



Duval County Medical Society
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MEETING MINUTES

DCMS Journal & Communications Committee

Feb. 1, 2018

James St. George, MD- Chair

- Call to Order** Dr. James St. George called a meeting of the Duval County Medical Society Journal & Communications Committee to order on Feb. 1 at 6:15 pm.
- Attendance** Committee Members Present: James St. George, MD, Chair, Ruple Galani, MD, Vice Chair, Steve Dorman, MD, Ross Jones, MD, Ali Kasraeian, MD, Gazanfar Rahmathulla, MD, John Stauffer, MD
- Committee Members Absent: Cynthia Anderson, MD, Megan Deacon-Casey, MD, Mark Dobbertien, MD, Kirsten O'Neil, MD, Mark Fleisher, MD Manish Relan, MD
- DCMS Staff Present: Kristy Williford, Director of Communications
- Ex-Officio Present: Sunil Joshi, MD
- Journal Update** Dr. James St. George and Kristy Williford provided a brief update on the status of the Spring 2018 journal on Mental Health, which is in the design phase with the publisher. Kristy Williford let members know the Summer 2018 articles on Geriatrics are in the peer review process and the Autumn 2018 articles on Breast Health are due in March. The Winter 2018 articles on Physician Training are due in May. Article topics for the Spring 2019 issue on Primary Care are due in March. Kristy Williford will work with the Guest Editors to ensure the topics cover a wide spectrum of primary care issues.
- The committee decided to put together a comprehensive survey to get member feedback on the journal content, topics of interest and format. Kristy Williford will work with Chief Executive Officer Bryan Campbell and Dr. St. George on designing the survey.
- Committee members discussed a few potential topic possibilities for upcoming issues including Practice Management, Functional Medicine, Holistic Medicine and Community Health. Committee members also suggested adding additional articles to each journal issue on topics such as legislative issues, practice management and environmental health.
- Directory & Journal Advertising** Kristy Williford let the committee know that ad sales for the Spring 2018 journal are very low. Committee members discussed potential advertisers that the publisher could reach out to.
- Kristy Williford let the committee know that the publisher, E&M Consulting, did move forward with a new contract with DCMS.

**Partnership with
The Florida
Times-Union &
Beaches Leader**

Dr. Galani shared that the DCMS is starting a new partnership with the Beaches Leader for publication of educational health articles written by DCMS member physicians.

Kristy Williford requested that each committee member participate by submitting at least one article for publication.

Adjournment

There being no further business, the DCMS Journal and Communications Committee meeting adjourned at 7:12 pm.

MOTION 2-01-18

MOTION PASSED via email to approve the July 2017 DCMS Journal and Communications Committee minutes, as submitted.