardson ISD at Richardson High School now offers students a chance to gain hands-on, real-world experience in a simulated hotel lobby area setting on the second floor of the high school. The "Hotel Hub" is a unique and dynamic classroom environment, meticulously transformed by the Omni Hotel &amp; Resorts design team into a fully functioning simulated hotel lobby.</p>		
<p>Teacher, Bobbie Lynn Weir, saw a need and began advocating for a hotel management and hospitality practicum at RHS. She found a willing partner in Omni and approached the Managing Partner who understood the vision, and together their vision grew into something bigger. RISD and Omni formulated a multi-year plan to transform a traditional computer lab classroom into a high end operating hotel lobby.</p>		
<p>Now complete, the "Hotel Hub" is the first in-school, hotel lobby learning space in DFW, and one of a few in the State of Texas. The facility was honored by Governor Proclamation as a State-of-the-Art Learning Center and a leading example of preparing students to occupy high-skill, high-wage, and in-demand jobs within the Hotel Industry.</p>		
<p>Come learn how this School and Industry Partnership began and explore what it has become.</p>		
4:00pm – 4:45pm	<b>B CTE and Dual Credit</b>	
<i>Speakers: Jennifer Edenfield</i>		
<p>Come and see how Galveston ISD has been able to offer Dual Credit through almost every CTE program of study. I will share the good, the bad and the ugly. I will also share our programs of study and how we have mapped our high school courses to the college course.</p>		
4:00pm – 4:45pm	<b>B Empowering Futures through P-TECH &amp; IHE Partnerships</b>	TBA
<i>Speakers: Kady Donaghey, Ember McCune, Trista Stuert</i>		
<p>Year two of WISD's P-TECH programming has yielded more than 66% of grade level enrollment for students entering our P-TECH offerings. Working with supportive IHE and Industry partners has created a program that continues to grow and develop, setting Weatherford ISD as the pinnacle district for our surrounding communities.</p>		
4:00pm – 4:45pm	<b>B Grant Funded Solar Sprint Car Competition</b>	TBA
<i>Speakers: Pamela Cook, Cody Logsdon</i>		
<p>Develop a Solar Sprint Car Program for your campus with Free Resources for your students.</p>		
<p>Junior Solar Sprint (JSS) – funded by an Army Educational Outreach Program (AEOP) grant – and Senior Solar Sprint (SSS) are managed by the Technology Student Association (TSA). The competitions offer resources that empower teachers, mentors, and other community members to engage middle and high school students in designing, building, and racing model solar cars. Students develop teamwork and problem-solving abilities, investigate environmental issues, and gain hands-on STEM skills as they construct the fastest, most interesting, and best crafted vehicle possible. An online resource center is available to educators. JSS and SSS are official TSA competitions.</p>		
4:00pm – 4:45pm	<b>B McLennan Community College Forensic Science - Tentative</b>	TBA

4:00pm – 4:45pm	B	<b>Purposeful CTE Master Scheduling</b> <i>Speakers: Jesse Cantu, Melissa Jensen</i> Purposeful CTE master scheduling requires careful planning, collaboration with stakeholders, and consideration of various factors, such as student needs, teacher expertise, resource availability, and specific campus needs. Join us as we walk through our timeline of events as we share tips and tricks to how we have created the master schedules for our campuses based upon student requests.	202CD
4:00pm – 4:45pm	B	<b>The Power of Industry-Based Certifications</b> <i>Speakers: Oscar Carrera, Angie Haro</i> In today's dynamic job market, the rise of 'Skill-Based Hiring' is reshaping how companies view potential candidates. As teachers, we witness our students' potential firsthand, particularly those equipped with industry-based certifications. These certifications go beyond traditional accolades; they indicate a student's readiness to excel in a multifaceted professional world. This transformation is profound, with companies increasingly prioritizing skills and, in many instances, reducing or even eliminating their emphasis on college degrees. Let's ditch the "just an elective" mentality and empower students to become confident, skilled game-changers in today's dynamic job market. Explore the power of certifications with us!	TBA
4:00pm – 4:45pm	B	<b>What Texas Employers Want and Questions Students Must Answer</b> <i>Speakers: Mick Normington</i> Hearing from local employers is difficult. So, this presenter will show information collected from his hundreds of in-depth interviews with Texas employers about the kinds of workers and skills that they want in the current economy. Along the way we will concentrate on the most repeated demands of hiring managers as well as what those hiring managers say are the questions that every student (and adult) needs to ask herself or himself to have direction on what is really a crooked career path.  So, the presentation is structured like this: 1) Data on the specific jobs most in demand now by Texas employers, which leads to... 2) Data on the hard skills, soft skills, certifications and licenses most in demand by Texas employers, which leads to... 3) The four most common demands of new workers by Texas employers who have been interviewed, which leads to... 4) The fundamental questions that all students (and adult job seekers) need to ask themselves at the different chapters of their life.  NOTE: Audience members get a handout with the data presented and the key comments by Texas employers interviewed so they have a takeaway and can easily create a version of this presentation in their own classrooms. Audience members will also have a framework to have conversations and start partnerships with local employers. Mick Normington is a community college business professor with two master's degrees in the field (MBA + MS in Workforce Development) and is co-author of the book "Working Texas Style."	TBA
4:00pm – 4:45pm	B	<b>Writing Across the Curriculum</b> <i>Speakers: Joel Casiday</i> Is English a targeted growth area for your school? Are your student's writing scores lower than the state average or your comparison group? Learn how to use the RACES writing model to integrate writing into the CTE classroom. This is where cross-curricular instruction meets real-world application through a vocational context.	
5:00pm – 6:00pm		<b>Next Gen Reception (By Invitation)</b>	TBA
5:00pm – 6:00pm	M	<b>TEA Leadership and ESC Specialists Meeting</b>	TBA

---

**JULY 17 • WEDNESDAY**

---

7:30am – 8:30am		<b>Continental Breakfast</b>	TBA
8:00am – 3:30pm		<b>Expo Hall</b>	TBA
8:00am – 3:30pm		<b>Registration Open</b>	TBA
8:30am – 9:15am	B	<p><b>Beyond the Hype: Exploring Generative AI - What It Is &amp; How It Can Help</b></p> <p><i>Speakers: Oscar Carrera</i></p> <p>Forget the hype; let's explore Generative AI's practical applications in your CTE classroom! This session dives into what Generative AI is and equips YOU with the tools to personalize learning, design engaging lessons, create real-world projects, and save time! We'll explore powerful examples like using AI to generate differentiated learning paths, create interactive activities, generate images, and enhance project-based learning assignments. Join me and discover how Generative AI can empower you to transform your CTE program for the future!</p>	TBA
8:30am – 9:15am	B	<p><b>Beyond the Stadium Video Board – Integrating CTE Student AV Services throughout your District</b></p> <p><i>Speakers: John Davis, Dana Morgan, Amber Pecsenye</i></p> <p>From collaborating with marketing and athletics, to teacher training and student success - learn from Clear Creek ISD CTE how to elevate your live production environment for the benefit of your students and district. Football, robotics, graduations, FFA Livestock Show, District Convocations, TedX and any district multi-camera event... CTE AV students and teachers produce it all with C3Studios and C3Mobile.</p>	TBA
8:30am – 9:15am	B	<b>Breakout Sessions 5</b>	TBA
8:30am – 9:15am	B	<p><b>Cooperative Learning</b></p> <p><i>Speakers: Liyah Joseph</i></p> <p>The session will cover cooperative learning strategies that helps teachers structure the classroom in small and large group settings. The cooperative learning strategies will target the development of student communication and team-building skills that are essential to prepare students to become work ready.</p>	TBA
8:30am – 9:15am	B	<p><b>Decoding the Ag Program: Unlocking the Mysteries of LDEs, CDEs, and More</b></p> <p><i>Speakers: Paul Boff, Sheri Bonds</i></p> <p>Do you find yourself wanting to better support your agricultural education program, but feel overwhelmed by all the unfamiliar terms and acronyms? You're not alone! This session will help you decipher the mysteries of agricultural education, from LDEs to CDEs, Recordbooks to SAEs, and more.</p>	
8:30am – 9:15am	B	<p><b>Discover TEAMS (Tests of Engineering Aptitude, Mathematics and Science)</b></p> <p><i>Speakers: Pamela Cook, Cody Logsdon</i></p> <p>Bring TEAMS to your Campus!</p> <p>TEAMS (Tests of Engineering Aptitude, Mathematics, and Science) is a science, technology, engineering, and mathematics (STEM) competition. Focused on a new theme each year, TEAMS challenges teams of middle school and high school students to collaboratively solve real-world engineering issues by applying their STEM knowledge in practical and creative ways.</p> <p>Original academic and innovative concepts are developed for the TEAMS competition based on the National Academy of Engineering Grand Challenges, United Nations Sustainable Development Goals, or other engineering challenges. Undertaking these challenges requires critical job-readiness skills, such as collaboration, analytical thinking, and multi-dimensional problem solving.</p>	TBA

---

8:30am – 9:15am	<p><b>B Project Success: A Career Explorations Course You Want to Teach</b> <span style="float: right;">100</span></p> <p><i>Speakers: Stacie White</i></p> <p>Project Success is a course designed to prepare students for the workforce. Learn how to combine the 7 Habits of Highly Effective Teens, financial literacy, resume building and interviewing skills with a completely community-based curriculum where your students gain buy-in and compete for the top prize of the Employer's Choice Award. This course is a must-have for any school wanting to enlarge their CTE program and get students excited about being responsible and independent citizens.</p>
8:30am – 9:15am	<p><b>B Providing Meaningful CTE Resources to Teachers</b> <span style="float: right;">202CD</span></p> <p><i>Speakers: Katie Knapp, Zach Moore</i></p> <p>In this session presenters will discuss developing quality resources teachers will actually use! CTE administrators and other shareholders will learn how provide those resources in an organized way that will positively impact the entire organization.</p>
8:30am – 9:15am	<p><b>B WBL in a Rural Setting 2.0</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Jennifer Ervin, Rachel Sotelo</i></p> <p>This will be an extension of the Winter Conference session and include new ideas and plans for the upcoming school year. Work-based learning is vital to a successful CTE Program and requires educators, students, and the community to work together to provide a meaningful experience. Recruiting business partners to engage with schools and hire students involves building relationships, highlighting mutual benefits, and demonstrating the value for all parties. Learn how Gonzales and Lockhart ISDs are achieving this for our students and learn more about best practices for WBL in the rural world.</p>
9:30am – 10:15am	<p><b>B An Introduction to Teaching Trauma and Death - Part 1</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Matt Menefee</i></p> <p>Each session may be attended individually, or together.</p>
9:30am – 10:15am	<p><b>B Breakout Sessions 6</b> <span style="float: right;">TBA</span></p>
9:30am – 10:15am	<p><b>B Connections for Days: Growing Career Development and Community Connection with Student Events</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Stephen Cox, Lauren Tyler</i></p> <p>How can schools effectively link student career goals with community needs? And how can schools build quality connections with local and industry partners to enhance programs? This session will share how Central Heights ISD created a successful pair of student events to help bridge gaps with community partners, invite stakeholders into the school, and enhance student career development.</p>
9:30am – 10:15am	<p><b>B CTE Excellence</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Laura King, David Reynolds</i></p> <p>What is an Excellent CTE program? How do you measure CTE excellence? Come find out how Bryan ISD defined what an excellent CTE program should look like and how they developed a rubric that measures 20+ indicators common to all CTE programs. Teachers are awarded performance pay based on how well they score on the rubric. What does CTE excellence look like in your district? Do you have excellent CTE programs? Show me the data and Prove it!!!!</p>
9:30am – 10:15am	<p><b>B Discover Your Creativity: Unleash Design Potential in CTE with Adobe Express</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Oscar Carrera, Iliana Gonzalez</i></p> <p>Unleash your inner design genius and transform your CTE classroom! This session explores the FREE power of Adobe Express to unlock both your design potential and empower your students' visual creativity. Ditch dry textbooks! Design eye-catching presentations, AI-enhanced tools, and interactive multimedia lessons that boost student engagement. Equip students to design professional and creative projects, preparing them for careers. Leave inspired with the tools and resources to design a dynamic and engaging CTE curriculum that fosters creativity, empowers students, and transforms your classroom into a vibrant innovation hub. Design the future of CTE learning with Adobe Express!</p>

9:30am – 10:15am	<b>B From Tech Apps TEKS to AP CSP</b>	TBA
	<i>Speakers: Francisco Nolasco</i>	
	<p>In this presentation, we address the pressing need to equip students with essential computer science skills to meet the demands of the ever-evolving workforce. Targeting school district administrators, school administrators, counselors, and educators certified or considering certification to teach AP Computer Science Principles (CSP), our proposal outlines a strategic roadmap for schools without established computer science programs.</p>	
	<p>We advocate leveraging the state's new Tech Apps TEKS, beginning with the cohort entering kindergarten in fall 2024. By integrating these standards into the curriculum, students will develop a strong foundation in computational thinking and digital literacy, positioning them for success in AP CSP by the time they reach 9th grade.</p>	
	<p>Key to our proposal is the provision of compelling statistics demonstrating the burgeoning demand for skilled professionals in the Computer Science and Information Technology industry. Through these data points, we underscore the urgency for schools to embrace and prioritize computer science education.</p>	
	<p>Furthermore, we aim to dispel prevalent myths surrounding AP CSP, both among educators and students. By addressing misconceptions head-on, we empower schools to overcome barriers and facilitate student participation in AP CSP courses.</p>	
	<p>Illustrating the feasibility of implementation, we showcase examples of support from various sources specializing in Computer Science and Cybersecurity education. These examples highlight the abundant resources and curriculum readily available for schools to adopt Tech Apps TEKS and integrate AP CSP into their educational framework.</p>	
	<p>Ultimately, our presentation offers a comprehensive guide and compelling rationale for schools to seize the opportunity presented by the new Tech Apps TEKS. By preparing students early and effectively, we pave the way for a future workforce equipped to thrive in the digital age.</p>	
9:30am – 10:15am	<b>B Learn to Use AI to Save Time in your CTE Classroom</b>	100
	<i>Speakers: Stacie White</i>	
	<p>Teaching is the fun part, right? Let an education-gear AI bot help take the load off, so you can get back to doing what you do best! In this interactive session you will learn the basics of Magic School AI and how to unlock your own creativity with prompting! Some of my best lessons have stemmed from asking Reina, Magic School AI's bot, for interactive lesson ideas. Did you know she can also help you write letters of recommendation, easy-to-grade project rubrics and class-wide emails? Rekindle your creativity with the not-so-scary, educationally-based AI!</p>	
9:30am – 10:15am	<b>B What to Know About Starting a CTSO!</b>	TBA
	<i>Speakers: Tally Jo Stout, Alex Everett, JaMall Willis</i>	
	<p>I want to compete - but what are bylaws? What's a program of work? How do I elect officers? Which CTSO do I choose?</p>	
	<p>Come learn from former CTSO advisors and a past CTSO state director on how you can guide teachers in establishing their own successful CTSO. We will provide guidance, resources, and tips on how to make CTSOs an active part of campus life as well as an intra-curricular (and not just extracurricular) organization!</p>	
9:30am – 10:15am	<b>B Workforce of the Future - A look at industry expectations</b>	202CD
	<i>Speakers: Patti Bell, Stacy Putman</i>	
	<p>Industry experts on the current and future needs of the workforce in many high demand/high wage careers and how you can partner with them.</p>	
10:15am – 11:00am	<b>Mid Morning Break in the Expo Hall</b>	TBA
11:00am – 11:45am	<b>B Breakout Sessions 7</b>	TBA

11:00am – 11:45am	<p><b>B Career Progression Lattices: Upward Wage Mobility through Skill Acquisition</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Rich Froeschle</i></p> <p>Today's labor market is all about skills; how they are acquired, figuring out which one's have market value, and how to leverage them to achieve upward wage mobility over a career. Most students don't know how the labor market works and get little guidance after they leave high school. This session lays out a research-based vision for students as they create their personal path to career success. Session materials build on deliverables from the Heart of Texas Regional Convener initiative designed to put students on a path to upward career mobility.</p>
11:00am – 11:45am	<p><b>B DECA is More Than Marketing</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Josh Shankle</i></p> <p>Come and learn about the largest CTSO for teachers and students in Marketing, Finance, Hospitality, Management, and Entrepreneurship. See what resources are available to make DECA co-curricular, get your chapter engaged, and help make your role as an educator a little less stressed.</p>
11:00am – 11:45am	<p><b>B Empowering Student Success: Unlock Creativity with FigJam Templates in CTE</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Oscar Carrera</i></p> <p>Want to supercharge student engagement and creativity and empower them to own their learning in your CTE classroom? Join me as this session explores the power of FigJam templates! We'll dive into a library of ready-made templates for your CTE classroom, from brainstorming to career exploration! Discover how to customize these templates, foster collaboration, and ignite student creativity. Leave with practical tips, real-world examples, and templates to transform your classroom into a thriving CTE environment where students can design, collaborate, and solve problems like never before! Plus, FigJam by Figma is entirely free for K12 teachers &amp; students!</p>
11:00am – 11:45am	<p><b>B Hands-on Learning for District of Innovation Instructors</b> <span style="float: right;">202CD</span></p> <p><i>Speakers: Shawn Jensen, Sheryl Parker</i></p> <p>We are learning about how and why NEISD incorporated hands-on learning walks for CTE District of Innovation Teachers and New Teachers. Through the lens of observation, instructors will use learned modeled instruction to build on their craft of teaching that better prepares them in the classroom.</p>
11:00am – 11:45am	<p><b>B How to TakeYour Program to the Next Level with Branding</b> <span style="float: right;">100</span></p> <p><i>Speakers: Stacie White</i></p> <p>No more relying on other people to help you promote your programs! Once you see how easily it can be done, there's no turning back! In this interactive session you will learn the basics of Canva templates to promote your programs with videos, flyers, posters, stickers, logos and social media posts. Walk away with your own promo flyer to use in your campus!</p>
11:00am – 11:45am	<p><b>B Improving Instruction and Student Inquiry Using the 5E Instructional Model</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Audrea Moyers</i></p> <p>This session will introduce teachers to lesson design using the 5E instructional model. Structuring a lesson using this model increases student inquiry, creating an environment that promotes student engagement and helps student actively construct knowledge. Teachers will be given a template to use to guide lesson development. This topic is suitable for all subjects and levels of instruction.</p>
11:00am – 11:45am	<p><b>B Tackling the TEKS</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Valerie Dominy</i></p> <p>This workshop is designed to empower Texas teachers with the knowledge and skills required to break down and apply TEKS standards effectively to lessons and assessments, ultimately ensuring student growth and success in the Texas public school system.</p>
11:00am – 11:45am	<p><b>B The Progression of Teaching Trauma and Death - Part 2</b> <span style="float: right;">TBA</span></p> <p><i>Speakers: Matt Menefee</i></p> <p>Each session may be attended individually, or together.</p>

11:45am – 1:00pm	<b>Lunch (on your own -- concessions available in the expo hall)</b>	TBA
12:00pm – 1:00pm	<b>CTAT Area Presidents Luncheon (By Invitation)</b>	TBA
1:00pm – 1:45pm	<p><b>B Alamo Academies-Preparing the workforce of tomorrow</b>  <i>Speakers: Cynthia Grandt, Melanie Moran, Armando Sanchez</i>  Alamo Academies provides high school dual credit students with exposure to STEM careers driven by industry needs. Students who enroll in one of our 5 Academies which include Aerospace, Advanced Technology and Manufacturing, Diesel, Information Technology and Security, and Health Professions are exposed to high demand career pathways. Relationships are established with various school districts which allow students the opportunity to take dual credit courses on a college campus providing them with experiences through hands-on curriculum. Relationships are also established within the Industries of our Academies to provide students with opportunities for an 8-week summer paid internship. Alamo Academies has been developing career-ready, highly skilled graduates while meeting industry needs since 2001.</p>	TBA
1:00pm – 1:45pm	<b>B Breakout Sessions 8</b>	TBA
1:00pm – 1:45pm	<p><b>B Differentiated instruction for emergent Bilingual students.</b>  <i>Speakers: Juan Hinojosa</i>  The Teacher will learn different strategies that he/she can use in their classroom to help the emergent bilingual understand the lesson objective.</p>	TBA
1:00pm – 1:45pm	<p><b>B How to Use Digital Portfolios to Get Students to Track Their Own Progress</b>  <i>Speakers: Stacie White</i>  In this interactive session you will learn how to teach your students to use Google Sites as well as Wakelet to create their own digital portfolios and track their progress throughout their class and/or program. Your students can carry these portfolios with them throughout their school careers and even on into the workforce! With the click of a link, future employers or scholarship committees will have the ability to see students' hard work instantaneously.</p>	100
1:00pm – 1:45pm	<p><b>B How To: Successful Industry and Education Partnership for Skilled Trades</b>  <i>Speakers: Traci Hendrix, Dennis Hendrix</i>  Central Texas area industry and education partners (Skilled Trades Consortium) will share an exemplar short-term training academy model that can be scaled to a full CTE program. We'll provide information on identifying in-demand opportunities, building industry partnerships, designing relevant and engaging work-based learning experiences, and recruiting student participants. You'll also learn about the free SETH curriculum that can be used to help students earn the A-F approved Class D Water Operator license by any agriculture teacher.</p>	TBA
1:00pm – 1:45pm	<p><b>B The Importance of CTSO's</b>  <i>Speakers: Janet Collins</i>  Students want to show off their cluster. They want everyone to see that they are not only succeeding in the classroom but can also demonstrate through yearly Regional, State, and National competitions. CTSO's build programs, promote leadership, self- confidence, and a sense of pride representing their schools.</p>	TBA
1:00pm – 1:45pm	<p><b>B TSI - Make your CCMR Life Easier</b>  <i>Speakers: Jerra Villesca</i>  Do you have a student that has moved into your district and you need their TSI Scores. Learn how to pull information from other districts and colleges around Texas. Need to know your test results, let us show you how.</p>	202CD

1:00pm – 1:45pm	<b>B Why are companies moving to Texas? Workforce!</b>	TBA
<i>Speakers: Ed Curtis, Bobbie Lynn Weir</i>		
<p>Companies are relocating to Texas at record pace. The #1 reason they are choosing to relocate is our abundant workforce. In the past, the top reason was location.</p>		
<p>The key to developing a skilled/talented workforce is to build a working relationship with employers. How do we do that? We meet them where they are, ask them what they need, and build the pipeline accordingly. Without this interaction, we are reacting to the problem and will never get ahead of the jobs of the future.</p>		
<p>I authored a book: Why Texas: How Business Discovered the Lone Star State - where I interviewed 20 CEOs on why they moved here. The findings were astounding. On October 1, 2024, YTexas is hosting a statewide Summit at AT&amp;T Stadium in Arlington (where the Dallas Cowboys play). We are creating an environment for employers, administrators and students to meet, network and learn. We are inviting over 500 students to attend. Bobbie and I would love to share this with the audience.</p>		
1:00pm – 1:45pm	<b>B Why CHW?</b>	TBA
<i>Speakers: Spenser Adams</i>		
<p>During this presentation, we will discuss the Community Health Worker IBC. Participants will learn about how to get students certified as CHWs as well as the opportunities and benefits of offering this certification to your students. We will also look at requirements for your teachers to become and maintain certification as CHW Instructors.</p>		
2:00pm – 2:45pm	<b>B Breakout Sessions 9</b>	TBA
2:00pm – 2:45pm	<b>B Building Effective CTE Pathways: A Comprehensive Approach for Long-Term Success</b>	TBA
<i>Speakers: Michael Pflug</i>		
<p>With the Perkins and CCMR requirement of pathways (Programs of Study) driving the need for effective solutions, there is a pressing demand to develop pathways that foster generative learning outcomes. Region 10 ESC has developed a unique methodology designed to guide Local Education Agencies (LEAs) in shifting their focus from short-term resources to building sustainable, systematic solutions that strengthen CTE pathways over the long term. This session will explore the comprehensive coaching, curriculum writing support, and strategic guidance provided by Region 10 ESC to assist LEAs in prioritizing the essentials of strong pathways development. Join us to discover practical strategies and best practices for creating robust CTE pathways that prepare students for success in their chosen career fields.</p>		
2:00pm – 2:45pm	<b>B Collaborative Pathways to Success: Transforming Career and Technical Education in Falls County</b>	TBA
<i>Speakers: TJ Arndt, Shanna Howell, Becky Lane, Stacey Parker Knight, Jamal Robinson</i>		
<p>In the heart of Texas, a pioneering partnership is redefining the landscape of Career and Technical Education (CTE) for rural students. The Falls County Rural Collaborative, a dynamic alliance between Rosebud-Lott ISD, Marlin ISD, Region 12 Education Service Center, higher education partners, and workforce partners is at the forefront of this transformation, breaking down traditional barriers to high-quality education.</p>		
<p>This session will delve into the collaborative efforts that have led to the sharing of specialized CTE programs of study, including Robotics &amp; Automation, Exercise Science, Wellness, &amp; Restoration, and Marketing &amp; Sales. Through this partnership, students from both districts have been afforded the unique opportunity to access a broader range of college and career pathways directly from their high school campuses.</p>		
<p>Join us as we explore the genesis, implementation, and impact of this innovative approach to education. We will highlight the challenges faced, the strategies employed to overcome them, and the significant benefits realized by students, educators, and the community at large. Attendees will gain insights into how similar models can be replicated in rural areas across Texas to ensure every student has the opportunity to pursue their aspirations.</p>		
<p>Discover how Falls County is leading the way in creating a more inclusive, accessible, and diversified future for rural education through the power of collaboration.</p>		

2:00pm – 2:45pm	<p><b>B Creating and Strengthening Industry Partnerships</b>  <i>Speakers: Randall Hust</i>  Industry partnerships are crucial to the success of CTE programs. This presentation will offer best practices for Teachers, Counselors, and Administrators for identifying, connecting with, and utilizing strong industry partnerships to help advance your CTE programs to the next level.</p>	
2:00pm – 2:45pm	<p><b>B CTE &amp; Dual Credit - Pathway to Technical Education Progress</b>  <i>Speakers: Adebolajo Akiyode</i>  The presentation will focus on the merit of having a CTE Dual Credit pathway that allows high school students to earn higher academic exposure and practical hands-on experience needed to progress and succeed in any skilled trades. Emphasis will be placed on HVAC- Heating Ventilation Air Conditioning as a case study.</p>	202CD
2:00pm – 2:45pm	<p><b>B CTSO Alignment with Texas CTE Programs of Study</b>  <i>Speakers: Pamela Cook</i>  Discover the benefits of a strong CTSO program in providing work based learning opportunities and expanded learning opportunities that are aligned with CTE Programs of Study.</p>	TBA
2:00pm – 2:45pm	<p><b>B Engaging High School Students: Creating a Hotel Concept Activity</b>  <i>Speakers: Debbie Wieland</i>  This session will dive into the development of a hotel concept activity specifically designed to engage high school students in the field of hospitality management. Attendees will learn how to create an immersive learning experience that integrates various aspects of hotel operations, including identifying a target market, customer service, marketing, sustainability initiatives, and facility management.</p>	TBA
2:00pm – 2:45pm	<p><b>B Texas Farm Bureau: Lesson Plans, Resources &amp; Student Programs, Oh My!</b>  <i>Speakers: McKenna Bush</i>  Texas Farm Bureau (TFB) is a 501(c)5 non-profit organization who's mission is to be the Voice of Texas Agriculture. As such, TFB offers a plethora of unique, engaging, and FREE programs and resources for K-12 educators and students of all subject areas. You may have heard the phrase "Agriculture is STEAM." Join us to discover opportunities for your faculty and staff to bring agriculture into the classroom and learn how student's enrolled in CTE programs can bolster their skill sets and win scholarships to support their education.</p>	TBA
2:00pm – 2:45pm	<p><b>B TIA, CTE, &amp; Me: Advocating for CTE Inclusion in the TIA</b>  <i>Speakers: Joel Casiday</i>  The Texas Teacher Incentive Allotment (TIA) is a program designed to catapult Texas educators towards a 6-figure salary. Including CTE in your district proposal has never been easier. Join us for a session to learn more about the Texas TIA, advocating for CTE inclusion in your district TIA submission, and quick &amp; easy resources for data collection. Walk away with the tools you'll need to assertively advocate for yourself, your programs, and CTE.</p>	TBA
2:45pm – 3:30pm	<b>Afternoon Break in the Solution Center</b>	TBA
3:30pm – 4:15pm	<p><b>B BPA Update and Roundtable Session</b>  <i>Speakers: Susan McKrell, Diana Weber</i>  Join us to get the latest information about BPA for the year. We will be sharing information and ideas, networking with teachers from your Area/Region and have time to meet and greet your Board members and Regional Advisors. Door prizes will be given. New advisors welcome.</p>	TBA
3:30pm – 4:15pm	<p><b>B Counselors Roundtable Session</b>  <i>Speakers: M'Lee Brooks</i>  Come meet with your counseling peers to share celebrations, struggles and successes for CTE programs.</p>	TBA
3:30pm – 4:15pm	<b>B DECA Update and Roundtable Session</b>	TBA

3:30pm – 4:15pm	<b>B FBLA Update and Roundtable Session</b> <i>Speakers: Donna Crook</i> We will provide updates from Texas FBLA including future state conference details and any new updates from Nationals.	TBA
3:30pm – 4:15pm	<b>B LPS Update and Roundtable Session</b>	TBA
3:30pm – 4:15pm	<b>B TSA Update and Roundtable Session</b>	TBA
3:30pm – 4:15pm	<b>P CTAT Statewide CTE Roundtable and Legislative Update</b> <i>Speakers: Mark Bosher</i>	TBA
6:00pm – 9:00pm	<b>Conference Social hosted by ICEV</b>	TBA

---

**JULY 18 • THURSDAY**

---

8:00am – 9:00am		<b>Continental Breakfast</b>	TBA
8:30am – 10:00am		<b>Information Booth</b>	TBA
9:00am – 9:45am	<b>B</b>	<p><b>Bilingual Learning of the International Residential Code, An Approach using Peer Learning amongst bilingual construction workers in South Texas</b></p> <p><i>Speakers: Virgil Gonzales, Gerardo Pinzon</i></p> <p>South Texas is composed of many bilingual individuals and most have no access to professional technical instruction due to lack of programs that offer the opportunity to learn in a language they are comfortable. A technical course was prepared using Peer Learning Techniques with presentations that were translated to Spanish for better comprehension. Results showed a significant improvement in understanding of the material.</p>	TBA
9:00am – 9:45am	<b>B</b>	<b>Breakout Sessions 10</b>	TBA
9:00am – 9:45am	<b>B</b>	<p><b>Empowering Inclusion: Optimizing Support for Students with Disabilities in CTE Classrooms</b></p> <p><i>Speakers: Brynn Biggs</i></p> <p>This insightful session will have participants delving into strategies and best practices for effectively serving students with disabilities in Career and Technical Education (CTE) classrooms. This session will explore innovative approaches, resources, and tools to foster an inclusive learning environment where every student can thrive. Gain practical insights, exchange ideas, and empower yourself to create an equitable and supportive educational experience for all learners in the CTE setting.</p>	
9:00am – 9:45am	<b>B</b>	<p><b>Exploring Hospitality Careers Through Hotel Tours</b></p> <p><i>Speakers: Debbie Wieland</i></p> <p>This conference session offers high school educators an exclusive opportunity to explore the inner workings of a hotel, from the front of the house to the back. Through guided tours and insightful discussions with industry professionals, participants will gain valuable insights into the diverse career paths available within the hospitality sector and learn how to integrate this experiential learning opportunity into their classrooms.</p>	TBA
9:00am – 9:45am	<b>B</b>	<p><b>Mastering Manuals: Crafting Clear Operational Guides for CTE Programs</b></p> <p><i>Speakers: Nicole Esparza, Cristina Herrera, Joshua Roberts, Debbie Schaefer, Annmarie Walker</i></p> <p>Join us for an immersive professional development session tailored to educators and administrators involved in Career and Technical Education (CTE) programs. In this workshop, we will focus on the art of creating comprehensive manuals specifically designed to guide CTE initiatives. From outlining industry-specific procedures to outlining safety protocols, manuals play a pivotal role in ensuring the success and safety of CTE programs.</p> <p>Throughout this hands-on session, participants will explore best practices for structuring, designing, and disseminating manuals that effectively support CTE curriculum and objectives. Topics covered will include the importance of clarity, consistency, and compliance in manual creation, as well as strategies for engaging stakeholders and incorporating feedback.</p> <p>Through interactive discussions, real-world examples, and practical exercises, attendees will gain valuable insights and tools to streamline manual development processes and enhance the overall effectiveness of their CTE programs. Whether you're a seasoned CTE professional or new to the field, this session offers invaluable guidance for crafting manuals that empower students and promote program success.</p>	202CD

---

9:00am – 9:45am	<p><b>B Mastering the Building Search: Training for Success in Hands On Skills" Part 1</b></p> <p><i>Speakers: Severo Perez</i></p> <p>Join us for an informative presentation aimed at preparing students for the Building Search Competition, exclusive to SkillsUSA Texas members pursuing careers in Law Enforcement. This competition serves as a platform to evaluate the proficiency of four-member teams in conducting safe and effective building searches. Our presentation will delve into the essential aspects of training students for success in this challenging event. From understanding constitutional laws governing search and seizure to mastering tactical search procedures and officer safety protocols, participants will gain valuable insights and practical skills to excel in the competition. Key topics covered include: Constitutional laws governing search, seizure, and arrest Verbal and non-verbal communication skills Interpersonal skills crucial for team collaboration Patrol and tactical search procedures Proper firearm usage and handcuffing techniques Officer safety protocols to ensure a secure environment</p>	
9:00am – 9:45am	<p><b>B National Board Certified Teacher and CTE</b></p> <p><i>Speakers: Brian Harper, Bobbie Lynn Weir</i></p> <p>National Board is the gold standard in teaching. Being a National Board Certified Teacher will provide a positive impact on students, be designated as a Recognized teacher by TEA, and receive an extra \$3-\$9K from Texas. In this session, you will learn what is the National Board, how to qualify, CTE certification areas, and what it takes to become certified.</p>	TBA
9:00am – 9:45am	<p><b>B Notebooks, Journals, Sketchbooks Oh My - Adding Writing &amp; Sketching to your daily Class Routine</b></p> <p><i>Speakers: Ricky Broussard, Shyla Vire</i></p> <p>This session will help teachers in STEAM classes such as Engineering, Architecture, Graphic Design, etc... introduce an easily managed daily process of including writing and sketching activities to the classroom.</p>	TBA
9:00am – 9:45am	<p><b>B The More You Know the Further You'll Go</b></p> <p><i>Speakers: Armando Benavides, David Gutierrez</i></p> <p>In this session, we will be discussing topics such as using labor market information, accessing tools and resources for career and education exploration, as well as soft skills and their importance in today's job market. Our goal is to empower students to make an informed decision whether they choose to go straight into the workforce, obtain training/certification, or want to pursue a 2-year/4-year degree right after high school.</p>	TBA
9:00am – 9:45am	<p><b>B Unlocking Student Potential: Innovative Resources for Success (exhibitor content)</b></p> <p><i>Speakers: Mandy Green</i></p> <p>This session empowers educators with a dynamic roadmap to elevate student achievement. We will explore the latest G-W textbooks and resources, including:</p> <p>Fresh Approaches: Discover exciting curriculum options and industry certifications aligned with TEA-approved IBCs (Industry Based Certification) and Proclamation 2024.</p> <p>Maximizing Achievement: Focus on learning outcomes, effective instruction, and targeted assessments.</p> <p>Resource Optimization: Explore G-W's simple, easy-to-use educational materials to foster an environment where you can effectively guide students to their full potential.</p>	TBA
9:00am – 9:45am	<p><b>B Using Digital Platforms to Unlock the Career Potential of Your Students</b></p> <p><i>Speakers: Stacie White</i></p> <p>Learn new ways to use ed tech to cut your prep time in half while making engaging and interactive and presentations! With this hands-on session we will use Slidesgo with Google Slides to make simple, visually appealing presentations. Then, we will make them instantly interactive by using Curipod to get 100% student participation with realtime formative data to mold and adapt lessons on the go to the ever changing needs of each of your classes.</p>	100

10:00am – 10:45am	<p><b>B Mastering the Building Search: Training for Success in Hands On Skills" Part 2</b>  <i>Speakers: Severo Perez</i></p> <p>Join us for an informative presentation aimed at preparing students for the Building Search Competition, exclusive to SkillsUSA Texas members pursuing careers in Law Enforcement. This competition serves as a platform to evaluate the proficiency of four-member teams in conducting safe and effective building searches. Our presentation will delve into the essential aspects of training students for success in this challenging event. From understanding constitutional laws governing search and seizure to mastering tactical search procedures and officer safety protocols, participants will gain valuable insights and practical skills to excel in the competition. Key topics covered include: Constitutional laws governing search, seizure, and arrest Verbal and non-verbal communication skills Interpersonal skills crucial for team collaboration Patrol and tactical search procedures Proper firearm usage and handcuffing techniques Officer safety protocols to ensure a secure environment</p>
10:00am – 12:00pm	<p><b>P TEA Topics and Update</b> <span style="float: right;">TBA</span></p> <p><b>TEA Update:</b>  Marcette Kilgore will share the latest information related to state and federal policy changes impacting CTE programs.</p>
1:30pm – 4:30pm	<p><b>M CTAT Regional Planning Meeting</b> <span style="float: right;">TBA</span></p>
9:00pm – 9:45pm	<p><b>B From Graduation to Career: Engaging both Students and Employers to Drive Meaningful Employment Opportunities (exhibitor content)</b></p> <p><i>Speakers: John Fahey, Alex Hernandez</i></p> <p>Discover how Eagle Mountain-Saginaw ISD partners with employers to provide guaranteed interviews for students pursuing immediate careers after graduation. This innovative approach aims to bridge the gap between education and employment, empowering students with practical skills and direct pathways to meaningful jobs.</p>