

Take Your Child to the Library Day in 6 Easy Steps:

1. Decide where you're celebrating.

Meeting room? Children's Area?

Don't forget to book your space!

2. Plan your celebration.

Are you doing your own event?

Hiring a performer? Both?

3. Arrange for goodies!



4. **Advertise** – via press releases, on social media, announcements at YS programs, in your newsletter, and with in-house posters.

5. Register with the TYCtLD blog:

takeyourchildtothelibrary.blogspot.com/p/events.html

6. Download materials from the NYLA

advocacy website. FREE posters and postcards for TYCtLD!

www.nyla.org/advocacy

TYCtLD Resources

CT Library Consortium

TYCtLD history, press releases, official logos, acceptable use guidelines, and resources like the **TYCtLD blog** and **Facebook** page. www.ctlibrarians.org/displaycommon.cfm?an=1&subarticlenbr=59

DEMCO

Order official TYCtLD bookmarks & posters. www.demco.com

NYLA website

Downloadable materials including a PDF of this flier, posters [which explain value of library use by children], and postcards [so you can gather input for library advocacy]. Should be available by December 2013. www.nyla.org/advocacy

NYS Performer Database

Choose your region & search by category or keyword for performer contact information, program descriptions, and prices. www.performersandprograms.com



Balloon animals [left] and real reptiles [right] entertained kids at the East Greenbush Library @ TYCtLD in 2013!



Pinterest

Find activities via keyword search and then "pin" ideas to your virtual bulletin boards to go back to later. www.pinterest.com

**TAKE YOUR CHILD
TO THE LIBRARY DAY!**



**When is it?
What can I do?
And why bother?!?**

**Chrissie Morrison
YSS President**

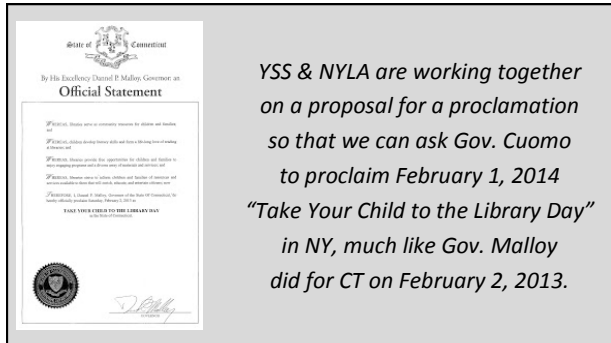
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When is Take Your Child to the Library Day (TYCtLD)?

TYCtLD is the **1st Saturday in February**.

When and how did TYCtLD begin?

Nadine Lipman, the retired Head of Children's Services at the Waterford (CT) Public Library, came up with the idea for TYCtLD. TYCtLD was **first held in 2012**, but [thanks to listservs!] librarians across the country began to join in for TYCtLD 2013. YSS hopes to have libraries all across NYS signed on and participating in 2014.



YSS & NYLA are working together on a proposal for a proclamation so that we can ask Gov. Cuomo to proclaim February 1, 2014 "Take Your Child to the Library Day" in NY, much like Gov. Malloy did for CT on February 2, 2013.

Why should you participate in TYCtLD?

Regardless of population or economic status, your library serves children in your community. Take advantage of the **positive PR** this nationwide celebration provides as you do more of what you already do so well!

What can you do to celebrate TYCtLD?

The possibilities are pretty much endless. Many libraries opt to have a **special event**, but you *can* simply **highlight a program** that you already do – or even just **show off your library space**. No matter your budget or staffing, there are many ways for your library to participate.

Oh, the Possibilities!

Not sure what you can do for TYCtLD? Here are some programs/activities you could try!

Author visit

Invite a local author [or a few!] to read to kids and/or to have an author meet & greet.

Book character visit

Rent an elaborate costume or create your own at home.

Bookmarks

Have a bookmark design contest or set up a DIY bookmark station in the Children's Area.

Games

Play board games, do Book BINGO, or set up a video game system... No matter the type of gaming, you're likely to score big points with intergenerational gaming programs!

Goodies

Order a cake. Bake some cookies. Put together a fruit and/or vegetable platter. Invite the Friends of the Library to have a bake sale... We all know, "If you feed them, they will come!"

LEGO Club

Patrons can be very generous if you announce you're seeking LEGO donations! Clean LEGOs, store them in bins, and schedule a "LEGO Club Meeting" where kids can free-build. Post some pictures via social media and/or display their creations in the library after they're done.

Giveaways

Clean out leftover summer reading incentives, donated books, and book-related swag that

you've collected at conferences.

Library Card Sign-Up

Encourage parents/guardians to get children their own library cards during this celebration.

Make & Take Crafts

Purchase supplies to create specific crafts, or use this as a chance to clean out the dregs of your craft supplies closet/bin!

Museum Visits

Host a museum visit to encourage Common Core/STEM learning and to announce the 2014 science SRP theme. Use this as an opportunity to build or strengthen museum partnerships!

Performers

Roving performers like clowns and magicians are great if you don't have a meeting room, but family concerts, jugglers, magic shows, and ventriloquists can bring in large groups if you have the space available.

Reading Dog Visit

Certified therapy dogs are good non-judgmental listeners for kids who are learning to read!

Scavenger Hunt

Print copies of the official TYCtLD bunnies and hide them around your library. Hand out clue sheets and encourage families to try to find all the bunnies. Offer prizes to families who finish.

Storytimes

Family storytimes (all ages) are a great way to celebrate TYCtLD, and Saturday storytimes can help accommodate working parents throughout the year. This is an excellent opportunity to try having a Saturday storytime if you haven't yet!