MEETING MINUTES

DCMS Board of Directors
February 2, 2016
Sunil Joshi, MD, President

Call to Order
The President, Sunil Joshi, MD, called a meeting of the Duval County Medical Society Board of Directors to order on February 2, 2016 at 6:10 pm, in the University Club, Riverplace Tower, 1301 Riverplace Blvd., Jacksonville, Florida.

Attendance
Board Members Present: Sunil Joshi, MD, President; Raed Assar, MD, Immediate Past President; Ruple Galani, MD, Vice President/Editor, NE Florida Medicine; Stephen Manda, MD, Vice President; James Altomare, MD, Secretary; Ana Alvarez, MD; Elizabeth DeVos, MD; Mark Dobbertien, DO; Iris Eisenberg, MD; Meredith Farrow, MD; Gianrico Farrugia, MD; Parveen Khanna, MD; William Palmer, MD; Nitesh Paryani, MD; James St. George, MD.

Board Members Absent: Tra'Chella Johnson Foy, MD, Vice President; Patrick DeMarco, MD; Mark Fleisher, MD; Kenneth Rothfield, MD.

Ex-officio Members Present: Alan Harmon, MD; Ashley Norse, MD; Tom Peters, MD; CDR John Woo, MC, USN.


DCMS Staff Present: Bryan Campbell, CEO; Patti Ruscito, Executive Assistant; Kristy Wolski, Communications Coordinator; Courtney Hassan, Meeting & Membership Manager.

CONSENT AGENDA
Dr. Joshi asked for a motion to approve the items under the Consent Agenda. A motion was made and seconded to approve the Consent Agenda as submitted.

MOTION 01-02-16
MOTION PASSED TO APPROVE THE CONSENT AGENDA, CONTAINING THE MINUTES (11/3/15), SECRETARY'S REPORT (2/2/16), MEMBERSHIP YTD REPORT (2/2/16), TREASURER'S REPORT (12/31/15), AND DCMS JOURNAL AND COMMUNICATIONS COMMITTEE REPORT, AS SUBMITTED.

YTD Membership Report indicated a YTD Membership total of 1,892 members. Treasurer’s Report indicated YTD Total Income–Actual: $515,255.17, and YTD Total Operating Expenses–Actual: $486,416.86.

Resignation of Uday Deshmukh, MD, Treasurer
Dr. Joshi stated that Dr. Uday Deshmukh relocated to Texas, which left an opening on the Board in the office of Treasurer. Dr. Joshi stated that the DCMS Executive Committee discussed the vacancy and they agreed to nominate Dr. James St. George to serve as Treasurer. According to the bylaws, a favorable nomination by the Board of Directors must be ratified at the next Membership meeting (defined as a regularly scheduled meeting with a minimum of 50 voting members present).
MOTION 02-02-16
MOTION PASSED TO NOMINATE JAMES ST. GEORGE, MD, TO SERVE AS DCMS TREASURER.

DCMS Policy Compendium Task Force
Dr. Joshi provided an update on the policy implemented in 2015 to review DCMS policies on a 10 year basis. DCMS Staff provided a list of all policies older than 10 years old. Dr. Joshi stated that the most efficient way to review these policies would be to create a Task Force to review the policies and make recommendations to the Board of Directors for reaffirmation, sunset, or modification.

Dr. James Altomare was nominated as Chair of the Policy Compendium Task Force, and Drs. Alan Harmon and James St. George agreed to serve as members of the Task Force. Dr. Joshi requested that the Task Force report back in April or May with their recommendations.

Public Health Committee Report
Dr. Mandia stated that the DCMS Public Health Committee met and reviewed an email the DCMS received from Megan Dodd, Account Executive, Tucker/Hall, Strategic Communications, Public Affairs & Crisis Management, regarding a public health initiative they would like the DCMS to support. They are starting a local chapter of the Seafood Nutrition Partnership in Jacksonville and would like the DCMS to become one of its coalition members. Dr. Mandia stated there is no major commitment involved in joining the coalition, they are just asking organizations to lend their names in support of the issue, and several physician groups are already onboard. The Committee recommended that the DCMS lend its name in support of the local chapter of the Seafood Nutrition Partnership’s efforts, without any further commitment or expenditure of funds.

Several Board members asked additional questions and expressed concerns about endorsing the Seafood Nutrition Partnership without further information. Dr. Joshi stated that there is no policy regarding DCMS endorsements. Dr. Assar suggested that the DCMS establish bylaws or guidelines on DCMS endorsements.

MOTION 03-02-16
MOTION PASSED TO APPROVE THE DCMS LENDING ITS NAME IN SUPPORT OF THE LOCAL CHAPTER OF THE SEAFOOD NUTRITION PARTNERSHIP’S EFFORTS, WITHOUT ANY FURTHER COMMITMENT OR EXPENDITURE OF FUNDS.

After the vote, several members expressed concern about the nature of the Seafood Nutrition Partnership, including its funding and message. After a discussion regarding those issues, a motion was made to reconsider the vote.

MOTION 04-02-16
MOTION PASSED TO RECONSIDER THE VOTE APPROVING THE DCMS LENDING ITS NAME IN SUPPORT OF THE LOCAL CHAPTER OF THE SEAFOOD NUTRITION PARTNERSHIP’S EFFORTS, WITHOUT ANY FURTHER COMMITMENT OR EXPENDITURE OF FUNDS.

Upon further consideration, Board members discussed questions over program funding and fish safety. Other considerations including seafood preparation and “fast food” fish were provided as examples of unhealthy fish. Answers to these questions were not available to the Board for consideration. Therefore, the motion was made to refer the decision back to the Public Health Committee.

MOTION 05-02-16
MOTION PASSED TO SEND THE RECOMMENDATION TO HAVE THE DCMS
LEND ITS NAME IN SUPPORT OF THE LOCAL CHAPTER OF THE SEAFOOD NUTRITION PARTNERSHIP’S EFFORTS, WITHOUT ANY FURTHER COMMITMENT OR EXPENDITURE OF FUNDS, BACK TO THE PUBLIC HEALTH COMMITTEE FOR REFERENCE.

Proposal for Utilizing Mayo Clinic Video Conferencing for DCMS Meetings

Dr. Joshi stated that Dr. Assar made a recommendation to the Executive Committee to consider video conferencing DCMS meetings for physicians located at Mayo Clinic or the Jacksonville Beach area. He noted this could include more physicians in meetings, increase participation and help Mayo physicians who want to serve on the DCMS Board and committees. Dr. Assar stated that the DCMS would ask Mayo Clinic if physicians could utilize their video conferencing services to access DCMS meetings, if there was no cost, it was in a secure setting, and there was WIFI capability. Dr. Farrugia stated if it would be helpful to DCMS, they would make it work. Dr. Assar suggested using Mayo Clinic as a pilot project before trying other sites to see if it will work. Some Board members stated that while they did not like the long ride from the Beach area into town, they appreciate the interaction in-person meetings, and felt like it was easier to get work done in that setting. Another suggestion included moving the Board meetings around town to various locations. Dr. Alvarez suggested that a combination of the two might also work, and noted that they seem to achieve more in personal meetings.

MOTION 06–02–16

MOTION FAILED, WITH THREE BOARD MEMBERS OPPOSED, TO APPROVE VIDEO CONFERENCING DCMS MEETINGS TO MAYO CLINIC.

CEO Report

Mr. Campbell requested that all Board members complete, sign and return their Conflict of Interest Forms and Communication Forms, and read their Anti-Trust Policies. He also reminded the Board that a DCMS CME Membership Meeting sponsored by Mayo Clinic, will be held on February 24, in the University Club, and the AMA President-Elect Dinner Meeting will be held on March 7, at Epping Forest Yacht Club.

Organized Medicine Reports

Dr. Norse presented a report on the FMA noting that the FMA Board of Governors and PAC Winter Meeting was held in January in Miami. She noted that the Florida Legislative Session started in January, and there are many bad bills this year. She stated there would be a Special Session with the FMA on Monday. Dr. Harmon stated that the FMA’s PRN program has helped prevent the number of medical students contemplating suicide, as well as those with drug and alcohol problems. He also noted that the FMA Board supported the DCMS’ office relocation into the Sowder Building, which is now the Florida Museum of Medicine and Public Health. It was noted that there is discussion being held regarding the number of non-participating hospitals where birth related neurological injuries happen, and ways in which they do not have to participate and still be covered by NICA.

Dr. Harmon presented the AMA report noting the AMA Interim meeting was held in November, with a lot of discussion regarding advocacy and the insurance industry. Dr. Peters reported on a resolution regarding financial incentives and organ donations. Dr. Harmon noted that the AMA is also helping physicians with their practice and medical students with medical education reform.

DCMS Foundation Report

Dr. Galani presented the DCMS Foundation Report to the Board, noting that the Foundation has been going through a restructuring phase this past year. He
stated that the Foundation has developed a plan for fundraising, hiring Hartsook Companies to organize their efforts, and will be launching a community-wide health initiative, the “Million Pound Challenge”. Dr. Galani noted that they are now in the process of finalizing the Foundation Board by adding community Board members, including Mr. Sol Brotman, Mr. Doug Baer, and (tentatively) Mr. Richard Brock. He stated that committees will be appointed for specific tasks, and they have hired a dedicated employee for the Foundation. Dr. Harmon stated that the Board is also looking for someone prominent in the Ortega neighborhood that will help the Foundation with contacts in that area.

Doctors Day Alliance Event

Dr. Joshi stated that March 30 is Doctors Day and the Alliance would like to hold a function on April 1 with the DCMS’ support, financially and in person. Dr. Joshi noted that the Alliance wants the event to be successful; however, he is concerned about DCMS resources this year with the number of events already planned, which may put them in jeopardy of having a well-attended Doctors Day event this year. He noted that if the Alliance can plan ahead, it may be something the DCMS can possibly do with them next year.

MOTION 07–02–16

MOTION PASSED, BY ACCLIMATION, NOT TO PROMOTE OR SUPPORT THE 2016 DCMS ALLIANCE DOCTORS’ DAY EVENT.

President’s Report

Dr. Joshi stated that his plans for this year include moving forward as a Board and looking at the four following ways to help attract members:

1. Political aspects of membership
2. Advocacy – The Foundation’s “Million Pound Challenge” and the Mayor’s Office, as resources for health issues
3. Education – Membership meetings and the journal with CME
4. The Leadership Academy – New program for young physicians

Meetings/Events

Dr. Joshi presented the 2016 DCMS Schedule, indicating that the next DCMS Board of Directors meeting will be held on March 1, 2016. He also provided the following information on upcoming events:

- 2/24 DCMS Membership Meeting – Sponsored by The Mayo Clinic
- 3/7 AMA President Elect Dinner Meeting, Epping Forest

Adjournment

The DCMS Board of Directors meeting adjourned at 7:30 pm.