



## Membership options

### What you support

The Dairy Strong Sustainability Alliance provides support for farmer-led initiatives around Wisconsin with potential to expand around the Midwest. These non-profit organizations are farmer led and industry supported. They work to foster innovation and shared learning among members to bring about continuous measurable improvements in areas important in their community, such as water quality and soil health.

DSSA serves as an incubator and support system for the organizations. The alliance offers various types of support that each group can choose depending on its individual needs. Examples of services are administrative help, communications, strategic services and connections with experts. DSSA also serves as a conduit between the farmer organizations, experts and other entities that can add value and help in achieving their goals and amplifying their stories. DSSA also helps groups secure funds for research projects or other initiatives they may not otherwise have funding for.

### General Members/Farm Group Members

*General Members: Includes dairy community entities directly involved in the dairy supply chain. Farmer, farmer cooperative, dairy processor, conservation group directly supporting farmers, vendor or service provider, government agency, university or dairy and trade non-profit*

- Individual farmers - \$500
- All other - \$2,500+

*Farm Group Members: Farmer-led conservation groups supported by DSSA*

- \$1,000+

### Supporters

*Any individual or Entity who is interested in agriculture and environmental stewardship that does not qualify to be a General Member. Non-voting.*

- \$1,000+

### Additional opportunities

Members and supporters have the opportunity to sponsor DSSA projects and initiatives beyond membership with additional donations in the following areas:

- Projects (coordinator position)
- Membership (marketing materials, membership campaigns)
- Education and outreach (research projects, events)

### Benefits to all members and supporters

- Recognition on Dairy Strong website
- Opportunity to host one webinar annually with a topic of your choice related to DSSA mission
- Ability to offer goods/services that align with the DSSA mission
- Ability to use DSSA logo on your materials



**DAIRY STRONG**

SUSTAINABILITY ALLIANCE

# Membership Application

Farm/company name		
Primary contact (name, title)		
Mailing address		
City	State	Zip
Phone		Email

Please check your membership type

*General membership* (includes dairy entities directly involved in the dairy supply chain)

Individual farmers \$500

Farm group member \$1,000 *Farmer-led conservation groups supported by DSSA*

All other \$2,500

*Includes farmer, farmer cooperative, dairy processor, conservation group directly supporting farmers, vendor or service provider, government agency, university or dairy and trade non-profit*

*Please list organization type* \_\_\_\_\_

*Supporters \$1,000+*

*Any individual or entity who is interested in agriculture and environmental stewardship that does not qualify to be a general member, non-voting*

Additional sponsorship opportunities:

- Projects (coordinator position, other projects TBD) \$ \_\_\_\_\_
- Membership (marketing materials, membership campaigns) \$ \_\_\_\_\_
- Education and outreach (research projects, events) \$ \_\_\_\_\_

Total (including membership and level of contribution): \$ \_\_\_\_\_

Please return form and payment to:  
Dairy Strong Sustainability Alliance  
Attn: Lauren Brey  
2763 Manitowoc Rd Ste B, Green Bay, WI 54311

Questions? Contact Lauren at (920) 883-0020 x107 or [lbrey@voiceofmilk.com](mailto:lbrey@voiceofmilk.com)