

Dairy Business Association adds extraordinary value to your membership!

Through the GM Supplier Discount program, DBA offers exclusive discounts that help you save hundreds or thousands of dollars on new vehicles!

GM makes it easy for you to save on a new vehicle with Preferred Pricing, available through the GM Supplier Discount. You can shop for a new vehicle, see available current offers and keep up to date on current promotions, get pricing examples and more, all in one convenient location.



2016 Buick Enclave



2763 Manitowoc Rd. Ste B
Green Bay, WI 54311

920-883-0020

www.dairyforward.com



DBA { PERKS }



2017 GMC Sierra 1500

DBA Corporate & Producer Members:

Save hundreds or thousands of dollars on new vehicles through the GM Supplier Discount!

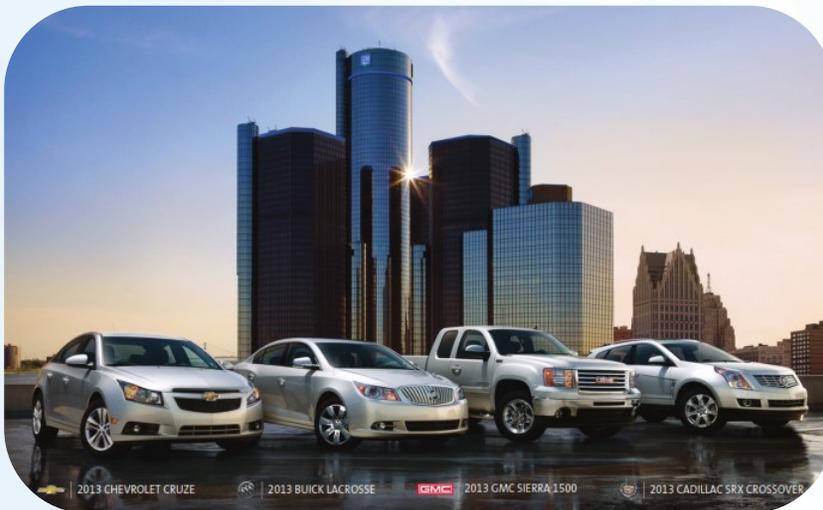


www.gmsupplierdiscount.com



2016 Chevy Silverado 1500 Double Cab 4WD LT w/1LT

- ◆ Tax, title, license, dealer fees and optional equipment extra. See dealer for details.
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Which GM vehicles are eligible?

The GM Supplier Discount is available on almost all new and unused cars; SUV's; crossovers; midsize, light-duty and HD pickup trucks; and passenger and cargo vans from Chevrolet, Buick, GMC and Cadillac. Some models may have limited availability. See your participating dealer or visit the Vehicle Eligibility page at gmsupplierdiscount.com. Vehicle eligibility may change at any time.

PRICING EXAMPLE

MSRP of 2016 Chevy Silverado 1500 Double Cab 4WD LT w/1LT - \$44,965.00
Supplier Discount Price - \$42,011.21
Purchase Bonus Cash - \$500.00
Consumer Purchase Cash - \$1,000.00

Price You Pay - \$40,511.21

Combined Discount - \$4,453.79

DBA/GM Discount - \$2,953.79

Enjoy worry-free shopping with GM.

The GM Supplier Discount makes buying or leasing a new vehicle a smooth, enjoyable experience. Just visit gmsupplierdiscount.com and use your DBA code to register. With predetermined pricing and easy shopping tools on the website, you can shop at your own pace and know your price before you walk into the dealership. The preferred price can be combined with most current incentives.

How to claim your GM Supplier Discount benefits:

Contact Nicole Barlass
for your individual code:

Email: nbarlass@dairyforward.com

Office: 920-883-0020 x104

Cell: 920-980-3141

Code:

After you receive your code from DBA, visit www.gmsupplierdiscount.com.

You then need to register and obtain a user name and password by selecting 'New to This Site' along the left and enter your company code to complete registration.

Once you are ready to buy/lease, select "GM Supplier Discount" along the left, and enter your date of birth and zip code to obtain a personal authorization number. Simply give that number to your salesperson to receive the discount.

From the site you are able to price vehicles, view incentives and search dealer lots in your area.

For questions regarding the GM discount program, contact the GM call center at 1-800-960-3375.

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