



Duval County Medical Society
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MEETING MINUTES

DCMS Journal & Communications Committee May 10, 2016 Ruple Galani, MD- Chair

- Call to Order** Dr. Ruple Galani, called a meeting of the Duval County Medical Society Journal & Communications Committee to order on May 10 at 6:12 pm, in the DCMS Office, 1301 Riverplace Blvd., Jacksonville, Florida.
- Attendance** Committee Members Present: Ruple Galani, MD, James Altomare, MD, James St. George, MD, John Long, MD
- Committee Members Absent: Ali Kasraeian, MD, Megan Deacon-Casey, MD, Amy Pollak, MD, John Stauffer, MD
- DCMS Staff Present: Bryan Campbell, EVP, Kristy Wolski, Communications Coordinator
- Ex-Officios Present: Sunil Joshi, MD, DCMS President
- MOTION 05-01-16** **MOTION PASSED TO APPROVE THE JAN 2016 DCMS JOURNAL AND COMMUNICATIONS COMMITTEE MINUTES, AS SUBMITTED.**
- Journal Update** Kristy Wolski provided a brief update on the status of the Spring, Summer, Autumn and Winter 2016 journals. She updated members that the Summer issue is almost ready to go to print. She let members know the Autumn articles are in the peer review process.
- Committee members also discussed the upcoming topics for Winter 2017 & 2018. Dr. St George offered up the topic of Minimally Invasive Interventions for Radiology. Dr. Joshi offered up the topics of Biologic Treatments. Mr. Campbell suggested the topic of Mental Health
- Committee members reviewed an article submitted for consideration for the journal on the topic of Sun Safety. Kristy Wolski is going to work on getting the article edited for the Summer issue, if possible.

**Database
Management
System/Website
Review**

Bryan Campbell updated the committee that the DCMS Foundation is helping to fund the cost of the new DCMS website and Database Manager. He explained that the organization decided to go with YourMembership. DCMS staff is in the beginning stages of a training process on how to use the new database manager. Mr. Campbell said he hopes the website will be ready for testing in August and launch in September.

**Advertising
Sales- Directory
& Journals**

Bryan Campbell shared that The DCMS Board of Directors approved decreasing the directory payment from E&M Consulting from \$20,000 to \$15,000. He also updated the committee that E&M Consulting staff now wants minimum ad sales revenue of \$13,500 to print.

The Committee discussed several ways to increase revenue including adding special sections to each issue on a focused topic area, such as GI or Allergy. They also discussed having Mr. Campbell contact Dan with E&M to discuss the changes to the deal.

**Upcoming
Meetings**

The next meeting will be August 9, 2016 at 6:00pm. The final meeting will be Oct 18th.

Adjournment

There being no further business, the DCMS Board of Directors meeting adjourned at 7:27 pm.