

# DEMA Show 2019 Sales Appreciation Program Rules

## Criteria for Program Eligibility

1. To participate in the DEMA Show 2019 Sales Appreciation Program, applicants must attend DEMA Show 2019 and purchase or place orders for merchandise or travel from a 2019 DEMA Show Exhibitor. All DEMA Show 2019 Attendees are eligible to participate when they make a qualifying purchase at DEMA Show 2019.
2. Participants must purchase or place orders for wholesale products, travel and/or services of at least \$500 during DEMA Show 2019 with a DEMA Show 2019 Exhibitor. Up to two invoices can be combined to reach the \$500 purchase minimum requirement. Invoice(s) or the DEMA-provided proof of purchase forms must be submitted prior to the final drawing during DEMA Show, taking place on Saturday, November 16.
3. Attendee must provide a qualifying proof(s) of purchase to DEMA during DEMA Show 2019.
4. Any DEMA Show 2019 Exhibitor may participate in this program.

## Qualifying Purchases

1. One or two wholesale or travel purchases/orders totaling at least \$500 made during DEMA Show 2019 with a DEMA Show Exhibitor qualify.
2. All entries by attendees must be for orders taken or sales actually closed during DEMA Show 2019.
3. A maximum of two invoices can be combined to reach the \$500 purchase minimum requirement.

## How to Enter Proof(s) of Purchase

1. Those qualified and wishing to participate in the program, must submit proof(s) of purchase from the DEMA Show Exhibitor to DEMA Central (booth # 1651) during DEMA Show 2019. The following qualify as a proof of purchase:
  - a. An original or photocopied invoice with the proper information (see below).
  - b. An electronic version of the invoice that has accessibility to be printed by the DEMA Staff when presented.
  - c. The DEMA-provided proof of purchase form (available at DEMA Central, booth #1651).
  - d. The proof(s) of purchase must include the following information:
    - e. Order or invoice number
    - f. Name and contact information of the seller
    - g. Name and contact information of the buyer
    - h. Total amount of the sale or order
    - i. Date of sale or order

## Determination of Winners & Awarding of Prize

1. Submitted and qualifying proof(s) of purchase will be used as entry into drawings for DEMA to pay \$100 of the order cost directly to the Exhibitor. DEMA will scan attendee badges as part of the entry process.
2. If two invoices are submitted for a winning entry, the \$100 payout will be split by percentage of the total sale/order. For example, if there are two invoices, one for \$50, and one for \$450, DEMA would cut a check to each of the vendors: Check 1 =  $\$50/\$500 = 10\% = \$10.00$ , Check 2 =  $\$450/\$500 = 90\% = \$90.00$ , Total Payout to vendors = \$100.00
3. DEMA will conduct 4 drawings each day of DEMA Show 2019 (total of 16 drawings over the duration of the Show).
4. Drawings will be made from actual qualifying proof(s) of purchase received.
5. Attendees may be selected more than once during DEMA Show 2019.

6. DEMA will pay the selling Exhibitor \$100 directly toward the proof(s) of purchase on behalf of the Attendee.
7. Attendees may enter as many times as they like during the Show, but each entry must be for a minimum of \$500 (with no more than two invoices being used to reach the \$500 minimum each time).

#### Other

1. DEMA will retain all copies of the detailed proof(s) of purchase submitted until December 31, 2019.
2. Program will run November 13, 2019 through November 16, 2019 at DEMA Show 2019 in Orlando, FL.
3. Submitted proof(s) of purchase must be dated November 13, 2019 through November 16, 2019.
4. Invoices must be submitted to DEMA Central during [DEMA Show 2019 Exhibit Hall hours](#).
5. All participants must be in good standing with DEMA and DEMA Show.
6. Cancelled orders will not be eligible for program participation.
7. Attendees are NOT required to be present to win.
8. Eligible invoices must clearly indicate the Exhibitor and the Attendee business to which it belongs.