**350+**
MEMBER CU & SERVICE ORGANIZATION ENGAGEMENTS

**12**
INDUSTRY-WIDE LEGISLATIVE & REGULATORY ISSUES WEIGHED IN ON

**220+**
DoD/GOVERNMENT & INDUSTRY ENGAGEMENTS

**39**
LETTERS TO MEMBERS OF CONGRESS

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**Military Advocacy Committee Standup**

DCUC & Members successfully influenced the change of language to the Community Reinvestment Act (CRA) to exclude CUs from CRA restrictions

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**Public Relations Campaign**
Elevated brand equity through targeted ad campaigns and increased social visibility by 100%

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**Warrior Games Video**
Supported the makeover & video of the Veterans Alternative Center providing 600+ veterans alternative therapy options

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**Funded Military Saves Survey**
Preliminary results indicate 49% of respondents feel credit unions & banks are the most helpful source for personal financial education

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**2019 DCUC Year in Review**

**The DCUC Difference**
- The only legislative and regulatory advocate that speaks “military”
- Provides tools, training, & resources to help you navigate installation-level relationships and serving your military memberships
- Your point of contact to elevate unresolved issues to the highest levels of DoD to address these concerns effectively
- Your access point to DCUC is at the CEO level - no guessing who to contact
- The only conference to bring the DoD/Military perspective to credit union issues
- Network directly with other CEOs, Executives, and top decision makers who face the same challenges in serving the military
- “Conference with a Purpose” raising $350K+ for military-related charities since 2003

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**DCUC Gives Back**
$255K

- Member Initiatives (8%)
- Veteran/Active Duty (36%)
- Military Family (26%)
- CU Industry (4%)
- Education (26%)