



Duval County Medical Society
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MEETING MINUTES

DCMS Board of Directors
March 1, 2016
Sunil Joshi, MD, President

Call to Order

The President, Sunil Joshi, MD, called a meeting of the Duval County Medical Society Board of Directors to order on March 1, 2016 at 6:10 pm, in the dining area of Riverplace Tower, 1301 Riverplace Blvd., Jacksonville, Florida. He thanked everyone for coming, and Mobeen Rathore, MD introduced his guest, Dr. Miralak.

Attendance

Board Members Present: Sunil Joshi, MD, President; Raed Assar, MD, Immediate Past President; Tra'Chella Johnson Foy, MD, President-Elect.; Stephen Mandia, MD, Vice President; James Altomare, MD, Secretary; Ana Alvarez, MD; Patrick DeMarco, MD; Elizabeth DeVos, MD; Mark Dobbertien, DO; Iris Eisenberg, MD; Kenneth Rothfield, MD; William Palmer, MD; James St. George, MD

Board Members Absent: Ruple Galani, MD, Vice President, Editor NE FL Medicine Journal; Nitesh Paryani, MD; Gianrico Farrugia, MD; Mark Fleisher, MD; Parveen Khanna, MD; Meridith Farrow, MD

Ex-officio Members Present: Mobeen Rathore, MD

Others Present: Robert Mannel, MD, UF Resident Rep., CDR John Woo, MD, Naval Hospital

DCMS Staff Present: Bryan Campbell, CEO; Kristy Wolski, Communications Coordinator; Courtney Hassan, Meeting & Membership Manager; Michelle McCormick, DCMS Foundation

CONSENT AGENDA

Dr. Joshi asked for a motion to approve the items under the Consent Agenda. A motion was made and seconded to approve the Consent Agenda as submitted.

MOTION 01-03-16

MOTION PASSED TO APPROVE THE CONSENT AGENDA, CONTAINING THE MINUTES (02/02/13), SECRETARY'S REPORT (03/01/16), MEMBERSHIP YTD REPORT (03/01/16), TREASURER'S REPORT (01/31/16), AND DCMS RESIDENTS COMMITTEE REPORT, AS SUBMITTED.

YTD Membership Report indicated a YTD Membership total of 1,897 members. Treasurer's Report indicated YTD Revenue-Actual as 126,000 and YTD Total Operating Expenses-Actual: \$92,669.

CEO Report

Bryan Campbell, CEO, discussed the Leadership Academy's successful first meeting at the University Club.

In the absence of Dr. Harmon and Dr. Norse, Mr. Campbell updated the board on organized medicine news. The Board asked questions about the Confirmation process of Florida Surgeon General Dr. John Armstrong. Mr. Campbell updated the Board on the process and what the next steps would be if Dr. Armstrong is not confirmed.

Mr. Campbell reported the AMA President-Elect event on March 7th has reached its goal attendance, and there is hope it will reach capacity. He also reminded the group that the April Board Meeting will be moved to May.

Programs Committee Report

Dr. Palmer stated that the programs committee met and discussed a number of DCMS Programs. He informed the group that the monthly CME Meetings will be held the third Tuesday of the month and four topics were discussed: Hands on CPR, How to Give a Sports Physical, Political Panel, Pain Management, Blind Healthcare Policy Panel, Pain Management.

Dr. Eisenberg explained she feels participating in the free sports examinations each year is a harm to physicians and their businesses. Dr. Johnson Foy responded that these are going to happen regardless of the society's participation, and she feels having the doctors well-trained to give them is something the society should do. Dr. Joshi then pointed out that the society is not necessarily promoting giving free sports examinations by educating the doctors on how to give a proper examination. Dr. Rathore suggested contacting the head of the NE FL Pediatric Society with the overall concern. Asking for a memo to be added to the examinations stating they do not take the place of a yearly birthday check up was agreed upon by the group. Mr. Campbell stated this is an opportunity to better the system.

Dr. Palmer then explained that the DCMS Staff visited the Palm Beach County Medical Society to be briefed on their Future of Healthcare Conference. He stated the committee was impressed by the information that was brought back, and that the committee hopes to get the entire community engaged and involved in the event, which the DCMS will produce. He expressed hopes of getting the Mayor's support tied into the existing support he is providing the Foundation. The conference is thought to take place in May of 2017 and will include a poster symposium to get the residents involved. Dr. Joshi made certain the group understood this event is not just for physicians but for the community in general.

DCMS Foundation Report

In the absence of Dr. Sack and Dr. Galani, Dr. Joshi gave a report on the current DCMS Foundation activities. He stated that the Mayor will be announcing his support of Mission One Million along with his Healthy Jax Plan on April 7th. Mayor Lenny Curry and Dr. Joshi will be co-chairs on the Mission One Million Committee, and this event will hopefully put Jacksonville and its medical community on the map.

Mrs. McCormick explained that the branding of this challenge will include "Mission One Million: the 904 in Motion" and "What's your mission?" Missions will include more than weight loss.

Dr. Joshi explained that there will be an app involved and large sponsorship dollars. He stated that this will get members excited to be a part of our society, and that is a focus.

Mr. Campbell then stated that there will be a large variety of media outlets being used in this process, and it is the foundation's hope to hit all markets and audiences.

Location of Future Meetings

Dr. Joshi stated that teleconferencing was discussed as an option as the last board meeting, but that the board voted against it. He then proposed using a location which would allow all areas of town to attend and get involved. The Towncenter was suggested as a potential central location, however, the group felt it was not that much more central. Dr. Palmer suggested rotation meeting locations. Dr. St. George mentioned weekend meetings, and Mr. Campbell explained some organizations meet quarterly on a weekend rather than 9 times per year on a weekday. Many stated concerns of weekends not being convenient. Dr. Assar proposed St. Vincent's Southside as a central location, and the board ask Dr. Rothfield to speak with the hospital about potentially using their space.

President's Report

Dr. Joshi stated that he wanted to move forward with each of the four pillars he mentioned at the start of the year:

1. Leadership: The Academy with Dr. Assar has started successfully.
2. Advocacy – The society is making a bigger impact than ever with Dr. Stack and his foundation team's help
3. Education – Monthly CME dinners have begun, and Dr. Palmer's leadership as Chair has helped fuel this. The Times Union articles the doctors write, as well as the NE FL Medicine Journal also help to educate the community.
4. Legislation – Dr. Joshi urged everyone to consider joining the delegation next year and continue to bring issues to the current delegation.

CDR Woo asked to speak concerning changes in leadership at NAS JAX. CPT LeFavour will be leaving as CO and in April CPT Todd will take over as XO. The board asked CDR Woo to find out where CPT LeFavour will be transferring.

Meetings/Events

Dr. Joshi presented the 2016 DCMS Schedule, indicating that the next DCMS Board of Directors meeting will be held on May 3, 2016. He also provided the following information on upcoming events:

- 3/7 AMA President Elect Dinner Meeting, Epping Forest, almost at capacity; he stated the society is very grateful for Dr. Coble's influence in making this event happen each year. Dr. Assar asked that each representative from organizations the President-Elect will be meeting with try to attend the meeting at their respective hospitals and companies.

Adjournment

The DCMS Board of Directors meeting adjourned at 6:54 pm.