



DCMS Board of Directors
March 17, 2020
James St. George, MD, President
Zoom Conference Call

MEETING MINUTES

Call to Order	The President, Dr. James St. George, called an emergency meeting of the Duval County Medical Society Board of Directors to order on March 17, 2020 at 6:05pm via Zoom conference call.
Attendance	<p><u>Board Members Present:</u> James St. George, MD, President; Elizabeth DeVos, MD, President-elect; Mark Dobbertien, DO, Treasurer; Ferdinand Formoso, DO, Secretary; Ruple Galani, MD, Steven Kailes, MD, Vice President; Immediate Past President; Ali Kasraeian, MD, Vice President; Ingrid Carlson, MD; Patrick DeMarco, MD; Carl Freeman, MD; F. Huson Gilbertstadt, MD; Timothy Groover, MD; Jeffrey Mathison, MD; Lynsey Seim, MD; Daniel Thimann, MD.</p> <p><u>Board Members Absent:</u> Marie Crandall, MD; Sandeep Munjal, MD; William Palmer, MD.</p> <p><u>DCMS Staff Present:</u> Fraser Cobbe, CEO; Sallie Baumann, Meeting & Sponsorship Manager; Shelly Hakes, Membership Manager; Marissa Saftner, Managing Director; Kristy Williford, Communications Manager.</p>
Review of DCMS Communications & Initiatives to Date	Dr. James St. George began the meeting by asking how the DCMS can contribute more to the COVID-19 crisis than what is currently being dispersed by the media. The current communications going out via email and social media was discussed as well as the possibility of getting DCMS communications out to non-members. It was noted that the best way to share DCMS communications with non-members is through sharing DCMS social media posts. The Board of Directors were encouraged to all follow the DCMS and actively share DCMS posts. With the DCMS sharing communications from national and state sites, it was suggested that the DCMS try to share information that is different than what is going out everywhere else when possible.
Additional Initiatives and Public Presence of DCMS	Currently, hospital CEOs and clinical leads are having every-other-day calls with Mayor Curry. The DCMS would like to have representation on these calls. Where to go for testing and who should be tested has not been made clear to physicians. A lack of guidance for outpatient centers was noted as an issue as well as a shortage of PPE. It has been recommended that physicians stop elective procedures. The conversation was then refocused on what the DCMS can do on a local level. Discussion continued and ideas of taking donations, compiling best practices for small practices, and becoming a resource for all area doctors was mentioned. The DCMS could potentially start reaching out to office managers to have conversations about best practices, put out communications on who does and does not need to be tested, and note that patients should not be told to go to the ER.

**Consideration of
Telehealth
Proposal from
Smart Clinix**

Fraser Cobbe then referred to the telehealth proposal from Smart Clinix, a company owned by DCMS member Dr. Ahmed. A platform for DCMS members could be ready in a week and the platform will allow the DCMS to add campaigns to be viewed by members when using the platform. Discussion on telehealth vs. DCMS members volunteering to do in-person COVID-19 testing followed. Telemedicine is seen as the safer option to reduce virus exposure. Mr. Cobbe noted that, in the future, Smart Clinix would offer a revenue share to the DCMS and no financial investment from the DCMS would be required. Marketing by the DCMS would be necessary. Discussion followed and the Board of Directors would like other telemedicine options to be considered before being asked to make a decision.

**Upcoming Events/
Meetings**

A list of upcoming events was presented to the Board.

1. Navy Dinner – Mtg with the Navy on Monday
2. Leadership Academy – Moved to May 1st
3. Beers with Peers Resident Program
4. May 12th Membership Meeting
5. June 12th Family Event at Jumbo Shrimp Game

It was decided that all events should be cancelled or postponed. Until there is a better handle on COVID-19 the Board of Directors will continue to meet via Zoom

DCMS staff and Dr. St. George will be meeting with the Department of Health and can ask questions or get clarification on any issues if needed.

Adjournment

The DCMS Board of Directors meeting adjourned at 7:09pm.