

# REIS COMMERCIAL MARKET REPORTS

MEMBER BENEFIT PROVIDED BY



TEXAS ASSOCIATION OF REALTORS®



# TAR'S OBJECTIVES

- Provide members with trusted market data for FREE.
- Provide an alternative to costly commercial subscription services.
- Provide another valuable tool to help members make informed decisions when advising clients.



# REIS

Market intelligence firm specializing in commercial research.

6 different sectors across 22 different markets:

- a. Apartment
- b. Retail
- c. Office
- d. Industrial
- e. Flex
- f. Warehouse



# METRO AREAS AND SUBMARKETS AVAILABLE

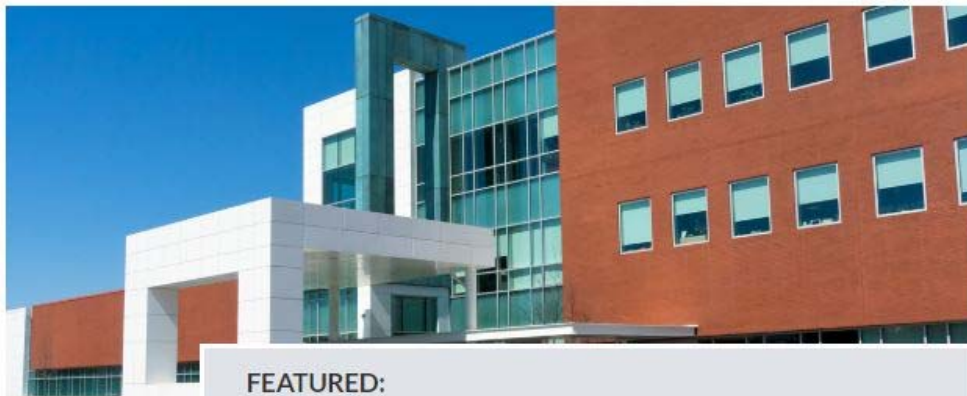
Quarterly reports are provided for the following metro areas and submarkets within major metro areas (submarkets may vary based on sector):

- Abilene
- Amarillo
- Austin ▼
- Beaumont
- Brownsville-Harlingen
- College Station-Bryan
- Corpus Christi
- Dallas ▼
- El Paso
- Fort Worth ▼
- Houston ▼
- Killeen-Fort Hood
- Longview
- Lubbock
- McAllen
- Odessa-Midland
- San Angelo
- San Antonio ▼
- Tyler
- Waco
- Wichita Falls



# ACCESS

## Commercial



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Everything you need to close more deals!  
Expert lead generation.  
Predictive CRM. Sleek consumer website. NOW mobile app.  
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COMMERCIAL  
Real Estate  
**REALTOR**

### Commercial Resources

Find industry information and resources.

- [NAR Commercial Member Services ▶](#)
- [Commercial Research from NAR ▶](#)
- [NAR Commercial Listing Resources ▶](#)
- [Local Commercial Associations in Texas ▶](#)
- [Institutes, Societies & Councils ▶](#)
- [RPR Commercial ▶](#)
- [Texas Commercial Market Reports ▶ 🔒](#)
- [Get monthly updates from the Commercial Newsletter. ▶](#)

### Texas Commercial Market Reports

Commercial Market Reports with research data on more than 20 Texas markets.

[Click here to watch a video and learn more about the reports ▶](#)

[Click here to access the reports ▶](#)

**RPR**  
COMMERCIAL  
Search Analyze Report

# ACCESS

Video guide from REIS on market data and how to use the reports.



## Texas Commercial Market Reports

TAR Commercial provides Texas Commercial Market Reports powered by Reiss, a longtime industry leader in providing comprehensive and unbiased data used by commercial real estate professionals. Through this partnership, Texas REALTORS® have access to a wealth of information on commercial markets and submarkets throughout Texas, including detailed data on market and submarket trends, supply, absorption, rents, sale prices, vacancies and new construction and a wealth of other valuable information. [Learn more about Reiss here.](#)

Watch this video to learn more about what's in the reports and how to use them.

Quarterly reports are provided for the following industry sectors:

- Apartment
- Flex/R&D
- Office
- Retail
- Warehouse/Distribution
- Industrial

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# DATA

## TAR Commercial Market Reports

powered by REIS

Year:

Quarter:

Sector:

City:

Submit

[REIS Glossary](#)



































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❗ Market and submarket availability varies by industry sector

# DATA

## Apartment results for Q2 of 2018 in Austin

All Austin/all Austin		
Submarket - All Austin/all Austin		
Submarket - Central Austin/Central		
Submarket - East Austin/East		
Submarket - Far North Central Austin		
Submarket - Far Northwest Austin/Far Northwest		
Submarket - Far South Austin		
Submarket - Hwy 183-Cedar Park Austin/Hwy 183-Cedar Park		
Submarket - Near North Central Austin/Near North Central		
Submarket - Near Northwest Austin/Near Northwest		
Submarket - Near South Central Austin/Near South Central		
Submarket - North Travis Austin/North Travis		
Submarket - Ranch Rd 620N FM2222 Austin		
Submarket - Round Rk Georgetwn/Round Rk-Georgetwn		
Submarket - San Marcos N Hays		
Submarket - Southeast Austin/Southeast		



# DATA

Aggregate of all market research collected by REIS.

- Property Level Information (obtained through direct contact with property managers, leasing agents, owners, etc.)
  - Current and historical rents
  - Amenities
  - Expenses
  - Concessions



# DATA

Aggregate of all market research collected by REIS.

- Sales Transactions
  - Transaction price
  - Capitalization rates
  - Asset class
  - Asset characteristics



# DATA

Aggregate of all market research collected by REIS.

- New Construction Pipeline (obtain through direct contact with architects, developers, etc.)
  - Proposed properties (raw land or building needing rehab)
  - Planned properties (permits obtained)
  - Under construction (breaking ground)
  - Completed (certificate of occupancy)



# USE

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TEXAS ASSOCIATION OF REALTORS®

**TIFFANY WU**

DIRECTOR OF GLOBAL & COMMERCIAL SERVICES

**[twu@texasrealtors.com](mailto:twu@texasrealtors.com)**