Association Welcomes New Board and Chairman, Janine Fay

Janine Fay, President and CEO of VNA Community Healthcare and Hospice in Guilford has been named the Association's new Chairman of the Board effective Jan. 1 for a 2 year term. She succeeds Susan Adams, V.P. of Alliance Integration at Masonicare, who becomes Immediate Past Chair and will serve as Chairman of the Government Relations Committee.

Janine brings a depth of home care agency leadership experience and has been an active member of the Association Board and several committees over the years. She most recently served as Government Relations Committee Chair. Janine will lead the Association full-day Board retreat on Feb. 4 to chart a course to lead the industry through significant challenges and consolidation.

The Association also welcomes Laurie St. John of Hartford Healthcare at Home to the Executive Committee as Vice Chair and Theresa Santoro of RVNA as a newly elected Member at Large. Michelle Codianna of VITAS will serve as the new Chair of the Hospice & Palliative Care Committee. The remainder of the 19 members of the Association Board are returning for the remainder of their terms as officers, elected members or committee chairs.

View the Association Board Member List Here

Association Announces its 2019 State Legislative Priorities

The Association Board of Directors and Government Relations Committee have released its 2019 Legislative Agenda, outlining its priorities necessary for its member home health and hospice agencies to sustain their ability to serve state residents, and particularly the Medicaid population. The 1-page document is distributed broadly to state legislators and policymakers and we encourage you to share it within your agency and with your local elected officials.

The Association board leadership, staff and contract lobbyists will meet with state legislators and begin testifying at various public hearings soon after the legislative sessions begins on January 9.
MyLife Homecare to Become Enliven Home Health

Brian C. Goode, CEO, for MyLife Homecare, announced that the company changed its Doing Business As (D/B/A) name to Enliven Home Health on Nov. 1, 2018.

Enliven Home Health, CT is the third of three locations with sister agencies in Massachusetts and Ohio.

Mr. Goode explained that the new name reflects the energy, evolving focus and standards of the company, adding, "one of our fundamental strategies is to enable our staff to focus more on patient care... the new name captures the essence, the spirit, the reason for focusing on the patient and partners in care community." Our Enliven Connecticut location has implemented and embraces the same high standards with an operating strategy of employing extraordinary team members focused on bringing nursing, rehabilitation, and community resources together thereby enabling patients to quickly recover and obtain their best level of independence.

Member Spotlight

Nathalie Bonafé, PhD, owner, A Gentler Parting, LLC

Leading influential news sources - Time, The Economist, The New York Times, and the AARP Magazine, among them - have carried articles about the unique type of support that End-of-Life Doulas provide to patients and families. End-of-Life Doulas break apart the silos of activity and information that too often stunt the effectiveness of eldercare efforts. Focusing on the personal needs of individual clients and their families, end-of-life doulas marshal the vast array of medical, legal, emotional, social, psychological, and spiritual resources available across the system to help ease the end of life, one person at a time.

Two years ago, Nathalie Bonafé, PhD, CEOLD, started the first private practice in End of Life consulting in New Haven, Connecticut, concentrating on helping the childless elderly and younger adults with terminal diseases. Far from being a narrowly-trained specialist, Dr. Bonafé prides herself on being a generalist - the glue that brings and holds all of the support systems together for her clients. Some doulas have private practices, and others work in connection with hospices, hospitals and community organizations.

Insured and bonded, Nathalie is DoulaGivers®- and NPEC-certified, and is a member of NEDA, the National End-of-Life Doula Alliance. In addition to being a direct-care hospice volunteer and a mentor to doulas in training, she educates communities about the importance of advance healthcare planning, and how to support and care for loved ones facing the end of their lives.
Ledyard VNA and Day Kimball Named to Fazzi 2018 Patient and Family Satisfaction Award of Distinction List

The HHCAHPS and Hospice CAHPS Top 25 award is presented annually to organizations that subscribe to Fazzi’s Patient and Family Satisfaction Services and have demonstrated superior performance in overall satisfaction results. In CT, Ledyard VNA was named to the home health list while Day Kimball was named to the hospice list.

These national best practice agencies have placed in the top 25% of Fazzi’s patient and family satisfaction national database based on a comparative analysis of overall satisfaction. They are proven leaders that have excelled in one of the most important measures of an agency’s quality program - patient and family satisfaction.

Will the New MA Benefit Expansion for Home Care be a Winning Strategy for Your Agency! Learn more at 2019 Leadership Summit!

As Medicare Advantage (MA) grows, recipients want more from their in-home benefits. CMS has responded with new flexibility that providers need to prepare for just as eagerly. So what's your game plan?

The upcoming Northeast Home Health Leadership Summit is thrilled to feature a leading Washington, D.C. health care services adviser, Anne Tumlinson, who will give you the insights you need to prepare.

According to AARP, more than half of MA plan beneficiaries hope to receive expanded inhome assistance through MA plans. While few MA plans are offering the benefit in 2019, over half say they are considering them for 2020, and now is the time for you to seize upon this trend.

Tumlinson will explain how CMS’s new benefit flexibility works, the trends toward MA adoption of the new benefits, and, most importantly, the tactical moves you need to make in your value-proposition pitch to plans.
that are considering these new flexibilities in non-medical supplemental benefits.

Learn more about this session and the other great speakers at this premier leadership conference for home health agency executives from the northeast states.

All the information you need is at

www.nehomehealthsummit.com/