



Dallas Association for Financial Professionals

Presents

**"Big D Financial Conference"**

September 19, 2017

Marriott Las Colinas



Conference Level Sponsor 

The FIS logo consists of the letters "FIS" in a green, sans-serif font. The letter "I" has three small green dots above it.

**Keynote Luncheon Session**

**12:25 PM – 1:40 PM**

**LAS COLINAS BALLROOM**

**Numbers Don't Lie, But They Don't Tell the Whole Story**

**Codie Sanchez, Head of LatAm/Offshore-First Trust Portfolio and CEO & Founder-Codie Ventures, LLC**

As treasury and finance professionals, we sustain the lifeblood to our organizations, and control the flow of money. Without this a corporation, just like a body, simply dies. Thus, it is critical that we have a seat at the table and a leading voice in the boardroom. Today we are going to teach you how to amplify your voice and show you exactly what happens when a company and its senior executives align dollars with strategy. You will leave empowered to establish treasury and finance, and yourself personally, as the go to expert on increasing the flow of lifeblood to your company.