



Duval County Medical Society
1301 Riverplace Blvd. Suite 1638
Jacksonville, FL 32207
p: (904) 355-6561
w: dcmsonline.org

MEETING MINUTES

DCMS Journal & Communications Committee Oct 20, 2015 Sunil Joshi, MD- Chair

Call to Order Dr. Sunil Joshi, called a meeting of the Duval County Medical Society Journal & Communications Committee to order on October 20 at 6:00 pm, in the DCMS Office, 1301 Riverplace Blvd., Jacksonville, Florida.

Attendance Committee Members Present: Sunil Joshi, MD, Rupil Galani, MD, James Altomare, MD, James St. George, MD, Ali Kasraeian, MD

Committee Members Absent: Joe Sabato, Jr, MD, Mark Fleisher, MD

DCMS Staff Present: Bryan Campbell, EVP, Kristy Wolski, Communications Coordinator

Guest Present: Shelly Bansal, MD

MOTION 01-10-15 **MOTION PASSED TO APPROVE THE JUNE 2015 DCMS JOURNAL AND COMMUNICATIONS COMMITTEE MINUTES, AS SUBMITTED.**

Journal Update Kristy Wolski provided a brief update on the status of the Winter 2015 & Spring 2016 journals. She updated members that the articles for the winter issue have been turned over to E&M Consulting and the proof should be ready soon. She let members know the Spring articles are in the peer review process.

Ms. Wolski also provided an update on the other 2016 journal issues. She shared that articles have been turned in for the Summer issue, and author information has been turned in for the Autumn and Winter issues. Ms. Wolski reminded members that for the summer issue on Nephrology the guest editor has turned in 5 articles from UF-Health, which may be too many from one institution. The committee discussed reviewing the articles once they are all edited and then deciding which articles will be used in the issue.

The committee discussed the creative writing section and ways to get more members to participate. Kristy Wolski agreed to send out a DCMS member email asking for participants. The committee agreed that the section does not have to appear in every issue, but would be best included whenever a great submission is received.

Kirsty Wolski shared with the committee journal topic ideas that were submitted

following the June meeting. Many committee members submitted their ideas for “symptom” based topics, rather than broader topics like currently used. Members discussed pursuing a symptom based topic of cough for either Summer or Autumn 2017. In the meantime, we will also pursue Obesity as a topic for Summer 2017. If cough moves along fast enough it will print in summer and if it needs more time it will print in Autumn.

Bryan Campbell discussed advertising for the Winter 2015 issue and noted that sales were the highest they have ever been thanks to active solicitation to potential advertisers by the guest editor, Dr. Fleisher. The committee discussed making advertising participation a requirement for future guest editors. Each guest editor would be required to submit to the editor and managing editor a list of at least 10 potential advertisers (medical or non-medical). The guest editor would send a form email to those potential advertisers asking them to participate and CC’ing the managing editor on the email. The managing editor would take it from there.

MOTION 02-10-15

MOTION PASSED TO REQUIRE FUTURE JOURNAL GUEST EDITORS TO PROVIDE CONTACT INFORMATION FOR AT LEAST 10 POTENTIAL ADVERTISERS AND TO PUT THOSE POTENTIAL ADVERTISERS IN CONTACT WITH THE MANAGING EDITOR VIA EMAIL.

Database Management System/Website Review

Bryan Campbell updated members that DCMS staff have met with numerous companies about upgrading our database management system. He provided information on the limits of our current system and the pros and cons of the potential companies that provided quotes. Bryan also discussed the website needs for the DCMS Foundation fundraising project that is in the works. Members decided they would put the topic on hold temporarily until a decision is made on the DCMS Foundation fundraising project.

Upcoming Meetings

The next meeting will be Tues, January 19, 2016 at 6:00pm. Other 2016 meetings will take place on April 19th and Oct 18th with a TBD meeting in July.

Adjournment

There being no further business, the DCMS Board of Directors meeting adjourned at 8:15 pm.