



Duval County Medical Society

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MEETING MINUTES

April 19, 2016

Stephen Mandia, MD, Chair

Call to Order

Dr. Stephen Mandia, Chair, called a meeting of the DCMS Public Health Committee to order on April 19, 2016, at 6:05 pm, at the Duval County Medical Society, 1301 Riverplace Blvd, Suite #1638, Jacksonville, FL 32207.

Attendance

Committee Members Present: Stephen Mandia, MD, Chair; Robert Harmon, MD (via phone); Joseph Sabato, MD. Committee Members Absent: Arthur Browning, MD, Vice Chair; Iris Eisenberg, MD; Gary Evens, MD; LCDR Alicea Mingo, MD, Iman Naseri, MD; Mobeen Rathore, MD.

Others Present: Angie Morgan, DOH in Duval Co., Epidemiology Dept. (for Dr. S. Zaheer)

DCMS Staff Present: Patti Ruscito, Exec. Asst.

Minutes Dec 7, 2015

Dr. Mandia presented the December 7, 2015, Public Health Committee Minutes to the Committee for approval. Dr. Sabato requested the words from his report ***“with infectious diseases and are also working”*** be deleted so the sentence reads ***“Dr. Sabato stated that they are also working with the schools on the Train the Trainer Program.”*** Ms. Ruscito stated that she would make the correction in the minutes.

MOTION 01-04-16

MOTION PASSED TO APPROVE THE DECEMBER 7, 2015, PUBLIC HEALTH COMMITTEE MINUTES, AND DELETE “WITH INFECTION DISEASES, AND ARE ALSO” IN THE CPR UPDATE.

Seafood Nutrition Partnership SNP Request/Update

Dr. Mandia stated that during the March DCMS Board of Directors Meeting, the Nutrition Partnership (SNP) requested that the DCMS consider endorsing them in an effort to have the population start considering healthier choices. Several Board members asked additional questions and expressed concerns about endorsing the SNP without further information, such as program funding, fish safety and fast food (fried fish). Since answers to these questions were not readily available to the Board, Dr. Mandia was asked to contact the SNP for further information.

Dr. Mandia presented the attached correspondence from Megan Dodd with the SNP regarding the concerns and questions from the Board. He noted that it is part of the Clinton Global Initiative and Dietary Guidelines, and they want to look at locations in Jacksonville where people do not have access to health food and make it available for them. Dr. Harmon noted that he does not see any red flags and feels it is something the DCMS should support.

MOTION 02-04-16

MOTION PASSED THAT THE DCMS SUPPORT THE SEAFOOD NUTRITION PARTNERSHIP INITIATIVE IN JACKSONVILLE.

Hands On CPR Project

Dr. Sabato provided an update on the status of the Hands On CPR Project. He presented an Institute of Medicine Report noting the importance of looking at socio-economic and demographics and design programs relevant to the community. Dr. Sabato stated that the key to saving lives is to increase partnerships with Fire and Rescue. He also noted that is important to look at health zones with lower CPR rates where Hands On CPR can be taught in schools and churches. Dr. Sabato stated that the "Train the Trainer" model has proved to be the most successful. He a

Dr. Sabato stated that May 16 will be the third program they will have presented to dispatchers, and will have covered most of them, and he is working closely with JFRD and Nassau. He stated that they are moving forward, and predicting 100 lives a year are being saved with the Hands on CPR.

Dr. Sabato informed the Committee that they will be giving a DCMS CME program next month. , He noted that they are also looking at doing a trial to see if they can give five minute CPR class in fire departments and physicians' offices because that is where people frequently go to et their blood pressure checked. Dr. Sabato noted that they were able to get an article on CPR in the Times-Union. Dr. Mandia thanked Dr. Sabato for all of his hard work.

Other Business

Mission One Million: Ms. Hassan stated stated that the DCMS Foundation launched Mission On Million (M1M) on April 7 with Mayor Curry's Journey to One. She noted the M1M website already has 220 people signed up, with 6,500 pounds pledged to lose, and 349 pounds lost. Groups are signing up for workplace wellness and they are going to be doing a push to sign up community restaurants. Dr. Mandia noted that this will be a multi-year program and they are encouraging the Society and practices to sign up.

DOH in Duval County: Ms. Morgan stated that the Health Department is tracking flu, which continues to decrease. She noted that 25 people have been tested for Zika virus and were negative. She noted that there are 91 in the state that are positive, with 5 pregnant, and all are travel related. Symptoms include: fever, rash, arthralgia, conjunctivitis, plus asking patient about travel.

Ms. Morgan stated that emergency departments are reporting that heroin is on the increase, with people being seen in the ED.

Dr. Harmon noted that he worked with the DCMS and was able to get a column in the Times-Union regarding pregnancy prevention. It would be helpful to have members promote it.

Next Meeting

Dr. Mandia stated that the next Public Health meetings will be August 9 and November 2, 2016, at 6:00 pm.

Adjournment

The meeting adjourned at 6:35 pm.

SEAFOOD NUTRITION PARTNERSHIP (SNP)

From: Mandia, Stephen [mailto:Stephen.Mandia@jax.ufl.edu]
Sent: Monday, February 08, 2016 3:15 PM
To: Megan Dodd
Cc: Bryan Campbell (bcampbell@dcmsonline.org); Kristy Wolski
Subject: Seafood Nutrition Partnership - Jacksonville

Hello Megan-

I am the chair of the Public Health Committee for the Duval County Medical Society as well as the Vice President for the society. At our recent board meeting, a few additional questions from other board members came up during our discussion concerning the SNP coalition. If I can, I have listed the questions below.

- 1) Even though you are a non-profit organization, members wanted to know what financial affiliations does your organization have? – they were concerned that when they goggled SNF, a link to Captain D's seafood came up.
- 2) Members were concerned about the promotion/education about the mercury content of fish for children/pregnant women as well as how any fish is prepared – broiled, baked vs. battered and deep fired (Captain D's image again)
- 3) How will the DCMS name/logo be used in the Jacksonville SNP coalition

I look forward to your responses so that I can present the information to the board for action on the DCMS and SNP Jacksonville coalition partnership.

Stephen Mandia, MD, FACHE, FACS

From: Megan Dodd [mailto:mdodd@tuckerhall.com]
Sent: Monday, April 04, 2016 1:57 PM
To: Mandia, Stephen
Cc: Bryan Campbell (bcampbell@dcmsonline.org); Kristy Wolski
Subject: RE: Seafood Nutrition Partnership - Jacksonville

Hi Stephen,

Hope you're doing well. Apologies for the delayed reply here. I'd been away from the office for an extended assignment over the last 6 weeks. I have answers to your questions below. We'd love to have the Duval County Medical Society as a member of the Jacksonville coalition.

1. SNP has support from both the private and public sectors and is a member of the Clinton Global Initiative and the Non-communicable Disease Roundtable. A full list of SNP's donors are listed here: <http://www.seafoodnutrition.org/donate.html>.

SNP's public health education campaign efforts are focused on reaching the underserved -- with a particular focus on low-income African American women -- to educate them about the nutritional- and heart-healthy-benefits of eating seafood twice a week, as recommended by the USDA's Dietary Guidelines for Americans.

SNP is doing this work in several different ways, including: 1) executing a program called "Eating Heart Healthy" which partners with local chefs, dieticians and clinicians to conduct classes that focus on teaching women how to prepare easy and affordable seafood meals; 2) providing educational materials at on-the-ground community events during peak activation periods in the spring (Feb is Heart Health Month and Lent) and fall (October is National Seafood Month) in cities across the county, including Jacksonville; and 3) building partnerships that expand our reach to those who can benefit from our message. SNP's partnership with Captain D's focuses on providing educational information to their customers -- which fits with who we are trying to reach -- and our partnership-related communications specifically focuses on Captain D's *grilled* seafood menu items. As you know, grilling fish is better than frying it and this partnership provides an opportunity to reinforce that preferred preparation technique and that healthier seafood options are available when someone and/or their family is dining out, on a budget.

2. SNP supports the USDA's 2015 Dietary Guidelines for Americans and follows the FDA's guidelines on mercury risks and seafood (<http://www.fda.gov/food/resourcesforyou/consumers/ucm110591.htm>). SNP also provides a number of other resources for those who have concerns about the benefits vs the risks of eating seafood: Please see: <http://www.seafoodnutrition.org/science.html> and <http://www.seafoodnutrition.org/awareness.html>

SNP does not promote any particular seafood species, rather the organization promotes eating a variety of seafood as recommended by the USDA. SNP *does not* promote eating fish with high-mercury risk like shark, swordfish, king mackerel and tilefish.

3. DCMS would be listed with other Jacksonville-area coalition members on the SNP web site at: <http://www.seafoodnutrition.org/jax.html> and our hope is that the organization would be willing to be a resource to SNP's Jacksonville efforts at events, with the media and any other way that may be mutually agreed upon.

Megan Duda Dodd

Senior Account Executive, *Tucker/Hall*

Strategy – Crisis – Issues

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