



Dallas Association for Financial Professionals
Presents
"Big D Financial Conference"
September 19, 2017
Marriott Las Colinas



Conference Level Sponsor 

10:30 AM – 11:20 AM

BROWN ROOM

Getting it Right: Balancing Profitability, Liquidity and Risk

Brandon Semilof, StoneCastle; Barry Weiss, Kroll Bond Rating Agency

In this session, panelists will discuss how cash forecasting will take on new meaning for treasury professionals in 2017. The combination of allocating cash toward its "best use" together with rising rates, Basel III, Section 385 regulations and the potential for cash repatriation or a complete U.S. tax reform from a new administration in the White House will put a premium on the Treasury's ability to manage these many moving parts. The speakers will introduce key issues every practitioner needs to consider to optimize forecasting and liquidity management strategies.

BRITAIN ROOM

Card Vendor Enrollment and on-Going Management – What to Expect

Michael Renzella, FIS

This session will discuss the dynamics of successful vendor enrollment campaigns and the on-going vendor management and support necessary for successful card programs. Best practices for addressing common vendor challenges will be reviewed as well as steps that can be taken by AP departments to insure quick ramp up and adoption.

HUDSON ROOM

Corporates and SWIFT – Achieving Global Cash Visibility and Automated Payments

Mike Lewis, SWIFT; Betsy Clark, Alliance Data Systems

Attaining global, real-time visibility to your cash is an age-old quest. So why is it still cumbersome, not fully automated and elusive? What is the best practice path for "future proofing" your payments (Treasury & Accounts Payable) and ensuring your payments arrive on time and not to the "wrong" people?

KIT ROOM

Leverage the Cloud Services without Sacrificing Security

Mohan Murali, Axletree Solutions

Globally, Treasury Professionals are leveraging the cloud for daily operations. With the cloud come concerns about data confidentiality, security and access/control issues. Treasury professionals should be aware of the security factors that need to be considered while planning to incorporate a cloud-hosted (ASP - Active Service Provider) solution for any applications. This session will cover concerns and perceived risks, and explain how treasury professionals can leverage the benefits of the cloud without sacrificing security. Attendees will learn ways to reduce operating costs and lessen the burden on internal IT staff while getting projects delivered on time and under budget.

WILLIAMS ROOM

Is it Prime Time? Institutional Investment Alternatives and Best Practices in the Post Reform Era

Bill Hoppe, Institutional Cash Distributors; Sandy Reeves-Texas Health Resources,

Many institutional investors left Prime funds and went to the "safety" of U.S. Treasury or Government funds. Now, many are considering a move back to Prime Funds. This presentation will analyze the landscape, and discuss what has changed, as well as the decision factors considered by companies that stayed in or have moved back. The presented will talk about analytics and the tools used in the process.