Meaningful insights for writing excellence
Deliver impactful feedback, fast

Only Turnitin Feedback Studio makes it simple for teachers to help their students grow as original writers and thinkers by providing a single, easy-to-use resource to address plagiarism, check grammar and provide feedback. Our Google Docs™ add-on Draft Coach™ provides students with immediate guidance on how to ensure authentic work and proper citation while they write.

“The teachers tell me they’ve never seen their students so excited to come back and see how their work is rated... There are some things you can't actually write like the tone of voice and mannerisms that come through in voice. These types of features are transformational.”

Toby Trewin, Director of the Hale Institute of Innovation and Research.

University and career readiness

Feedback Studio's intuitive feedback and grading features not only save instructors time but also build students’ 21st century skills so they're better prepared for university and career.

81% Students believe that Feedback Studio helped them avoid plagiarism

77% Students believe that Feedback Studio helped them become better writers

1 Turnitin (2016). From Here to There: Students' Perceptions on Feedback Goals, Barriers, and Effectiveness.
**Engage students from first to final draft across the curriculum**

### Original insights
Determine when students have deliberately manipulated text to circumvent plagiarism checking.

### Accelerate assessment
Grade objectively and consistently with rubrics. Streamline formative, summative, and benchmark assessments for multiple subject areas.

### Collaborative peer review
Encourage discussion and reflection among students in your classes. Automatically distribute work and collect student feedback anonymously.

<table>
<thead>
<tr>
<th>Match Breakdown</th>
<th><strong>Internet Source</strong></th>
<th><strong>%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>en.wikipedia.org</td>
<td>16%</td>
</tr>
<tr>
<td>2</td>
<td>animals.nationalgeo...</td>
<td>13%</td>
</tr>
<tr>
<td>3</td>
<td><a href="http://www.squidoo.com">www.squidoo.com</a></td>
<td>12%</td>
</tr>
</tbody>
</table>

### Check for similarity
Identify potential plagiarism against the world’s largest collection of internet, academic, and student paper content.

### Feedback fast
Save time with custom or pre-defined drag-and-drop comment libraries, voice and text comments, and automatic grammar feedback from ETS.

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**Draft Coach**

**Meet students where they work**

Draft Coach helps foster writing and research skills by giving students instant feedback to guide editing and revision in Google Docs.

- **Address unintentional plagiarism early on**
  Students review their drafts for matches with Turnitin’s comprehensive content databases.

- **Improve citation skills**
  Students quickly identify missing references and citations.

- **Encourage learning, not just checking**
  Draft Coach offers in-depth guidance on how to address issues surfaced by citations and similarity checking.

Draft Coach will soon be available in Microsoft® Word.
Integrations
Feedback Studio is designed to complement your teaching workflows by integrating seamlessly with a variety of leading Learning Management Systems (LMS) including Blackboard, Canvas, Brightspace, Moodle, and dozens more.

Support
When you partner with Turnitin, dedicated onboarding and support teams are available every step of the way—from implementation and onboarding to training and optimization. Only Turnitin has 24/7 global support in multiple languages and across all timezones.