



Duval County Medical Society
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MEETING MINUTES

DCMS Board of Directors
June 5, 2018
Ruple Galani, MD, President

- Call to Order** The President Dr. Ruple Galani, called a meeting of the Duval County Medical Society Board of Directors to order on June 5, 2018 at 6:08 pm at UF Health Jacksonville; 653 West 8th Street, Jacksonville, FL 32209; LRC; Deal Boardroom.
- Attendance** Board Members Present: Ruple Galani, MD, President; Stephen Mandia, MD, President- Elect; Patrick DeMarco, MD, Vice President; James St. George, MD, Treasurer, Editor, *Northeast Florida Medicine Journal*; Cynthia Anderson, MD, Secretary; Tra' Chella Johnson Foy, MD, Immediate Past President; Mark Dobbertien, DO; Carl Freeman, MD; Daniel Thimann, MD.
- Board Members Absent: Ingrid Carlson, MD; Elizabeth DeVos, MD, Vice President; Gianrico Farrugia, MD; Timothy Groover, MD; Frank Gilbertstadt, MD; Steven Kailes, MD; Ali Kasraeian, MD; Parveen Khanna, MD; Yvette McQueen, MD; William Palmer, MD.
- DCMS Ex-Officio Members Present: Glenn Knox, MD; Ashley Norse, MD.
- DCMS Staff Present: Bryan Campbell, CEO; Sallie Baumann, Meetings Coordinator; Marissa Saftner, Executive Assistant; Kristy Williford, Director of Communications.
- Others Present: CAPT Brown, Naval Hospital – Jacksonville; CAPT Case, Naval Hospital – Jacksonville; CDR Kaplan, Naval Hospital – Jacksonville.
- Consent Agenda** Dr. Ruple Galani asked the Board for a motion to approve the items under the Consent Agenda. A motion was made and seconded to approve the Consent Agenda as submitted.
- MOTION 01-06-18** **MOTION PASSED TO APPROVE CONSENT AGENDA, CONTAINING THE MINUTES (04/03/18), SECRETARY'S REPORT (06/01/18), YTD MEMBERSHIP REPORT (06/01/18), TREASURER'S REPORT (04/30/18). EXECUTIVE COMMITTEE REPORT, AND FOUNDATION REPORT AS SUBMITTED.**
- Dr. Ruple Galani thanked those who attended the 2018 Future of Healthcare Conference.
- Mr. Bryan Campbell informed the Board that the outcome of this year's conference is unclear. Dr. Sunil Joshi will confirm the outcome and a plan of action shortly. The conference met budgetary goals, bringing in approximately \$100,000 in sponsorship. A Foundation Board of Directors meeting is scheduled June 23, 2018 to discuss a 2019 conference date and meeting details.
- Journal & Communications Report** The Journal & Communications Committee met on May 8, 2018 to discuss the future of the Northeast Florida Medicine Journal since the journal and directory publisher, E&M Consulting, Inc., enacted the out in their contract. Dr. James St. George, chair of the committee, noted that the future structure of

the journal comes down to finances. The decision of the Journal & Communications Committee is to produce 1 physical publication annually, while maintaining an online format with an enhanced CME platform.

Bryan Campbell told the Board that a plan with MD Life Magazine is progress, at no cost to the DCMS, to have a section of the magazine dedicated to DCMS journal material. With no advertisements, it is expected to be close to the same total yearly page count as the journal in years past.

Open discussion followed. Dr. Galani asked for a motion to approve the recommendation of the Journal & Communications Committee. The motion was seconded.

MOTION 02-06-18 **MOTION PASSED TO APPROVE CHANGING THE QUARTERLY PUBLICATION OF *NORTHEAST FLORIDA MEDICINE* TO MONTHLY IN PARTNERSHIP WITH MD LIFE MAGAZINE, WITH AN ANNUAL REPORT TO BE DISTRUBUTED IN CONJUNCTION WITH THE ANNUAL MEETING, AND FURTHER THAT THE JOURNAL & COMMUNICATIONS COMMITTEE BE ALLOWED TO PURSUE THE CREATION OF AN ENHANCED ONLINE PLATFORM TO PROVIDE CME, WITH A FISCAL NOTE NOT TO EXCEED \$5,000.**

Mr. Campbell provided an update on the DCMS Directory, also previously published by E&M Consulting. Heritage Publishing, which currently produces the Healthcare Guide of Jacksonville & Northeast Florida, will now recognize DCMS members. Eight pages of DCMS content will be included and DCMS will collect 50% of advertising revenue.

CEO Report An answering service for the Physician Wellness Program has been chosen. An IT company for virtual office has been solidified. Cost of IT is expected to decrease. A membership survey was recently given. Survey results show CME as the number one member benefit, closely following by the Physician Wellness Program. Live opioid CME will be offered free at Mayo Clinic on June 26.

President's Report Dr. Ashley Norse announced that many Florida societies wish the opioid CME to be offered for free. Lots of bylaws changes will be proposed at this year's FMA Annual Meeting. The Alliance will be dissolved. Dr. Mark Dobbertien announced his running for the FMA Board surgical specialty seat.

Sponsorship A tentative sponsorship appreciation meeting is scheduled for July 9. Meeting details are being made and confirmation will be sent at a later time.

CAPT Case and CAPT Brown with the Naval Hospital introduced themselves. The annual DCMS Navy Dinner is waiting on confirmation of a speaker, according to CDR Kaplan. A date in August is tentatively set.

Upcoming Meetings/ Events Dr. Ruple Galani presented the following upcoming meetings and events to the Board of Directors:

Upcoming Meetings/Events

- A. FMA Delegate Meeting: July 16th; Baptist Medical Center; Weaver Tower; Wolfson's Boardroom; 800 Prudential Dr. Jacksonville, FL 32207.
- B. Next Board of Directors Meeting: August 7th; Baptist Medical Center; Weaver Tower; Wolfson's Boardroom; 800 Prudential Dr. Jacksonville, FL 32207.
- C. DCMS Navy Dinner; August TBD; NAS Jax; Officer's Club.
- D. DCMS Annual Meeting & Inaugural Ball; December 1st, 2018; DoubleTree; 1201 Riverplace Boulevard, Jacksonville, FL 32207.
- E. Jaguars Tailgate; December 2nd, 2018.

Jaguar season tickets are being sold for \$300 each, with 100% of the proceeds going to the DCMS Foundation.

Dr. Ashley Norse, on behalf of the FMA, thanked the DCMS Board of Directors for the gift that was presented on May 5, 2018.

Adjournment There being no further business, the DCMS Board of Directors meeting adjourned at 6:58 pm.

