Welcome to our first newsletter, created just for you, our Spanish-speaking dairy employees. Through these newsletters, we are excited to give you an opportunity to learn about the Dairy Business Association (DBA), meet other Spanish-speaking employees and learn fun facts about dairy farming.

Our goal is to keep our members and their employees informed

By Nicole Barlass, director of member relations

What's this newsletter about?

DBA is a group of farmers, farms and dairy businesses from across Wisconsin.

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First, I want to start by helping you understand what our organization is about. DBA is a group of farmers, farms and dairy businesses from across Wisconsin. We also have dairy business members from other states and other countries.

Our members are the farms you work for and everyone else who works on those farms as well as the companies that work with farms are also members. We have members such as dairy equipment companies, cheese makers, banks and veterinarians.

The group started in 1999, when many Wisconsin farms were challenged with more government control and regulation. Since then, DBA has worked with government to make sure the laws they are passing make sense for farms and their employees. We also work to help our farmers to understand laws, find new ways of doing things and promote what they do to all the people who do not understand how milk, cheese and other dairy foods are made. We hope you enjoy this newsletter and find value in it!
How to make the best of your job

By Frankie Rodriguez, Agri-Staff

We all want to have a good job that we enjoy going to every day. Many times, we have to start at the bottom and work our way up in a company.

Jobs in the dairy industry are known to be difficult. We have to deal with hard, physical labor, working in all kinds of weather, and dealing with independently thinking animals. To make the best of your job, make sure you show up to work every day, on time and ready for work. Go above and beyond to show your boss you’re a good employee. Work as a team with your coworkers and make sure you communicate with them and your managers. Focus on doing a good job and the rest will fall into place.

Facebook: Connect with us

By Joanna Guza, digital communications manager

A great way to connect and receive fast information is through our private Facebook group called the Latino Dairy Forum.

What is it?

Latino Dairy Forum is a private Facebook group that allows us to share information and resources to Latinos within the group.

Where is it?

It can be found by typing Latino Dairy Forum in the Facebook search tool.

If there is specific content you’d like to see in the Latino Dairy Forum, please contact us.

We appreciate your participation and look forward to your feedback.

Working for you

Dairy farmers are working hard on a solution to replace inadequate laws for visiting workers. For any fixes to be made to the laws, they must pass through Congress and then be signed by the president which can be a struggle. There is disagreement on how those changes should be made. The Dairy Business Association and its partners will continue to stress the importance of finding a solution to this problem to our lawmakers.

Benefits & Value

Resources

There are a lot of resources for Hispanics in Wisconsin. One is a Hispanic outreach center. They have connections with a lot of different groups and agencies they can refer you to. In northeastern Wisconsin, you can call Casa Hispana in Appleton at 920-968-6880, The Hispanic Center of the Fox Valley in Appleton at 920-968-8050 or Mi Pueblo Hispanic Community Center at 920-717-0706.

Dairy means more to Wisconsin than citrus to Florida or potatoes to Idaho—contributing $43.4 billion annually to Wisconsin’s economy.

Dairy Forward

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