

# SPONSORSHIP OPPORTUNITIES

## IT'S GOING TO BE GREAT!

### Packer Tailgate Party



VS.



**Thurs. Aug. 29 - Anduzzi's Sports Club**  
Holmgren Way, Green Bay

**Details and registration at [dairyforward.com](http://dairyforward.com)**

**All sponsorships include:**

- Mention on DBA website and social channels
- Company name and logo on signage at event
- Inclusion in DBA print publications
- All you can eat and drink with all tailgate tickets!

#### **PRESENTING SPONSOR**

**\$3,000 - SOLD**

This sponsorship includes:

- » "Presented by" status is all PR materials
- » Six corner or end zone game tickets
- » Six Tailgate Party tickets
- » Seven FREE Tailgate Party-only tickets for farmers

#### **VINCE LOMBARDI**

**\$2,000**

This sponsorship includes:

- » Four corner or end zone game tickets
- » Four Tailgate Party tickets
- » Five FREE Tailgate Party-only tickets for farmers

#### **CURLY LAMBEAU**

**\$1,000**

This sponsorship includes:

- » Two corner or end zone game tickets
- » Two Tailgate Party tickets
- » Three FREE Tailgate Party-only tickets for farmers

#### **AARON RODGERS**

**\$500**

This sponsorship includes:

- » Two Tailgate Party tickets
- » Two FREE Tailgate Party-only tickets for farmers

#### **GREEN & GOLD**

**\$250**

This sponsorship includes:

- » One Tailgate Party tickets

#### **BEVERAGE SPONSOR**

**\$2,500**

This sponsorship includes:

- » Official beverage sponsor
- » Ability to provide signature cocktail
- » DBA will produce koozies featuring your company logo
- » Two corner or end zone game tickets
- » Two Tailgate Party tickets
- » Four FREE Tailgate Party-only tickets for farmers

#### **ENTERTAINMENT SPONSOR**

**\$2,000**

This sponsorship includes:

- » Signage adjacent to DJ
- » Recognized by DJ as sponsor to crowd
- » Two corner or end zone game tickets
- » Two Tailgate Party tickets
- » Four FREE Tailgate Party-only tickets for farmers

#### **RAFFLE SPONSOR**

**\$1,000**

This sponsorship includes:

- » Sponsor recognition with raffles
- » Assist with raffle prize distribution during tailgate party \*Several rounds of raffles to occur during tailgate party
- » Two Tailgate Party-only tickets
- » Three FREE Tailgate Party-only tickets for farmers



**CONTACT MARIA WOLDT  
WITH YOUR IDEAS TODAY!**

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