

CINCINNATI, OHIO

dmi: Design Leadership Conference
Innovative Thinking on Diversity & Inclusion
May 22 - 24, 2018

Students and Community Leaders

The Design Management Institute is pleased to invite you to our first

dmi:Design Leadership Conference on “Innovative Thinking in Diversity & Inclusion” *

Wednesday, May 23, 2018

1pm - 8pm

LPK Mansion & Innoventures Center, 22 Garfield Place, Cincinnati

\$25 – Students** (Code: **DmiStudent**)

\$100 – Community Leaders** (Code: **DmiCLeader**)

Register online at: dmi.org/cinciDLC18

A session customized just for you:

1pm – 4pm

- **“What is Design Thinking?”** interactive workshop led by Dr. Nelson Soken, N.H. Soken Consulting & Author of “Lead The pack: Sparking Innovation That Drives Customers Wild”
- **Branding and Innovation Leadership**, by Tyson Betts, P&G
- **The Work of Designers & Innovators** and The Value to Business and Society, by Nicole Haniph, Legrand

4pm

“Diversity + Collaboration = Innovation” Keynote talk by Wendy Lea, CEO Cintrifuse

6pm - 8pm

Attend the **DMI Conference Opening Reception** at the: National Underground Railroad FREEDOM CENTER, 50 East Freedom Way, Cincinnati, Ohio 45202 (Refreshments will be served)

Conference Sponsors: LPK, P&G, Johnson & Johnson



* This Wednesday afternoon session is being held during the 2.5-day DMI Conference - **Limited Seats Available**
Anyone who wishes to attend the FULL Conference, should visit our website and register: dmi.org/CinciDLC18

** College and High School students are welcome to register and attend. This Community Rate is not for Design/ Innovation Firms & Agencies. Visit: dmi.org/CinciDLC18 for Regular Conference rates and registration. (\$800 mbr/ \$1000 non-mbr)

About DMI: The Design Management Institute (DMI) is the premier (non-profit) global organization of emerging and senior leaders that connects, promotes, and elevates the role of design, design management, and design innovation in business, academia and society. DMI reaches a global community of 30,000 people in 44+ countries.