

## Design Value Map

HOW DOES DESIGN DELIVER VALUE	\$	23	0	1	€3
Operations & Process	Financial	Customer	Process	Capability	Social
Develop Vision & Strategy					
Develop & Manage Products and Services					
Market & Sell Products and Services					
Deliver Products & Services					
Manage Customer Services					
Management & Support					
Develop & Manage Human Capital					
Manage Information Technology					
Manage Financial Resources					
Acquire, Construct & Manage Assets					
Manage Enterprise Risk, Compliance and Resiliency					
Managing External Relationships					
Develop & Manage Business Capabilities					