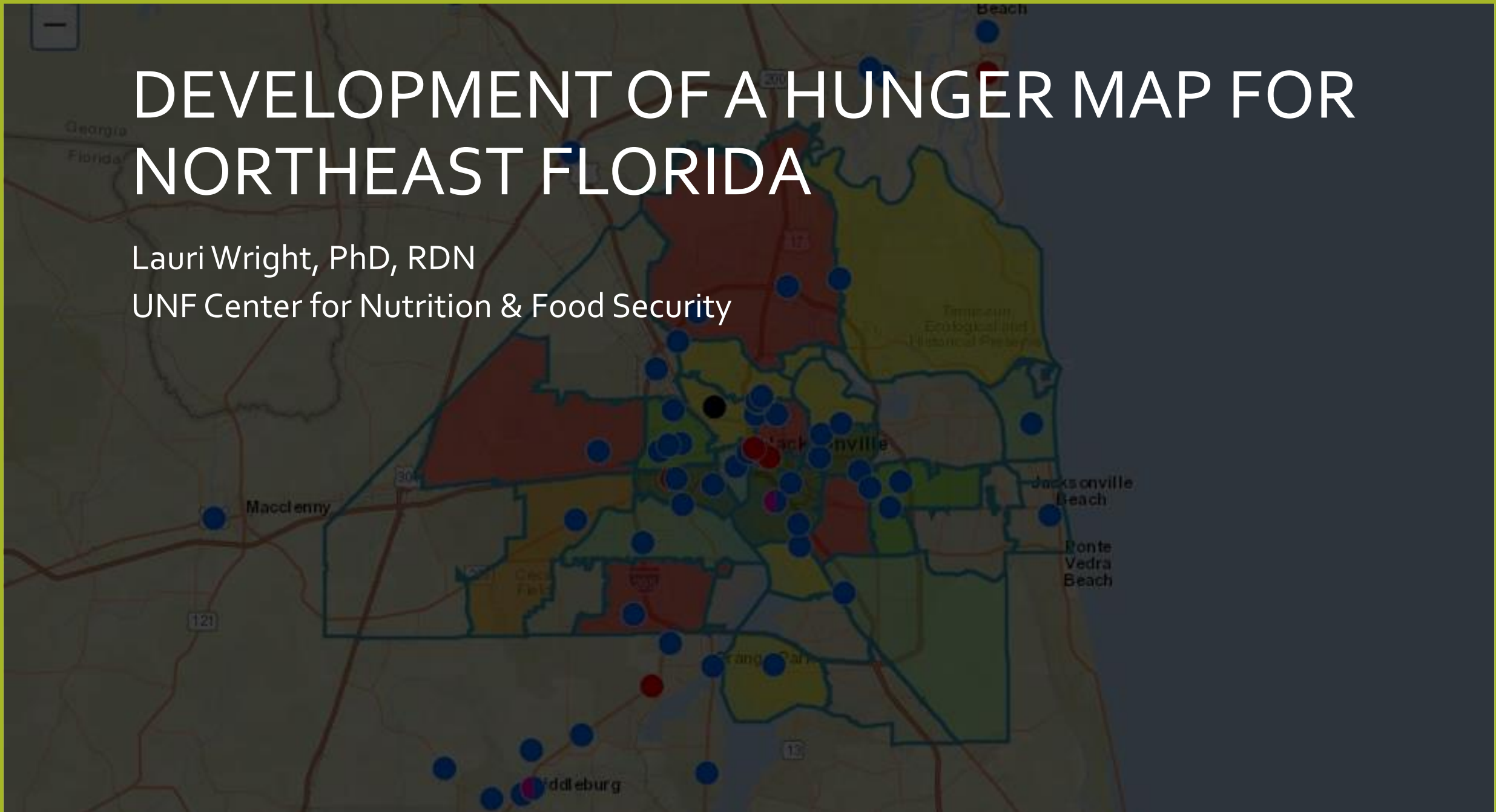


DEVELOPMENT OF A HUNGER MAP FOR NORTHEAST FLORIDA

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Food insecurity is the lack of access to an adequate amount of nutritious food that results from household level economic and social conditions

At the community level, food insecurity can emerge from a lack of food availability, food access, food utilization and stability

Food Insecurity

In the U.S., lack of access to an adequate amount of nutritious food is paradoxically associated with obesity and obesity-related diseases including diabetes and high blood pressure

The Problem

Florida Facts



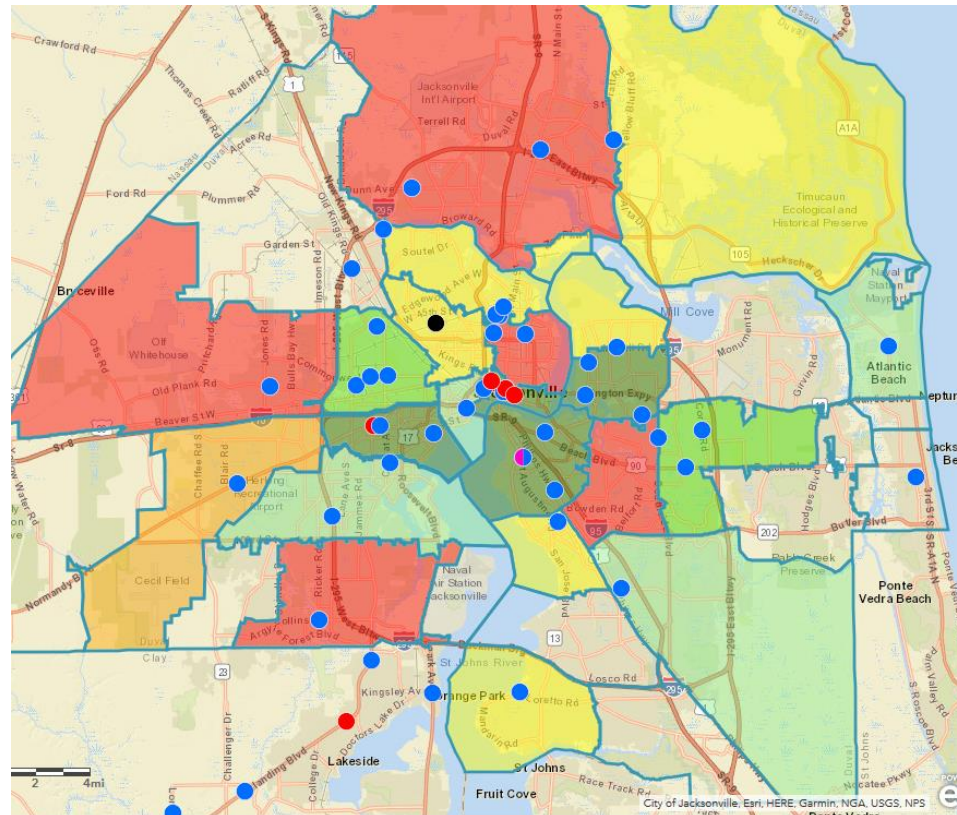
- Compared to national averages, Florida has higher rates of food insecurity
- Compared to national averages, Florida has a higher prevalence of obesity and obesity-related, chronic diseases.
- 1.25 million Floridians live in a food desert
- What about Jacksonville?

FLORIDA

Hunger Map

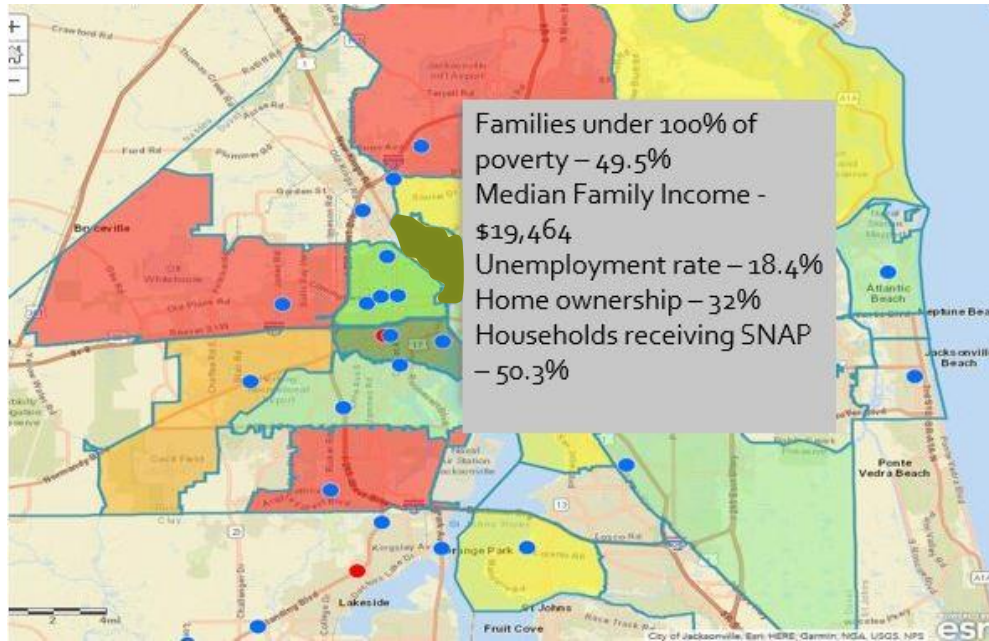
Allows individuals and organizations to see meal and hunger gaps in our local community in order to better plan resource distribution, food access programs and policy needs

Snap shot of hunger in Jacksonville



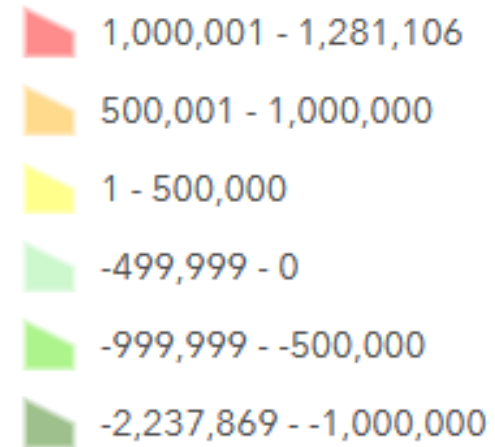
LEVEL 1 - SUPPLY

[Link to Map](#)

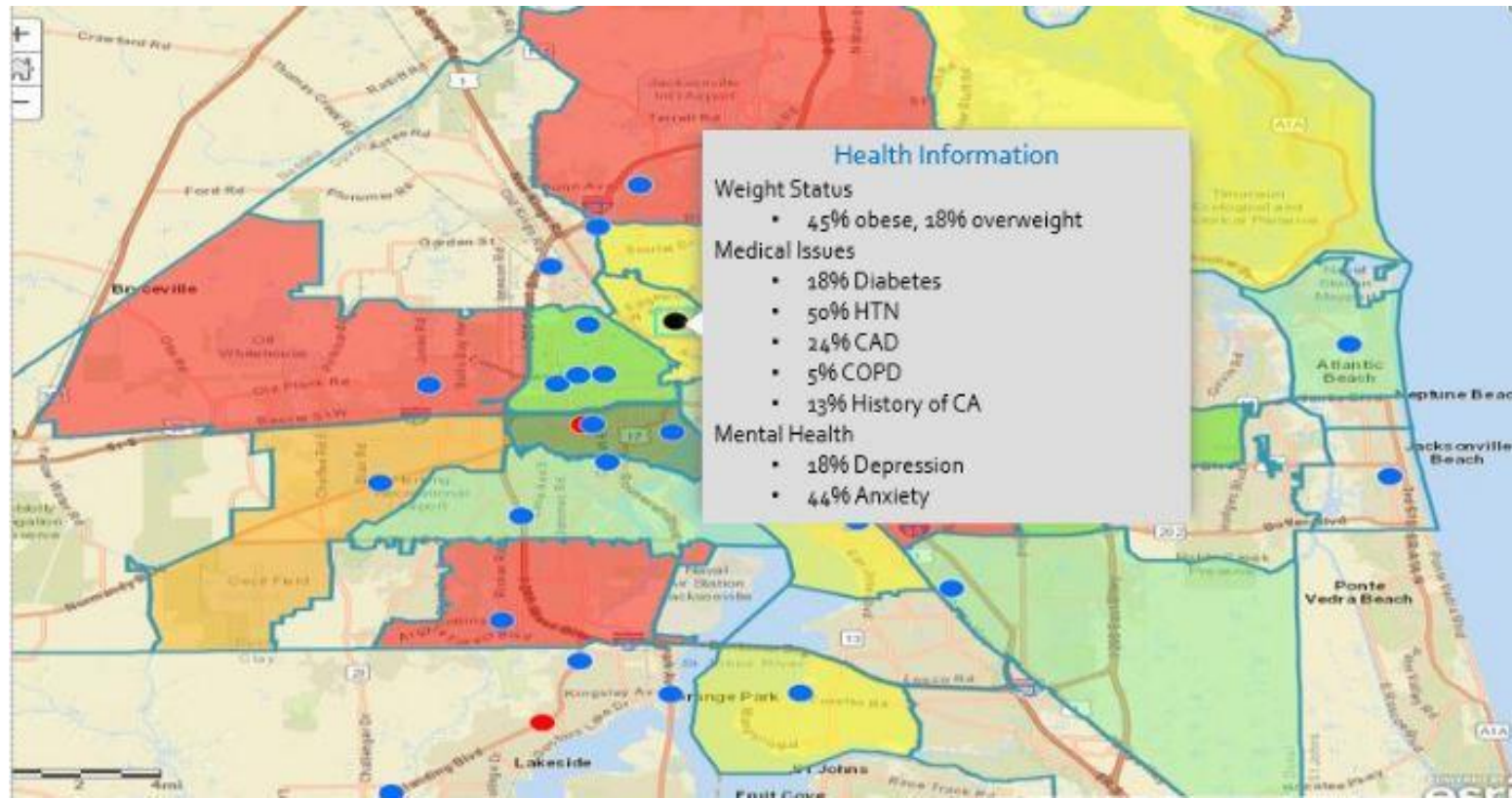


Meal Gap by Zip Code (ZCTA)

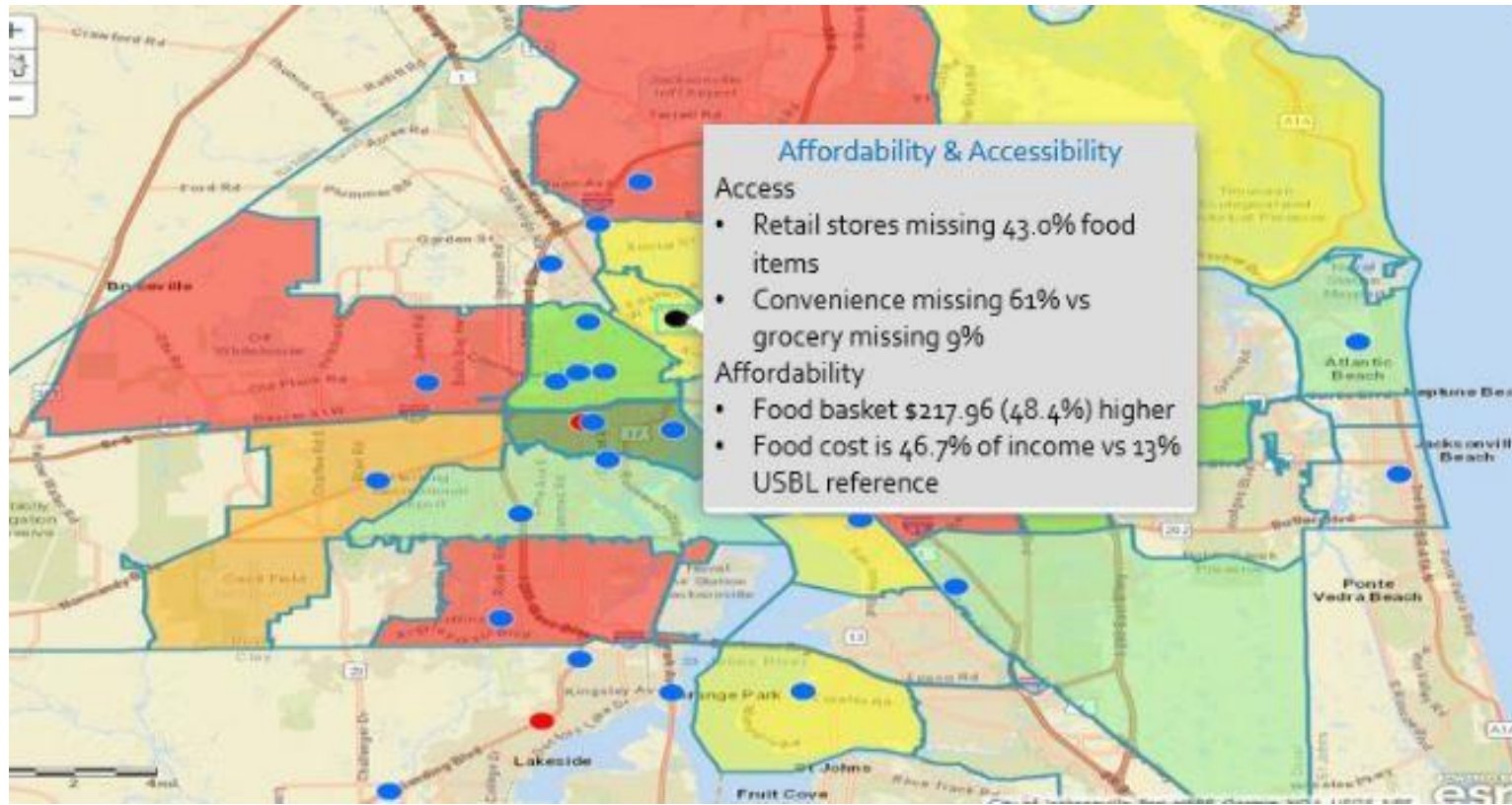
MealGap



LEVEL 2 - DEMAND



LEVEL 3 – HEALTH INFORMATION



LEVEL 4 – FOOD AVAILABILITY & AFFORDABILITY

Programming:

- Mental health
- Obesity and HTN
- Meal programming for children (25%) and seniors (25%) to decrease the gap

Policy:

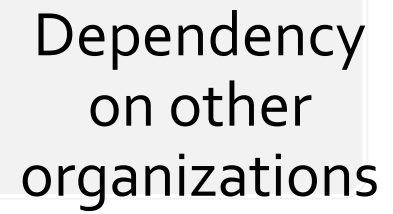
- Important implication is to increase the allocations provided by government food assistance programs such as SNAP.
- Develop a grocery ordering programs to bring groceries to the community that accept SNAP benefits
- Policy initiative to bring a supermarkets to the community
- Incentivize convenience stores to carry healthy foods, such as produce, at reasonable prices

Implications

Challenges



Agencies
response



Dependency
on other
organizations



Cost



Time

Acknowledgement

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Feeding Northeast Florida – Frank Castillo

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