



CONNECTICUT ASSOCIATION FOR
HEALTHCARE AT HOME SM

2025 ANNUAL CONFERENCE & EXHIBITION

Home First: Defining Care at Home for Tomorrow

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



October 30, 2025 | Hartford Marriott Downtown | Hartford, CT

2025 ANNUAL CONFERENCE & EXPOSITION

WHY EXHIBIT?

1. Exposure to 250 of Connecticut's top home health and hospice industry leaders.
2. Sales leads to potential clients offering immediate ROI on your booth investment.
3. Network with CEOs, Administrators, CFOs, Clinical Supervisors, Quality Management and other Mid-to-Upper Level Management Professionals who make the purchasing decisions for their organizations.

CONFERENCE SCHEDULE

8:00 AM - 8:45 AM	Arrival, Registration and Buffet Breakfast (Grand Ballroom/Foyer)
8:45 AM - 9:00 AM	Opening Remarks- Tracy Wodatch (Grand Ballroom)
9:00 AM - 10:15 AM	Morning Keynote Address – Colin Rosky (Grand Ballroom)
10:15 AM - 10:40 AM	Networking Break Visit with Exhibitors (Grand Ballroom/Foyer)
10:45 AM - 11:45 AM	Morning Breakout Sessions (Grand Ballroom/Marriott A/Marriott B)
11:45 AM - 12:15 PM	Annual Business Meeting & Member Awards (Grand Ballroom)
12:15 PM - 1:00 PM	Buffet Luncheon (Grand Ballroom)
1:00 PM - 2:00 PM	Afternoon Keynote Address- Adam Olenn (Grand Ballroom)
2:05 PM - 2:25 PM	Dessert and Coffee Break with Exhibitors (Grand Ballroom/Foyer)
2:30 PM - 3:30 PM	Afternoon Breakout Sessions (Grand Ballroom/Marriott A/Marriott B)
3:35 PM - 4:05 PM	Closing Keynote Presentation- David Sheehan (Grand Ballroom)
4:05 PM - 4:35 PM	Closing Remarks & Raffles (Grand Ballroom)

2025 SPONSORSHIP & EXHIBITOR OPPORTUNITIES



Premier Meeting Sponsor \$3,500

- Premier sponsor of the Annual Conference & Exhibition
- Opportunity to kick-off the conference during conference opening remarks with Association President & CEO
- Complimentary full-page ad in day-of Annual Conference program (\$275 value)
- One 6' exhibitor table in a prime location with electricity included (\$600 value)
- 2 complimentary exhibitor registrations (\$150 value)
- Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- Option to include company literature in conference bags provided to all attendees
- Receive attendee lists both 10 days before and after conference



Attendee Tote Bag Sponsor \$3,000

- Exclusive sponsorship of Annual Conference tote distributed to all attendees
- One 6' exhibitor table in a prime location with electricity (\$600 value)
- 1 complimentary exhibitor registration (\$75 value)
- Complimentary half-page ad in day-of Annual Conference program (\$175 value)
- Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- Option to include company literature in conference bags provided to all attendees
- Receive attendee lists both 10 days before and after conference



"Technology" Sponsor \$2,500

- Exclusive sponsorship of all A/V technology for the Annual Conference
- One 6' exhibitor table in a prime location (\$550 value)
- 1 complimentary exhibitor registration (\$75 value)
- Option to introduce Breakout Session Speaker(s) of your choosing
- Company logo featured in selected Breakout Session room
- Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- Option to include company literature in conference bags provided to all attendees
- Receive attendee lists both 10 days before and after conference



Round of Applause Sponsor \$2,000

- Exclusive sponsorship of award presentation
- Option to participate in award presentation with Association President
- One 6' exhibitor table in a prime location (\$550 value)
- 1 complimentary exhibitor registration (\$75 value)
- Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- Option to include company literature in conference bags provided to all attendees
- Receive attendee lists both 10 days before and after conference



Selfie Station Sponsor \$2,000

- Exclusive sponsorship of a photo opportunity with Association logo and props made with sponsor logo & theme
- One 6' exhibitor table in a prime location (\$550 value)
- 1 complimentary exhibitor registration (\$75 value)
- Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- Option to include company literature in conference bags provided to all attendees
- Receive attendee lists both 10 days before and after conference



Keynote Sponsor \$2,000

- Sponsorship of keynote presentation
- Opportunity to introduce keynote speaker
- One 6' exhibitor table in a prime location (\$550 value)
- 1 complimentary exhibitor registration (\$75 value)
- Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- Option to include company literature in conference bags provided to all attendees
- Receive attendee lists both 10 days before and after Conference



Breakout Session Sponsor \$1,500

- Sponsorship of breakout session
- Opportunity to introduce breakout session speaker
- Logo featured in breakout session room
- One 6' exhibitor table (\$550 value)
- 1 complimentary exhibitor registration (\$75 value)
- Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation



Wireless Sponsor \$1,500

- Exclusive sponsorship of the Conference's wireless service for all attendees
- One 6' exhibitor table (\$550 value)
- 1 complimentary exhibitor registration (\$75 value)
- Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- Logo featured on Wifi Signage throughout the Conference



Snack Time Sponsor \$1,000*

- Exclusive sponsorship of snack to re-energize attendees!
 - Company logo featured at Snack Station
 - Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- *Option to add exhibitor table and electricity to sponsorship - Please inform Association.*



"Power Up" Sponsor \$1,000*

- Exclusive sponsorship of Charging Station for all attendees
 - Company logo featured at Charging Station
 - Company logo on Conference materials: signage, front cover of the meeting program, event page and featured in rotating presentation
- *Option to add exhibitor table and electricity to sponsorship - Please inform Association.*



Dessert & Coffee Sponsor \$750*

- Exclusive sponsorship of dessert and coffee
 - Company logo featured near dessert and coffee
- *Option to add exhibitor table and electricity to sponsorship - Please inform Association.*



2025 EXHIBITOR AGREEMENT

■ ASSIGNMENT OF EXHIBIT SPACE

The Association will assign all exhibitors a space in the conference exhibit hall area. An effort will be made to avoid placement of exhibitors near competitors. Exhibits must be set up on **October 30, 2025** prior to 8:00 AM and the start of the conference. Exhibitors will receive one 6' table per paid registration.

■ DAMAGE TO HOTEL SPACE

Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel or conference exhibit hall area without permission of a conference site representative. Packing, unpacking and assembly of exhibits shall be done in designated areas and conform to instructions from the Association.

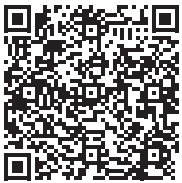
■ DEFAULT OCCUPANCY

An exhibitor who fails to occupy exhibitor space on the date of the Conference will forfeit the full rental price. The Association shall have the right to fill vacant space.

■ LIABILITY

The exhibitor waives all rights to claims of any kind against the Association or the hotel for any loss, damage or destruction of goods, or for any personal injury that may occur while participating in the conference event.

■ HOTEL POLICY



Reservations for hotel rooms should be made through the dedicated booking website which has been created for the event, please scan the QR code. Guests will be able to make, modify and cancel their hotel reservations online, as well as take advantage of any room upgrades, amenities or other services offered by the hotel.

■ SUBSTITUTIONS & ADDITIONAL FEES

The Association will allow substitutions of registered attendees if notified at least one week in advance of the Conference. Any additional fees incurred on the day of the conference (i.e. – additional attendees) that have not been previously requested MUST be paid in full on the day of the Conference.

■ ELECTRICITY

Exhibitors must indicate on the application if they need access to electricity and/or notify the Association in writing by **October 16, 2025**. There is an additional \$25 fee for electricity per exhibit table.

■ CANCELLATION POLICY

Notification of cancellation must be received in writing by email to verissimo@cthealthcareathome.org, on or before **October 16, 2024** to receive a refund minus a 30% administrative fee. *No cancellation refunds will be made after that date.*

■ PAYMENT

Exhibit fees MUST be paid in full no later than **October 16, 2025**. Exhibitors who arrive at the conference, who are not paid in full, will not be allowed to set up exhibit space or attend the conference.

■ PACKAGE SHIPPING & RECEIVING

The Hartford Marriott Downtown can receive or ship packages for your meeting. Handling fees are based on package count and weight. The first 10 packages, standard size, weight not to exceed 20 lbs, received for your event are handled complimentary, then the following fees apply:

- \$15 per package received
- \$325 per pallet received (*Hotel must have advance notice and a contact number must be included for instructions*)

Packages should be shipped no earlier than 3 days prior to your event. A daily storage fee of \$5.00 per package will apply to any days beyond 3.

Contact Reiny Morales with payment 2-3 business days before the event at rmorales@waterfordhotelgroup.com or 860-760-2264





2025 SPONSORSHIP & EXHIBITOR REGISTRATION FORM

October 30, 2025 | 8AM-4:35 PM | Hartford Marriott Downtown | 200 Columbus Blvd., Hartford, CT 06103

- Sponsorship Package:**
- Premier Meeting (\$3,500)
 - ~~Attendee Tote Bag (\$3,000)~~
 - Technology (\$2,500)
 - Round Of Applause (\$2,000)
 - Selfie Station (\$2,000)
 - Keynote (\$2,000)
 - Breakout Session (\$1,500)
 - Wireless (\$1,500)
 - ~~Snack Time (\$1,000)~~
 - "Power Up" (\$1,000)
 - ~~Dessert & Coffee (\$750)~~

- Exhibit Booth Space Only:**
- Member (\$550)
 - Non-Member (\$1,150)
 - Additional Attendees (1 included) _____ (\$75 per person)
 - *Do you require electricity? Yes (\$50 fee) No

One complimentary exhibitor registration included per booth space purchased.

** Please note: You must inform the Association of this option no later than October 16, 2025*

****Program Advertising:** Full Page (\$275) Half Page (\$175) ***Information due to Association by October 16, 2025.*

Raffle Drawing Option: You are welcome to conduct your own free drawings at your exhibit space in an effort to collect attendee contact information. At the conclusion of the Conference, you will be given the opportunity to give a 20-second introduction about your company followed by a description of your prize and announce the winner's name.

Prize Description: _____

TOTAL DUE:

CONTACT INFORMATION

Company Name: _____ **Phone:** _____

Contact Name: _____ **Contact Email:** _____

Address: _____

City, State, & Zip: _____ **Website:** _____

Attending Exhibitor Name: _____ **Email:** _____

ADDITIONAL EXHIBITORS

Name: _____ **Email:** _____

Name: _____ **Email:** _____

COMPETITORS

Please list any companies you prefer not to be placed near. Although there is no guarantee, we will make every effort to do so:

PAYMENT OPTIONS

Visa Master Card American Express Discover **or** Check (Payable to "CT Assoc. for Healthcare at Home")

Cardholder's Name: _____ **Telephone:** _____

Billing Address: _____ **Email:** _____

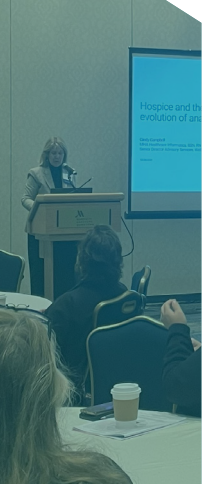
City, State and Zip: _____

Credit Card #: _____

CVV/Security Code: _____ **Exp. Date:** _____

Please return completed form to: Connecticut Association for Healthcare at Home - Attn. Courtney Verissimo
 110 Barnes Road, PO Box 90, Wallingford CT 06492-0090
T: 203.774.4943 **F:** 203.949.0031 **Email:** verissimo@cthealthcareathome.org
 www.cthealthcareathome.org

SEE YOU THERE!



CONNECTICUT ASSOCIATION FOR
HEALTHCARE AT HOME SM