



DAIRY GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

August 13, 2020

Lake Arrowhead Resort | Nekoosa, Wis.

CO-PRESENTING SPONSORSHIP

\$3,000

- » Sponsorship includes naming rights and logo placement on all marketing collateral
- » Two complimentary foursomes
- » Address group during dinner
- » Display company banners all day
- » Distribute items for goodie bags

MEAL & BEVERAGE SPONSORSHIPS

Dinner - \$2,500

2 available

- » Sponsor signage during dinner
- » Address group during dinner
- » Display company banners all day
- » Distribute items for goodie bags

Lunch - \$1,500

2 available

- » Sponsor signage during lunch
- » Display company banners all day
- » Distribute items for goodie bags

Bloody Mary bar - \$2,000

- » Provide and serve Bloody Mary's during registration
- » Network with golfers during registration

Grilled cheese station - \$2,000

- » Provide and serve golfers grilled cheese sandwiches at the turn

Social hour sponsor - \$2,000

- » Provide attendees with sponsored beverages & snacks
- » Sponsor signage during social hour
- » Opportunity to speak & distribute promotional items during social hour

HOLE SPONSORSHIPS

Watering hole sponsor

\$1,000 | 6 available

Each watering hole includes beverages for golfers to help beat the heat and build camaraderie! The hole features your company signage and the chance to have your staff at the hole to network with golfers. *Any giveaways, beverages and contests should be coordinated with DBA.*

Two hole sponsor

\$900 - One hole at each course

The DBA golf outing fills two 18-hole courses. This opportunity allows your company the chance to network with golfers on both courses, and gives you a \$100 discount! Each hole features your company signage with the chance to have staff at the hole. Leverage the experience by hosting a giveaway or contest. *Any giveaways and contests should be coordinated with DBA.*

One hole sponsor

\$500

Sponsoring a hole at the DBA golf outing gives your company the chance to network with golfers and join in the fun. You can be as involved as you want: leverage the experience by staffing the hole and hosting a giveaway or contest. Name-only sponsorships are ok too. Each hole features your company signage *Any giveaways and contests should be coordinated with DBA.*

The golf course will provide transportation to and from your sponsored hole

CONTESTS

Hole-in-one

\$750 | 4 available

Host a hole-in-one contest at your sponsored hole. Includes the hole sponsorship itself and contest promotion. Features your logo and signage as well as the opportunity to get your staff involved in the fun. Coordinate a fun prize for the contest winner! *Any additional giveaways should be coordinated with DBA.*

Longest drive

\$600 or \$1,000 for both
2 available

Host the longest drive on the driving range contest. Features your logo on signage on the range. Make the most of the contest by getting your staff involved on the driving range. Sponsor one contest or both. Ability to announce winner at dinner or the start of golf. *Any additional giveaways should be coordinated with DBA.*

Putting contest

\$600 or \$1,000 for both
2 available

Your company's signage at the putting green and the ability to have staff network with golfers. Ability to announce winner at dinner or the start of golf. *Any additional giveaways should be coordinated with DBA.*

Register golfers at
dairyforward.org

SOLD

DAIRY GOLF CLASSIC



MORE SPONSORSHIPS

ALL SPONSORSHIPS include company name and logo on signage at golf outing, website, social media and in DBA publications. *Contact Nicole Barlass at nbarlass@dairyforward.com or (920) 883-0020 x104 or Bekah Wilbert at rwilbert@dairyforward.com or (920) 883-0020 x100.*

PROMOTIONAL SPONSORSHIPS

GOLF CARTS

\$3,000

- » Display your company's name, logo & promotional items in golf carts. Includes the opportunity to provide your marketing collateral in each cart.

GOLFER GOODIES

All items will be printed with your company logo or other information as space allows

- » Tote bags - **\$1,500**
- » Golf towels - **\$1,500**
- » Bottle of water - **\$750**
- » Pack of gum or snacks - **\$750**
- » Can koozies - **\$500**
- » Golf tees, t-shirts, sunglasses, bag tags or other ideas - [contact us to discuss](#)

**DEADLINE IS
JULY 27, 2020**



**Reserve your
sponsorship TODAY!**

Contact Nicole Barlass at:
nbarlass@dairyforward.com
or (920) 883-0020 x104 or
Bekah Wilbert at
rwilbert@dairyforward.com
or (920) 883-0020 x100.

GOLFER REGISTRATION

\$600 or \$1000 for both
2 available

- » Sponsor our registration area - one course or both for the exclusive! Includes your signage, handouts, representatives at registration, or other ideas to make the experience fun. Let's get creative!

GOLF BALLS

\$2,000

- » Provide golfers with a sleeve of balls containing your logo.

HOLE FLAGS

\$2,500

- » Hole flags are one of the most visible items on the course! Supply hole flags with your corporate name & logo and we will place them at every hole.

MORE CONTESTS

CLOSEST TO THE PIN

SHOOTOUT

CHIPPING CONTEST

GUESS YOUR DISTANCE

STRAIGHT DRIVE

*You are creative. So are we.
Contact us to discuss these and other contests.*

SHOTGUN START

\$600 or \$1000 for both
2 available

- » A representative from your company will pull the trigger for the official shotgun start. Sponsor one or both courses. Includes signage at the shotgun start and registration area as well as the opportunity to greet golfers prior to start!

SPONSOR A FARMER

\$150/golfer or \$600/foursome

- » Bring your best customers and reward loyalty by sponsoring dairy farmers to golf.

SNAPCHAT FILTERS

\$500

- » Includes your company logo on a customized Snapchat filter for the day.

ADDITIONAL HOSPITALITY

Beverage cart

\$1000 + cost of tab

Sponsor specified time of beverage cart service. Offer beer, cocktails, soda or better yet a "signature cocktail". Sponsorship includes your signage on beverage carts, the ability to "dress the staff", provide cocktail napkins or other giveaways.