

Food Access Public Policy Coalition

Duval County Medical Society Foundation

Food Access Public Policy Coalition

- Define goal with clarity:
 - “The Duval County Food Access Public Policy Coalition’s goal is to improve access to healthy food items in the underserved areas of Duval County in a strategic and tactful manner.”

Food Access Public Policy Coalition

- Diagnose the problem:
 - why has this not been done before or why has it failed

Food Access Public Policy Coalition

- Development of policies/solutions/alternatives
 - Tax incentives
 - Tax credits
 - Partner with a bank that has interest in the area (low interest loans)
 - Cost
 - Cost benefit ration
 - Sustainable?

Food Access Public Policy Coalition

- Identify institutions to be involved with
 - City government
 - State
 - Banks
 - Businesses (grocery chain that may have interest in the concept)

Food Access Public Policy Coalition

- Political strategy
 - Meet with city council members on the public health/safety committee individually (avoid sunshine law)
 - Continue discussions with Mayor's office

Food Access Public Policy Coalition

- Adoption
 - Have it adopted by the government body involved
 - City council/Mayor's office
 - State Legislature

Food Access Public Policy Coalition

- Implementation/execution/program evaluation
 - Make it happen
 - Once it happens...is it working?

Food Access Public Policy Coalition

- Leadership
 - one group steering the ship in a collaborative effort.
 - “Its amazing what happens when no cares who gets the credit.”

Food Access Public Policy Coalition

- We have started this process in the last 12 months and have formed 3 committees:
 - -Research committee
 - -Solutions committee
 - -Implementation/adoption committee

Food Access Public Policy Coalition

- Key points:
 - 100% volunteers in this effort, we are moving along.
 - Partnered with the Hunger Network which is now a part of the larger Non-Profit Center of Northeast Florida.
 - We are the public policy arm of what is already being done to address this issue long term.



**It is amazing what you can
accomplish if you do not care who
gets the credit.**

Harry S Truman