



Dallas Association for Financial Professionals
Presents
Big D Annual Treasury and Finance Conference
September 20, 2018
Marriott Las Colinas



7:00-8:30	<p>Conference Check-In Networking Breakfast</p> <p style="text-align: center;">LAS COLINAS BALLROOM</p>									
8:30 - 10:00	<p style="text-align: center;"> </p> <p style="text-align: center;">OPENING GENERAL SESSION "Liar Liar Pants on Fire" by Traci Brown</p> <p style="text-align: center;">Asset Management</p>									
10:00-10:30	<p style="text-align: center;"> </p> <p style="text-align: center;">Networking Break</p>									
	Career & Leadership		Payments		Economic Update & Fraud		Finance & Liquidity		Technology & Innovation	
	BROWN ROOM		BRITAIN ROOM		HUDSON ROOM		KIT ROOM		CARROLLTON ROOM	
10:30 - 11:20	<p>Boost Your Brain Performance</p> <p>Joanna Lacey- Bank of Texas Dee O'Neill - University of Texas at Dallas</p>		<p>The Corporate Treasurer's Guide to Blockchain</p> <p>Francesco Tonin- Bloomberg Todd Yoder - Fluor Corporation</p>		<p>Critical Role of Your Human Firewall & Importance of Changing Culture</p> <p>Mary Rosendahl- Bank of America Merrill Lynch Phillip Fort - Holly Frontier</p>		<p>Seeking to Optimize Corporate Liquidity</p> <p>Michael Morin- Fidelity Institutional Asset Management</p>		<p>Beyond the Buzz (Broad Innovation & Technology)</p> <p>Mark Sorg- Wells Fargo</p>	
11:30 - 12:20	<p>How Millennials Are Changing the Payments Landscape</p> <p>Cody Mamone - PNC</p>		<p>OMG! You Did What?</p> <p>Barbara Baldwin- Comdata Neal Anderson - OnPay Solutions, Inc</p>		<p>Protecting the Your Valuable Assets: The Wild, Wild World of Payments & Cyber Fraud</p> <p>Mary Harrington- SunTrust / Benilda Dizon - Neiman Marcus Betsy Clark - Alliance Data / Zach Stenzler - Copart</p>		<p>Steps to Managing and Accounting for Commodity Price Risk</p> <p>Tim Potter- HedgeStar Timothy Johanson - Cargill</p>		<p>Innovations in Remote Cash Capture</p> <p>Louis Layton- Fiserv</p>	
	LAS COLINAS BALLROOM									
12:25 - 1:40	<p style="text-align: center;"> Keynote Luncheon Act Like an Owner - Core Behaviors That Will Make You Indispensable to Any Company or Organization by Daren Martin- The Culture Architect</p>									
	BROWN ROOM		BRITAIN ROOM		HUDSON ROOM		KIT ROOM		CARROLLTON ROOM	
1:50 - 2:40	<p>Deeper Dive into Maximizing Engagement</p> <p>Daren Martin - The Culture Architect</p>		<p>Real Time Payments in the US – WHAT'S THE BIG DEAL?</p> <p>Donovan Shand - Comerica / Mike Rigglin - Global Holdings, LLC Irfan Ahmad - The Clearing House / Doug Hartsema - The Hartsema Group</p>		<p>Data for Hire - and Sale: A Marketer's and a Hacker's Perspectives</p> <p>Laurel Egan Kenny- Turning Point Communications Andrew Ostashen- Vulsec, LLC</p>		<p>Impact Investing: Hype or the Next Big Thing</p> <p>Tynesia Boyea-Robinson- Reliance Methods / Randy Bowman - At Last! Courtney Pogue - City of Dallas / Gregory Campbell - Rainmaker, Inc / Salah Boukadam - Good Returns Group</p>		<p>Integrating Treasury Technologies</p> <p>Bill Hoppe- ICD Portal</p>	
2:50-3:40	<p>Recruiting: Creating The Ideal Applicant Journey And Attracting Qualified Candidates</p> <p>Chad Gunerra- Paycor / Kenneth Williams - Ascension Coffee Roasters / Gwen O'Connor - Quality Personnel Services Neil Arseneault - Paycor / Rebecca Atkins-Parsanko - Paycor</p>		<p>A Layperson's Guide to Blockchain and Bitcoin</p> <p>Ernie Smith- BBVA Compass Matt Davies - Dallas Federal Reserve</p>		<p>The Current State of the Economy</p> <p>Preston Ash - Federal Reserve Bank of Dallas</p>		<p>Liquidity and Stress Testing Your Securities Portfolios</p> <p>Will Goldthwait- State Street Global Advisors</p>		<p>The Next Generation of Treasury Technology is Coming</p> <p>Bob Stark- Kyriba</p>	
3:40 -4:10	<p style="text-align: center;"> Networking Break Afternoon Snack Break</p>									
4:10- 5:00	<p>Career Impact of Non Profit Board Service</p> <p>Ron Trimmer - U.S. Bank / Karyn Brown - Austin Industries Stacy Roth - AT&T / Jessica Key - UMB Bank</p>		<p>A Clear View Into FX Sales and Trading</p> <p>Paul Choi- Fifth Third</p>		<p>CryptoCurrency as a Disruptor and Enabler – An Early Adopter, Trader and Hacker's Perspective</p> <p>Andrew Ostashen- Vulsec, LLC</p>		<p>Unclaimed Property - The top 10 Things Financial Professionals Should Know</p> <p>Robert Tucci-True Partners Consulting Jim Weigand - True Partners Consulting</p>		<p>Technology in Treasury – How Big Data Can Revolutionize Your Cash Forecast</p> <p>Mark O'Toole- Cashforce</p>	
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5:00 – 6:30	<p style="text-align: center;">Cocktail Networking Reception</p> <p style="text-align: center;"></p> <p style="text-align: center;"> </p> <p style="text-align: center;"> Book Sponsor Door Prize Drawings Attendee Bag Mobile App </p>									