

DairyStream

WHAT IS DAIRY STREAM?

Overview

The podcast listening community continues to grow. Dairy Stream engages listeners on topics such as policy, sustainability, market trends, new technology, processor updates, business partner news and farmer involvement.

Target audience

Dairy farmers, industry professionals, lawmakers and customers.

Frequency

A podcast will be posted every third Wednesday.

How to listen

Listen on Apple Podcasts, Google Podcasts, Spotify and podcast app. It can also be found online at dairyforward.com or voiceofmilk.com and on our YouTube channels.

OUR HOST



Mike Austin

40 years of farm broadcasting experience

SPONSORSHIP OPPORTUNITIES

PER PODCAST

\$500

- » 30-second promotion in podcast
- » Logo included in email, social media and website promotion
- » Name recognition in podcast description
- » Listed as podcast sponsor on website

BUNDLE DEAL

\$1,000 for 3 podcast

- » Per podcast opportunities listed above
- » Opportunity to feature your experts

ABOUT PODCAST PROMOTION

Have your name heard and logo recognized by thousands of podcast listeners. Your company name will be mentioned in the podcast and included in the description. Your logo will be displayed on the DBA and Edge websites and social media channels.

ONLINE PROMOTION

- » **Social media** | *Over 50,000 weekly impressions*
Name and logo included in social media feature
Company mention and tag
- » **E-Newsletters** | *Sent to 2,000 dairy farmers and professionals*
Name and link to sponsor's website
- » **Website** | *Over 1,000 visitors each week*
Name and logo included on podcast page
- » **Podcast subscriber email**
Brand included in podcast emails sent to subscribers



Become a sponsor:
Email podcast@dairyforward.com

