



How to look good on camera

Information Kit for attendees

Camera Preparation

▶ Sunlight



Sunlight front

Sunlight from back

Sunlight from side

Controlled Sunlight

▶ Light



Room light

Room light
+phone light in
front

Room light
+light from
back

No room light

Room light
+extra light in
front

▶ Eye contact

▶ Camera position



Looking to the
screen

Reading
notes

Looking
STRAIGHT to the
camera

From Top

From
bottom

Straight