



**Duval County Medical Society**

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**MEETING MINUTES**

**DCMS Journal & Communications Committee**

**October 8, 2018**

**James St. George, MD- Chair**

- Call to Order** Dr. James St. George, Committee Chair, called a meeting of the Duval County Medical Society Journal & Communications Committee to order on October 8 at 6:07 pm.
- Attendance** Committee Members Present: James St. George, MD, Chair, Ruple Galani, MD, Vice Chair, Steve Dorman, MD, Ali Kasraeian, MD, Gazanfar Rahmathulla, MD
- Committee Members Absent: Cynthia Anderson, MD, Mark Dobbertien, MD, Megan Deacon-Casey, MD, Ross Jones, MD, Kirsten O’Neil, MD, Manish Relan, MD, John Stauffer, MD
- DCMS Staff Present: Kristy Williford, Director of Communications
- Ex Officios Present: Sunil Joshi, MD
- Northeast Florida Medicine CME Updates** Now that *Northeast Florida Medicine* has moved to a monthly format in partnership with MD Life Magazine, Kristy Williford provided an update on article submissions for the upcoming year of the journal. Enough articles have been submitted to the journal to provide a new CME article each month through October 2019. The topics are widespread and include Medicare Policy, Interprofessional Collaboration, HB 21 Implementation, Prevention of Medical Errors, Simulation in Physician Training, and more.
- Committee members discussed ways to solicit more review articles from the DCMS membership and came up with the idea of reaching out to the program directors from the local residency/fellowship programs for submissions. Kristy Williford will work on soliciting some articles prior to the next JCC meeting in January. The Committee plans to review the submissions at the next meeting with a goal of publishing more general articles that will appeal to the entire membership.
- MD Life/Northeast Florida Medicine Advertising Update** Kristy Williford shared that the advertising partnership with MD Life Magazine is off to a great start. Since the launch in August, the DCMS has brought several advertisers to the magazine and earned \$838 in commission.
- Kristy also shared that the DCMS is partnering with MD Life to produce an Annual issue of *Northeast Florida Medicine*. The goal is to bring in \$14,000 of advertising sales. If this goal is met, the DCMS will receive a commission of \$7,000 back.

**MOTION 8-01-18**      **MOTION PASSED VIA EMAIL TO APPROVE THE MAY 2018 DCMS JOURNAL AND COMMUNICATIONS COMMITTEE MINUTES, AS SUBMITTED.**

**Adjournment**      There being no further business, the DCMS Journal and Communications Committee meeting adjourned at 6:50 pm.