



Dallas Association for Financial Professionals

Presents

“Big D Financial Conference”

September 19, 2017

Marriott Las Colinas



Conference Level Sponsor 

4:10 PM – 5:00 PM

BROWN ROOM

The Second Annual Coolest World View Presentation Ever!

Hank Mulvihill - Smith Anglin Financial, LLC

This presentation will include an overview of investment markets, a macroeconomic outlook, and discussion of possible impacts of changes in U.S. federal laws and regulations; as well as discussion of the astonishingly rapid trial, error, and adoption of new models of everything. Federal Reserve and other central bank activities and impacts will be discussed. The presentation will focus on the positive attributes favoring the U.S., including money, workers, infrastructure, water and energy. Attendees will leave with several talking points which will sound good when meeting with external resources, customers, senior management and board members!

BRITAIN ROOM

Why Finance Should be Involved in Payment Acceptance

Sally Baptiste - Payment Operations Group; Practitioner Co-Presenter - TBD

In many companies, the payment ecosystem is managed by one team. It could be IT, Sales/Revenue or even Vendor Management—but they should have input from their Finance counterparts. There are specific areas that impact finance and treasury, and you should know when to step up or step in. Learn the Finance Focused Who/What/Where/When/Why/How of payment acceptance from seasoned payment professionals.

HUDSON ROOM

Call to Action: Bringing Real-Time Payments to Market

Steve Bohn – QRUZ; Matt Davies - Federal Reserve Bank of Dallas; Beatriz Saldivar - Let's Talk Treasury

The Faster Payments Task Force (FPTF) recently published its final report highlighting their assessment of faster payments solution proposals, market analysis, and the challenges and opportunities to make real-time payments a reality in the United States. Hear from your fellow DAFP members who worked on the FPTF over the past two years to create recommendations to improve the U.S. payment system.

KIT ROOM

Corporate Payment Trends: Enhancing Value, Efficiency and Security

Hunter Traylor - Capital One; Practitioner Co-Presenter - TBD

The presentation will discuss the payment industry evolution and U.S. payment metrics; the role of treasury management solutions for receivables, payments and working capital maximization; and key barriers to migrating to electronic payments, fraud challenges and prevention.