



CWL AT HOME SPONSORSHIP OPPORTUNITIES

Women lawyers in California are uniquely impacted by issues facing the legal profession during the global pandemic. To bring resources, community and connection to members, CWL has launched CWL At Home, a series of online programs that range from tailored legal updates, interviews with headhunters and marketing professionals to a group for pregnant lawyers and lawyers with young children.

We hope that we can count on your generous support in these challenging times.

CWL AT HOME

-- Seasonal Sponsorships

TITLE SPONSOR **SOLD**

Summer Series | July - September

- Promoted as Title Sponsor of CWL At Home Series
- Logo and link prominently featured on event series webpage
- Logo and link prominently featured on all promotional emails
- Recognition on social media
- Recognition on event registration page
- Verbal recognition at the beginning of each event

GOLD SPONSOR

\$2,000 (Multiple Available)

Summer Series | July - September

- Logo and link featured on event series webpage
- Logo and link featured on all promotional emails
- Recognition on social media
- Recognition on event registration page

SILVER SPONSOR

\$1,000 (Multiple Available)

Summer Series | July - September

- Name and link featured on event series webpage
- Name and link featured on all promotional emails
- Recognition on social media

CWL AT HOME

-- Series Sponsorships

WINE DOWN WEDNESDAY SERIES SPONSOR

\$1,500 (2 Available)

Sponsor of Wine Down Wednesday virtual happy hours

Summer Series | July - September

- Series promoted as "Sponsored by" sponsor
- Sponsor logo and link featured on web page
- Sponsor logo and link featured on promotional emails for series
- Recognition on event registration page
- Sponsor is verbally recognized at beginning of event

COFFEE & CONNECT SERIES SPONSOR

\$1,500 (2 Available)

Sponsor of Coffee and Connect virtual gatherings

Summer Series | July - September

- Series promoted as "Sponsored by" sponsor
- Sponsor logo and link featured on web page
- Sponsor logo and link featured on promotional emails for series
- Recognition on event registration page
- Sponsor is verbally recognized at beginning of event

CWL AT HOME

-- Individual Sponsorships

PARTNER SPONSOR

\$750 for one webinar

- Logo and link featured on event webpage for one webinar
- Logo and link featured on event promotional email
- Recognition on event registration page
- One minute to address attendees at beginning of webinar
- Name and link featured on post-event thank-you email sent to all registrants

Sponsorship Policies

- CWL reserves the right to reject any sponsorship for any reason.
- CWL does not accept sponsorship from those running for elected office.
- CWL does not endorse any sponsors, and CWL cannot guarantee that sponsors are acting in accordance with CWL's own mission and goals.
- CWL programs are presented by third parties and attended by members and non-members throughout the state. Neither CWL or its sponsors make any endorsement, express or implied, of the content of the programs.

Sponsorship Information:

Sponsorship Type: _____ Date: _____

Company/Name (this name will be listed as sponsor): _____

Contact Name: _____ Contact E-mail: _____

Address: _____

Phone: _____ Web Page To Link To: _____

If applicable, please also provide your company logo (.jpeg or .png format) to hgugino@cw.org

Payment Information:

Credit Card Send me an electronic invoice
Email for invoicing: _____

Check Mail check to: California Women Lawyers
2520 Venture Oaks Way, Suite 150
Sacramento, CA 95833

Check #: _____ Amount: _____

Please complete this form and return via email to Hannah Gugino, hgugino@cw.org