Berlin 2020
“...tear down this wall!”

29th Annual Scientific Meeting
8-10 October 2020
congress.eao.org

Congress chair: Henning Schliephake
Congress co-chairs: Frank Schwarz & Florian Beuer

Invited Countries: USA and Russia
About the EAO

Mission

- promote and facilitate clinical applications of osseointegration for the benefit of patients all over the world
- promote the advancement of treatment methods in reconstructive surgery and prosthetic rehabilitation based on the principles of osseointegration and related disciplines
- promote and pioneer research into improved clinical procedures for rehabilitation and osseointegration
- promote international exchange of knowledge and understanding of the techniques and research in the field
- promote the publication of research findings and other materials for the continuing education and benefit of members and interested organisations

About the DGI

Counting more than 8,000 active members, the German Association of Oral Implantology e.V. (DGI) is currently the largest professional organization for dental implants in Europe. As a non-profit organization, the DGI is not bound to commercial interests. The goal of our association is to set the gold standard in continuing education in oral implantology. More than 5,000 practitioners have successfully completed our courses and say themselves that they have derived considerable benefit from them.
On behalf of the European Association for Osseointegration, it is our pleasure to announce that the EAO’s 29th annual scientific meeting will take place in Berlin, Germany, 8–10 October 2020. The meeting will be organised in cooperation with the German Association of Oral Implantology (DGI).

This high-level event will feature world-renowned speakers and attract thousands of delegates from around the world over three days. The EAO’s scientific meeting is one of the biggest events in the field and is truly a global event. For the first time ever, we are delighted to welcome two guest countries for next year’s conference: the United States of America and Russia. Delegates from these invited countries will be able to register at discounted rates, and we are looking forward to welcoming a number of delegates from both countries.

The overarching theme for the EAO congress in 2020 will be to ‘Tear down this wall’, inspired by the former US President Ronald Reagan who promised to do just that, while standing in front of the Berlin wall at Brandenburg Gate and addressing his Russian counterpart Michael Gorbatschow. In this spirit, next year’s conference will seek to break down boundaries in conventional thinking in implant dentistry and encourage speakers and delegates to think outside the box. The conference will come alive with highly interactive sessions to engage and involve delegates at the congress as well as colleagues tuning in to broadcasts and discussions online.

The meeting will provide great opportunities for networking and sharing the latest research and news about innovative technology. Corporate partners and sponsors of Berlin 2020 will be able to meet congress delegates face-to-face and establish important and meaningful relationships.

We hope you can join us in Berlin for this ground-breaking event and help us inspire the future of implant dentistry.

We look forward to your partnership and support.
Why should you exhibit?

Annual congress history

<table>
<thead>
<tr>
<th>Year</th>
<th>Delegates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1991</td>
<td>&lt; 500 delegates</td>
</tr>
<tr>
<td>2019</td>
<td>3,500 delegates</td>
</tr>
</tbody>
</table>

International

- Europe: 71%
- Asia Australia: 19%
- America: 4%
- Africa Middle East: 5%

FOCUS ON DELEGATES

Age range

- Under 30: 15%
- 30 to 45: 46%
- 46 to 60: 30%
- Over 60: 9%

Practice

- Only Prosthodontics: 10%
- Only Implants: 22%
- Both: 68%

Specialisation

- Oral surgery: 24%
- Prosthodontics: 19%
- Oral and maxillofacial surgery: 15%
- Others (orthodontics, restorative etc.): 5%
- Periodontology: 16%
- General practitioner: 21%

Implants placed per year

- Over 300: 2%
- 100 to 300: 32%
- 30 to 100: 33%
- up to 30: 20%
- none: 13%
Special thanks to our EAO 2019 sponsors (list as from August 2019)

3Shape
ACE
Acteon
Alfa Gate
Alpha Biotech
American Dental System
Anthogyr
Aseptico
Avinent
B&B Dental
Bego
Beijing YHJ Science and Trade Co., Ltd.
Bien Air
Biohorizons Camlog
Biomedical RGF
Biomedical Tissue / Tisseos
Bionnovation
Biotech Dental
Blue M
Botiss Biomaterials
Bredent
Bres Medical
BTI
Carestream
Chiyewon / Ti-Oss
Claronav/Navident
Curaprox
Datum Dental
Dental Pro
Dental Ratio
Dentium
Dentsply Sirona
Dio Implant
Dr Kim
EMS
Euronda
Exaktus
Exocad
Forestadent
Foton
Geistlich Biomaterials
Global D
Hu Friedy
Ibi SA Smartbone
IBS
Implacil
Implanteck
Implantswiss
Invibio
Ires
ITIO
JDental Care
Klockner
Lifenet Health
Malo Clinic
Maxillaris
Mectron
Medentis
Medical Instinct
Medident Italia
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Megagen
Meisinger
Meta
MIS
Neoss
Nibeck
Nobel Biocare
Novabone
NSK
Nucleoss
NYU Dentistry
Omnia Spa
Orthocell
Osstell
Osstem Implant
Osteobiol / Tecnoss
Osteogenics
Osteology Foundation
Oxy Implant
Penguin RFA
Planmeca
Purgo
Quintessence Publishing
Regedent
Rhein 83
Ruetschi
S.I.N. Implants
Saeyang
Sanhigia/Vivo
Saúde Oral
Shinhung
Shining 3D
SIC
SK Bioland
Southern Implants
S-Tech
Stoma
Straumann
Sunstar
Surgident
Sweden & Martina
Thommen Medical
Trate AG
Tri Dental
TruAbutment
Ubgen
Ustomed
Versah
W&H
Yunyi Medical Device
Zest Dental Solutions
Zibone
Zimmer Biomet
Congress centre

Level 3

Level 2

Mezzanine

Level 1
### Programme overview

#### Thursday 8th October

<table>
<thead>
<tr>
<th>Time</th>
<th>Room Berlin</th>
<th>Room München</th>
<th>Room Budapest</th>
<th>Room Hamburg</th>
<th>Room Helsinki 1</th>
<th>Room Helsinki 2</th>
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<th>Room München</th>
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#### Friday

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<td>Biomaterials</td>
<td>Restorative</td>
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<td>Oral communications</td>
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<td></td>
<td>Biomaterials</td>
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<td>10:00</td>
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<td>Tissue</td>
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<td>Oral communications</td>
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<td>construction</td>
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<td>11:00</td>
<td>Live surgery</td>
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<td>Oral communications</td>
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<td>Battle of concepts</td>
<td>Minimum age for implant placement</td>
<td>Osseo-integration: do implants move?</td>
<td>Timing concepts for posterior implants</td>
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<tr>
<td>15:00</td>
<td>Interface management using digital data</td>
<td>Dynamic navigation vs Fully guided</td>
<td>How to start digital implant dentistry?</td>
<td>Oral communications</td>
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</table>
Partnership recognition

EAO proposes to all partners who intend to promote their products and services many sponsorship opportunities including stands, hospitality suites, satellite symposia and hands-on sessions, digital tools and much more. Level of recognition will remain on two conditions:

1. **Financial contribution**

   The sponsor’s level will be defined by the total invested contribution.

   To identify the level of recognition, you need to consider:
   - Price of the stand
   - Price of open angle(s)
   - Price of satellite symposium
   - Price of hands-on sessions
   - Price of hospitality suite
   - Price of other sponsorship opportunities

   According to the total amount, you will be considered as:

<table>
<thead>
<tr>
<th>Total invested contribution VAT excl.</th>
<th>Sponsor’s level</th>
</tr>
</thead>
<tbody>
<tr>
<td>From 7,600 € to 10,000 €</td>
<td>Bronze sponsor</td>
</tr>
<tr>
<td>From 10,001 € to 20,000 €</td>
<td>Silver sponsor</td>
</tr>
<tr>
<td>From 20,001 € to 45,000 €</td>
<td>Gold Sponsor</td>
</tr>
<tr>
<td>From 45,001 € to 75,000 €</td>
<td>Platinum sponsor</td>
</tr>
<tr>
<td>Over 75,000 €</td>
<td>Diamond sponsor</td>
</tr>
</tbody>
</table>

2. **EAO Loyalty**

   EAO Loyalty will also be taken into account for the partnership recognition and prevail on financial contribution.

   - All new sponsors can access the Bronze and Silver levels.
   - Even if the financial commitment is over 20,000 €, the partner will be recognized as a Silver sponsor only.
   - To be recognized as a Gold sponsor, partners need to have been a Silver sponsor for the last 2 consecutive years.
   - To reach the Platinum or Diamond level, partners need to have been Gold sponsors for the last 2 consecutive years.
   - A Platinum or Diamond sponsor who would decrease to a Gold Level, would have to wait 2 consecutive years to be recognized again as a Platinum or Diamond sponsor, even if its financial investment is over 45,000 €.
   - Diamond and Platinum sponsors can switch between these two levels from one year to another, at anytime.

**Group and sister companies**

A group of companies, a holding etc., can book a big stand to host affiliate or sister companies. The group can then be considered as a Gold, Platinum or Diamond sponsor according to the level of financial investment (and if the group name and brand is eligible to Gold, Platinum or Diamond recognition, based on loyalty rules).

Even if sponsor can show different brands on your stand, only one company brand will be listed in any congress support (EAO congress app, EAO congress website, preliminary programme, final programme). No other affiliate brand can be listed and/or recognized as an EAO partner.
Exhibition

Following stands are available:

- **8 sqm**
- **16 sqm**
- **24 sqm**
- **Over 24 sqm**

(If the sponsor intend to book a stand bigger than 24 sqm, a special layout can be arranged with the EAO office)

For further information, please ask for Vincent Laudun, direct line: +33 (0)1 42 36 62 21, e-mail: v.laudun@eao.org

### Rates

<table>
<thead>
<tr>
<th>Price of stand</th>
<th>950 € VAT excl. per square meter</th>
</tr>
</thead>
<tbody>
<tr>
<td>30% reduction on square meters over 35 sqm</td>
<td>665 € VAT excl. per additional square meter</td>
</tr>
</tbody>
</table>

Supplement per open angle (on 2 aisles)
Open angle(s) will be offered by EAO for stands over 35 sqm

**2.000 € VAT excl.**

*Please note* that these rates include the choice between a shell-scheme booth (including panels, carpet, and signage) or a space only booth (self-build stand). Please specify your choice in your reservation form.

#### Important notes:
- The 4 meters height is available only for stands bigger than 32 sqm.
- Trusses must be set back from the aisles.
- The maximum height for the other booths is 2.5 meters.
- Booth size cannot exceed 128 sqm.

### Examples according to the chosen stand:

<table>
<thead>
<tr>
<th>Examples</th>
<th>Calculation details</th>
<th>Open angle(s)</th>
<th>Total price VAT excl.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 stand of 8 sqm with 0 open angle</td>
<td>8 sqm x 950 € = 7.600 €</td>
<td>+ 0 €</td>
<td>7.600 €</td>
</tr>
<tr>
<td>1 stand of 8 sqm with 1 open angle</td>
<td>8 sqm x 950 € = 7.600 €</td>
<td>+ 2.000 €</td>
<td>9.600 €</td>
</tr>
<tr>
<td>1 stand of 16 sqm with 1 open angle</td>
<td>16 sqm x 950 € = 15.200 €</td>
<td>+ 2.000 €</td>
<td>17.200 €</td>
</tr>
<tr>
<td>1 stand of 16 sqm with 2 open angles</td>
<td>16 sqm x 950 € = 15.200 €</td>
<td>+ 4.000 €</td>
<td>19.200 €</td>
</tr>
<tr>
<td>1 stand of 48 sqm with 1 open angle</td>
<td>35 sqm x 950 € = 33.250 € + 13 sqm x 665 € = 8.645 €</td>
<td>+ 0 € (for free)</td>
<td>41.895 €</td>
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<tr>
<td>1 stand of 72 sqm with 4 open angles</td>
<td>35 sqm x 950 € = 33.250 € + 37 sqm x 665 € = 24.605 €</td>
<td>+ 0 € (for free)</td>
<td>57.855 €</td>
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</table>
Scientific sessions
Symposia

We will provide satellite sessions in 5 different rooms; however, we will keep the rule of not exceeding 3 sessions in parallel.

Satellite symposia

<table>
<thead>
<tr>
<th>Room Berlin (3000 seats)</th>
<th>Room München (900 seats)</th>
<th>Room Hamburg (900 seats)</th>
<th>Room Budapest (500 seats)</th>
<th>Room Helsinki 1 (380 seats)</th>
<th>Room Helsinki 2 (380 seats)</th>
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</thead>
<tbody>
<tr>
<td>Thursday morning (10:15 - 11:45)</td>
<td>/</td>
<td>28 000 €</td>
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<td>22 000 €</td>
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<tr>
<td>Thursday lunch time (12:00 - 13:00)</td>
<td>/</td>
<td>32 000 €</td>
<td>BOOKED Geistlich Breiviale</td>
<td>28 000 €</td>
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<td>Thursday afternoon (17:00 - 19:00)</td>
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<td>BOOKED Dentsply Sirona</td>
<td>BOOKED Straumann Group</td>
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<td>BOOKED Zimmer Biomet</td>
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<td>Friday afternoon (17:00 - 19:00)</td>
<td>40 000 €</td>
<td>BOOKED Nobel Biocare</td>
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<td>28 000 €</td>
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<tr>
<td>Saturday lunch time (12:45 - 13:45)</td>
<td>/</td>
<td>24 000 €</td>
<td>/</td>
<td>20 000 €</td>
<td>BOOKED Bioclear autog</td>
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This year, sponsors will have the choice between 1 hour, 1 hours and a half or 2 hours sessions.
Please, specify your choice in the reservation form.

PROGRAMME
The programme of the symposia, has to be announced and approved by the EAO Congress Committee the latest on July 5th 2020.

CATERING
For the satellite symposia, a cocktail can be organised before or after the session, depending on the chosen room at sponsors’ expenses.
For the symposia at lunch time, lunch boxes can be ordered through the official caterer of the congress at sponsors’ expenses.

BENEFITS
The company who organizes a symposium will have its symposium programme mentioned in:
- THE EAO CONGRESS APP,
- THE EAO CONGRESS WEBSITE,
- THE PRELIMINARY PROGRAMME,
- THE FINAL PROGRAMME.
Boost your company’s exposure and name recognition by sponsoring this exciting conference event.

CONCEPT AND AIM
Educational training course giving the opportunity to perform a task on your specific product and is to provide real life applications that make easier to understand what is being taught.

FORMAT
2h30 sessions with small groups (limited to 30 or 40 seats) on Friday and Saturday.

1 HANDS-ON PACKAGE IS
2 time slots: 9.30 - 12.00 and 14.00 - 16.30
5 sessions in parallel maximum. Time slots may change.

TECHNICAL EQUIPMENT
Room rental fee includes basic AV & IT equipment, tables and chairs for 30 or 40 seats. Any additional equipment, material to run the courses or special catering, expert’s honorarium will be at the sponsor’s expenses.

Set up: 2 hours the day before.
Dismantling: 2 hours after the afternoon session.

EO DELEGATES REGISTRATION MANAGEMENT
Each hands-on course will be charged by the EAO 160 € (VAT incl.) per delegate. These fees are intended to cover the administrative / logistical expenses and to secure attendance. Registration will be made through EAO’s website.

ADVERTISING AROUND THE HANDS-ON
Hands-course will be advertised through:
• THE EAO CONGRESS APP,
• THE EAO CONGRESS WEBSITE,
• THE PRELIMINARY PROGRAMME,
• THE FINAL PROGRAMME.

Slots and rates

<table>
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<th>Room M1</th>
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<th>Room M4+M5</th>
<th>Room M6+M7</th>
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<td>MORNING</td>
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<td>(9:30 - 12:00)</td>
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<td>AFTERNOON</td>
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<td>(14:00 - 16:30)</td>
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<td><strong>Saturday</strong></td>
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</tr>
<tr>
<td>MORNING</td>
<td>9 000 €</td>
<td>9 000 €</td>
<td>9 000 €</td>
<td>9 000 €</td>
<td>9 000 €</td>
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<tr>
<td>(9:30 - 12:00)</td>
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<tr>
<td>AFTERNOON</td>
<td>9 000 €</td>
<td>9 000 €</td>
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<td>9 000 €</td>
<td>9 000 €</td>
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<tr>
<td>(14:00 - 16:30)</td>
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</table>

Please, specify if you wish **30 or 40 seats** in the reservation form.

New

Invite your own participants to your hands-sessions by choosing the reserved seats option for 100 € VAT excl. per participant instead of 160 €.

Important note

We kindly remind you that no sponsor may organize meetings, assemblies or any other event (symposium, hands-on session etc.), related to the topics covered by the EAO-DGI congress 2020, which shall not have been reported to, and approved by the EAO beforehand. For more details, see Special conditions on page 19.

A 20 000 € penalty will be applied in case of any other parallel event organized by a sponsor.

According to new General Data Protection Regulation, the sponsors will not have access to the list of delegates registered to their symposium or hands-on sessions. However, the sponsors can have access to real-time online statistics per country.

We will send to the sponsor a final list of participants who attended their session (not only registered) after the congress, including only the delegates who accepted to share their details with industry. We will inform the participants that by allowing the room staff to scan their badge, they accept to give their details to the industry.
Hospitality suites

Only Diamond and Platinum sponsors can book hospitality suites under the following conditions:

**Medium hospitality suite (50 sqm)**

- In addition to a stand of minimum 24 sqm: **9 000 €**
- If no stand booked or less than 24 sqm: **28 000 €**

**Large hospitality suite (92, 100, 104, 110 or 112 sqm)**

- In addition to a stand of minimum 24 sqm: **12 000 €**
- If no stand booked or less than 24 sqm: **38 000 €**

Sponsors can build up their own hospitality suite but EAO can provide wall panels for free (room set up will be at sponsors’ expenses). Please tick the right checkbox when filling the reservation form.

Suites are allocated for 6 days:
- 3 days of setup (from 5th to 7th October)
- 3 days of congress (from 8th to 10th October)
- They must be dismantled before midnight on Saturday October 10th.

**SPECIAL CONDITIONS:**

All promotional actions outside of the Hospitality Suite and on the congress perimeter are strictly forbidden. This includes distribution and/or use of promotional items such as advertisements, banners, cars, etc.

Commercial actions and/or transactions of a commercial or business nature are prohibited on the conference area, unless prior authorization by the EAO-DGI congress 2020 Scientific Committee.

**MEASUREMENTS:**

Space between suites should be respected and is represented with an empty black curtain on the facade between each Hospitality Suite.

No storage outside of the room will be authorized.
Other opportunities

Other digital sponsorship opportunities will be available, such as:

**Congress App**

Build a win-win partnership with EAO by sponsoring the congress app. Over the years, the app became an essential tool with exclusive scientific content with the aim to go paperless in the near future. According to your digital strategy, we can set up a tailor-made partnership, including an in-app gaming for delegates, exclusive push notifications, content and sponsors directory. Your visibility will be remarkably improved.

Exclusive tailor-made partnership: from 20,000 €

**ePosters zone**

We expect more than 700 digital posters displayed in the ePosters zone located in the exhibition. The posters screens and “Ask the authors” stations can be sponsored. A specific set-up and service can also be organised with the technical provider for this must-see area.

Exclusive tailor-made partnership: from 15,000 €

**EAO Channel Studio - YouTube Live Partnership**

- 3 official sessions, live on Youtube and EAO website with experts debates before and after the sessions
- Sponsor’s recognition in the opening and closing credits: “EAO Channel Studio 2020 in partnership with XXXX”
- Sponsor can also share the live session on its YouTube channel or any other social network
- Use of the Live transmission technical equipment during sponsor’s symposium
- Use of the studio set, 20-25 minutes, during 2 days before and after their symposium
- Branding of a part of the Studio (to be discussed and approved by the EAO)

Exclusive tailor-made partnership: from 30,000 €

Other digital sponsorship opportunities will be available, such as:
General information

Venue
CityCube
Messedamm 26
14055 Berlin, Germany

Schedule (to be confirmed)

Set up

<table>
<thead>
<tr>
<th>Monday 5th October</th>
<th>Tuesday 6th October</th>
<th>Wednesday 7th October</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond sponsors only 12:00 - 20:00</td>
<td>Space only (self-build stands) 8:00 - 20:00 Bronze, Platinum, Gold sponsors 14:00-20:00</td>
<td>Space only (self-build stands) &amp; Shell scheme booths provided by EAO 8:00 - 20:00</td>
</tr>
</tbody>
</table>

Dismantling

<table>
<thead>
<tr>
<th>Saturday 10th October</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00 - 23:59</td>
</tr>
</tbody>
</table>

Exhibition opening hours

<table>
<thead>
<tr>
<th>Thursday 8th October</th>
<th>Friday 9th October</th>
<th>Saturday 10th October</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 - 18:00</td>
<td>8:30 - 18:00</td>
<td>8:30 - 16:00</td>
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</tbody>
</table>

Official language

The official language of the congress is ENGLISH.
Some sessions will be translated into German.

Badges

Exhibitor badges will give access to the exhibition area (including lunches and coffee breaks) and to the conference rooms, after the beginning of the sessions and only if they are remaining seats (priority is given to the delegates). If you wish to purchase regular delegates badges, please make a group reservation for preferential rates. Additional exhibitor badges can be purchased at 150 € VAT excl.

The number of free exhibitor badges included in the sponsoring package depends on your booth package (specific rules will be applied for booths bigger than 48 sqm):

<table>
<thead>
<tr>
<th>Sponsors</th>
<th>Free exhibitor badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond</td>
<td>20</td>
</tr>
<tr>
<td>Platinum</td>
<td>15</td>
</tr>
<tr>
<td>Gold</td>
<td>10</td>
</tr>
<tr>
<td>Editors</td>
<td>5</td>
</tr>
<tr>
<td>Silver</td>
<td>5</td>
</tr>
<tr>
<td>Bronze</td>
<td>3</td>
</tr>
</tbody>
</table>

Please note that for the setup days, tear-resistant wristbands will be distributed to your staff, your stand builder or any other provider.

Technical exhibitor guide

A technical guide will be sent to all exhibitors in Spring 2020. This guide will include all information regarding the set-up of your stand, all deadlines and rules but also a detailed schedule. The partner will receive a personalized link to an online platform for all your additional orders (electricity, furniture, AV, equipment, etc)

Accommodation

EAO has officially appointed Eventime as the accommodation partner for the EAO-DGI congress in Berlin.

Eventime offers you:
- Negotiated rates for your stay in Berlin
- No booking fees
- A dedicated team of accommodation specialists
- A wide selection of hotels of all categories and styles in the vicinity of your event and in the city center
- A personalized and tailor-made service
- Assistance before, on-site and after the event

For your individual bookings (less than 8 rooms per night), official hotel booking website is open. For your group bookings (from 8 rooms per night) and/or for any further assistance, do not hesitate to contact them:

Hotel reservation contact
Geoffrey Serra (Eventime Group)
geoffrey.serra@eventime-group.com
Tel.: +33 (0)4 91 94 30 38
Mob.: +33 (0)6 09 97 13 59

Unscheduled promotion

Please note that all promotional actions outside of the designated exhibition areas and on the conference’s perimeter are strictly forbidden. This includes distribution and/or use of promotional items such as advertisements, banners, cars, etc. We remind all partners that commercial actions and/or transactions of a commercial or business nature are prohibited on the conference area. We thank you in advance for your good judgment and collaboration. During the event, no Sponsors may organize or financially support meetings, gatherings or any other events in the country where the Congress is held, relating to the topics covered by the congress, which shall not have been reported to, and approved by, EAO Congress beforehand.

There is a mutual understanding that no national or international meeting (as from 100 participants), in Portugal, during a time span of one month prior and one month after the EAO-DGI congress 2020 could be organized without the agreement of EAO-DGI congress Committee. Social event by the Industry should be organized on any days during the congress excepted the first day of the congress (Thursday October 8th) when the EAO-DGI Members and Faculty dinner is being held.
Special Conditions

Legal entity
European Association for Osseointegration (EAO)
5 avenue du Bourgmestre E. Demunter, bte 10
1090 Jette - Brussels
BELGIUM

Represented by:
EAO Office
38 rue Croix des Petits Champs
75001 Paris
FRANCE
Represented by Philippe Brégaint, Executive Director

General aspects
EAO holds all necessary licenses and authorizations, according to applicable laws and regulations, for the event organization and agrees not to perform any act or service that may damage the Sponsor name or reputation.
The Sponsor explicitly agrees:
• To have knowledge of the EAO-DGI congress 2020 Scientific Programme. EAO shall inform the Sponsor at a reasonable time of any important change or update in the scientific programme.
• To respect all the guidelines indicated in this contract and in the EAO documents such as the sponsorship brochure and exhibitor technical guide (to be issued in Spring 2020) and to follow the rules of common sense.

Additional scientific events organized by the Sponsor should not interfere with the official EAO-DGI congress 2020. There is a mutual understanding that no national or international meeting (as from 100 participants), during a time span of one month prior and one month after the EAO-DGI congress 2020 could be organized without the agreement of EAO-DGI congress 2020 Committee.

During the event, no sponsor may organize meetings, assemblies or any other events, related to the topics covered by the EAO-DGI congress 2020, which shall not have been reported to, and approved by, the EAO beforehand. This limitation shall only apply to meetings concerning same educational topics. A 20 000€ penalty will be applied in case of any other parallel event organized by a sponsor.

Payments conditions
<table>
<thead>
<tr>
<th>Diamond &amp; Platinum</th>
<th>Gold, Silver, Bronze</th>
</tr>
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<tbody>
<tr>
<td>20% before June 7th 2019</td>
<td>60% deposit at the time of reservation</td>
</tr>
<tr>
<td>40% before December 13th 2019</td>
<td>40% before June 30th 2020</td>
</tr>
<tr>
<td>40% before June 30th 2020 (100 days before the first day of the congress)</td>
<td>(100 days before the first day of the congress)</td>
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</table>

Cancellation
All cancellations will have to be sent by e-mail and addressed to:

EAO Office: sponsorship@eao.org

In case of cancellation, the EAO will keep the deposit(s) of 60% of the total amount. If the first deposit has not been paid when the cancellation occurs, cancellation fees will be applied. The amount of the cancellation fees will be equal to 60% of the total amount.
The obligations contained in the sponsors agreement hereafter called the agreement shall not be applicable or shall be suspended if their execution becomes impossible due to a case of force majeure or a fortuitous event.
 Shall be deemed as case a force majeure any unpredictable, irresistible and outside event of one of the Parties, preventing it from performing partially or totally its obligations arising of this agreement such (this list is not exhaustive):
• Strikes, locks-outs, or any other labour dispute to a third party of one of the Parties affecting the performance of the services necessary for the good organization of the event;
• Barricades, war, volcanic eruption, fire, explosion, storm, earthquake, closure of the borders, the sudden change of the conditions required to enter a country, an act of government or some prohibitions promulgated by the governmental authorities of the country of departure and/or the host country, atomic and nuclear risks,
• Refusal of the public authorities to deliver authorizations necessary for the holding of the event (unless such refusal is a consequence of EAO’s negligence), the attacks, the acts of terrorism, sabotage, or consequences of any measures taken by the authority concerned, as a precautionary measure, to avoid such events, as well as any withdrawal of administrative authorization in connection to these same causes,
• Any technical or electric major damage or the other nature affecting the good development of the event, unless the technical or electric major damage is resulting from EAO acts or omissions or negligent or unlawful conduct,
• Acts of hostility such as bacteriological, viral or chemical, case of epizootic disease/SARS bird flu, such as H1N1 flu or the withdrawal of an administrative authorization on sanitary grounds.
In case of force majeure forcing the organizer to cancel the event, and lacking the possibility of deferment of such event, the Agreement will be automatically terminating without any compensation of any kind whatsoever being due. The EAO shall definitively keep the down payments already paid and he shall not be held liable for this cancellation except for the few cases specified above.
However, if the said force majeure is covered by the cancellation policy subscribed by the organizer, the EAO, after reimbursement of the expenses by the insurance, will make its best efforts to refund the sponsor based on the funds available and for an amount which cannot exceed the down payment already paid by the Sponsor without any other compensation of any kind.

Special conditions prevail on General Terms and Conditions
Chapter 1 General Terms
Section 1.1
An « applicant » is defined as one who is interested in participating to the event, and -who applied in order to participate. A « participant » is defined as any applicant admitted by the EAO to participate to the event. The « EAO » is the association who initiated the Event.

Section 1.2
Companies or a company designated, willing to exhibit or organize a session agree unreservedly and undertake to comply with these general terms, the regulation of the hosting location which applies to them and which they acknowledge, as well as more generally, the regulation including security regulation, applicable to events organized in France. They agree to all new provisions imposed by circumstances or in the interest of the event which the EAO reserves the right to notify, even verbally.

Section 1.3
The EAO sets the location, the duration, the opening hours and closing hours of the event, the price of stands/locations, that of admissions, as well as the closing date for registration. He is the only one who determines the types of individuals or companies admitted to exhibit and/or visit the event as well as the list of products or services presented.

Chapter 2 Application and Admission
Section 2.1
Excluding any other, the application request is realized by way of the official form established by the EAO duly signed if applicable, completed with additional required documents. Neither a request for being sent a registration form, nor its mailing, nor the cashing of a registration cheque shall be considered as an application.

Section 2.2
The EAO processes application and rules on admissions. Admission becomes only effective after written confirmation to the participant.

Section 2.3
In case of rejection, the EAO is not required to give grounds for his decision which shall be notified to the applicant. On no account, the rejected applicant shall claim any compensation whatsoever concerning this matter and in particular by claiming that his admission was solicited by the EAO. He shall not either use the correspondence exchanged between him and the EAO or the cashing of the amount of the membership or even the publication of his name on any list as proof of his admission. Rejection of admission shall not give rise to the payment of any compensation other than the reimbursement of the amounts paid to the EAO.

Section 2.4
In any case, admission of application files shall be subject to the availabilities offered by the Event.

Section 2.5
Any admission binds definitively and irrevocably the participant who then becomes liable of the entire amount of the sums described in chapter 3.

Section 2.6
Admission application subscriptions as well as admissions imply conformity of the applicant to the provisions of these regulations and the special regulations inserted in the exhibitor technical guide as well as the security and police measures which would be prescribed by the authorities as well as the Administration. Any breach of these regulations or of the special regulations may entail immediate, temporary or final exclusion of the member, without any compensation or reimbursement of the amounts paid and without prejudice to legal actions which may be brought against him.

Section 2.7
Any subscription by the applicant of an admission application is deemed to be a waiver of all other general especific terms of purchase or any additional or dispensatory document offered by the latter.

Section 2.8
The admission certificate issued by the EAO to members is nominative and shall not be transferred. Members are strictly forbidden, except with written authorization of the EAO, to transfer, sublet or share for free or for a fee all or part of their location. They are also strictly forbidden to rent within the hosting site a surface other than the one offered by the EAO.

Section 2.9
One company can not book more than one stand.

Chapter 3 Booking Fees
Section 3.1
A down payment of 60% of the total amount is due by the participant from the date of the admission; the rest of the payment is due no later than 100 days before the event.

Section 3.2
In case of non-payment of the downpayment and/or the payment of the rest of amount at the specified dates of payment, the EAO reserves the right to terminate at any moment, without prior notice nor formal notice, the participant’s membership, the due amounts remaining irrevocably earned by the EAO, the latter being thus able to dispose as he sees fit of the location or the room in question which he shall market towards a third person.

Chapter 4 Conditions of Termination
Section 4.1
In case of termination, on whatever ground, by a participant more than 130 days before the first day of the event, the EAO keeps as compensation the 60% down payment received (or due if the down payment has not been paid at this date). If termination occurs on the 130th day or less than 130 days before the first day of the event and 35% on the price of the space initially reserved in case of a partial cancellation more than 130 days before the first day of the event, the entire sums due shall be kept as termination compensation.

Section 4.2
Any request for reduction of the space already booked shall be expressly approved by the EAO and shall then be considered as a partial cancellation which entails charges born by the participant in the following manner: 25% on the price of the space initially reserved in case of a partial cancellation more than 130 days before the first day of the event and 35% on the price of the space initially booked in case of a partial cancellation less than 130 days before the first day of the event.

Section 4.3
It is up to the participant to subscribe to any insurance he shall consider necessary in order to cover any possible unavailability which could prevent him from participating to the Event.

Section 4.4
In case of force majeure forcing the organizer to cancel the event, and lacking the possibility of deferment of such event, the Agreement will be automatically terminating without any compensation of any kind whatsoever being due. The latest shall definitively keep the down payments already paid and he shall not be held liable for this cancellation.

Section 4.5
However, if the said force majeure is covered by the cancellation policy subscribed by the organizer, the latter, after reimbursement of the expenses by the insurance, will make its best efforts to refund the sponsors based on the funds available and for an amount which cannot exceed the down payment already paid by the Sponsor without any other compensation of any kind.

Chapter 5 Attribution of Locations
Section 5.1
The EAO determines the map of the event and proceeds to the distribution of the locations and admission does not confer any right of use of a fixed location for the participant.

Section 5.2
The map of the exhibition and the schedules of sessions are determined by the EAO who distributes the locations in the order of reservations, taking into account as far as possible the wishes expressed by the participants.

Section 5.3
The EAO reserves the right to modify, any time he shall considered useful in the interest of the event, the disposition of surfaces, the map of the exhibition as well as the schedule of sessions. No reserve shall be allowed from the...
Terms & Conditions of the Contract

members. If the modification concerns the granted surface area, there shall only be a discount in proportion with the price of the stand.

Section 5.4
The EAO shall not be held liable for mild differences which could be noted between the numbers indicated and the real dimensions of the location, nor for modifications which could occur in the environment of the stands (modification of neighbouring stands, reconfiguration of the aisles, ...) as registrations are being recorded.

Chapter 6
Installation and compliance of the stands

Section 6.1
The participant undertakes to comply with all the regulations, standards and technical and security specifications applicable to the Event.

Section 6.2
The installations of the stands shall not exceed 2.50m high. Concerning particular adjustments outside of the standards of weight or height, a special authorization request shall be sent to EAO office no later than 60 days before the date of the event. More details and exceptions will be specified in the exhibitor technical guide.

Section 6.3
If the EAO wishes to know the fitting out and decoration planned by the participant who is exhibiting, a detailed map may be requested upon the latter by the EAO. The participants shall comply with the instructions of the hosting location and of the EAO, for the regulation of entries and exits of goods and in particular, concerning vehicles of all kinds within the walls of the institution.

Section 6.4
The participants, or their principals, must have finished setting up their stand at the date and time set by the EAO, after which time and date, no packaging, material, transportation vehicle, exterior contractors, shall be, under any reason whatsoever and regardless of whatever damage it can cause to the participant, access, be kept, or remain on the site of the event.

Section 6.5
The setup of the stands shall not, under any circumstance, damage or modify permanent installations of the exhibition site and it shall not impair the convenience or the security of other participants and of the visitors.

Section 6.6
The particular decoration of stands/locations is done by the participants and under their responsibility. It must, in any case, fit with the general decorations of the event, the visibility of neighbouring stands and the possible stipulations of the particular regulation and/or of the exhibitor technical guide on that subject.

Section 6.7
In the closed exhibition spaces, all used materials, curtains and carpeting included, shall comply with the security regulations against fire hazard, the EAO reserving, at all times, the right to have removed or destroyed any materials, products or services established by the EAO. Except as otherwise expressly stipulated, the participant shall not, under any form whatsoever, present products and services nor make advertisement for non participating companies and contractors, unless prior written authorisation given by the EAO.

Chapter 7
Occupation and use of the stands

Section 7.1
It is expressly forbidden to transfer, to sublet, to exchange, for free or for a fee, all or part of the location attributed by the EAO. The attributed locations shall be occupied by the participant at the opening time and day of the event. Failing that, they shall be deemed available and shall be liable to receive a new assignment without the failing participant being able to claim any compensation or any reimbursement whatsoever. The stands shall, during opening hours, be constantly occupied by a representative of the participant.

Section 7.2
Except if given prior written authorisation by the EAO, the participant shall not present on his location other materials, products or services than those which are listed in the admission request and corresponding to the list of the products or services established by the EAO. Except as otherwise expressly stipulated, the presentation and offer of second-hand materials are absolutely forbidden.

Section 7.3
The participant shall not, under any form whatsoever, present products and services nor make advertisement for non participating companies and contractors, unless prior written authorisation given by the EAO.

Section 7.4
The appearance of the stands shall remain impeccable all throughout the event, the cleaning of each stand, at the participant’s expense, shall be done each day and finished for the opening of the event to the public.

Section 7.5
No sponsor or exhibitor shall, during the time of the Event, organize or promote meetings, gatherings or other events on the themes of the Convention. No sponsor or exhibitor shall organize a month before and/or after pre- or post-convention classes, workshops or symposiums. No sponsor or exhibitor shall organized parties on the day of the Events official dinner.

Section 7.6
The purchaser’s personal use of promotional objects are allowed provided that the unit value of the object sold does not exceed 80 € TTC (tax included) pursuant to Decree n° 2006-768 of June 29th, 2006 and section L762-2 of the Commercial Law Code (code de commerce).

Chapter 8
Access to the event

Section 8.1
No one can be admitted within the walls of the event without presenting a title issued or admitted by the EAO. Some “participant passes”, or badges, giving the right of access to the event are, under the conditions determined by the EAO, issued to participants. Invitation cards for individuals or companies which they wish to invite are, under conditions determined by the EAO, issued to participants.

Section 8.2
The EAO reserves the right to forbid admission or to have expelled any individual, visitor or participant, whose presence or behaviour would be detrimental to the security, the peacefulness or the image of the event.

Chapter 9
Contact and communication with the public

Section 9.1
The EAO has the exclusive right to write, publish and distribute, for payment or not, the catalogue of the event. He may transfer all or part of this right as well as the advertisement included in this catalogue. The information necessary to write this catalogue shall be provided by the participants under their responsibility and under penalty of non insertion, within the time set by the EAO.

Section 9.2
The participant expressly waives all remedies, both against the EAO and the producers or distributors, as to the distribution, for event’s necessities, in France and abroad, by television, video document, or any other medium (books, booklets), of his image, that of his stand, of his sign, his brand, his staff, his products or his services and indemnifies the EAO of all remedies of his employees, subcontractors and co-contractors, undertaking in advance to impose upon them this obligation.

Section 9.3
The EAO reserves the exclusive right to post within the walls of the site hosting the event. The participant shall therefore only use, inside his stand only, the posters and signs of his own company, excluding any others and within the limits of the instructions related to general decoration.

Section 9.4
The minutes, catalogues, prints, gratuities or objects of any kind, may only be distributed by the participants at their booked stand/location. No prospectus related to products which are not exhibited may be distributed without written authorisation of the EAO.
Terms & Conditions of the Contract

Section 9.5 The distribution or sale of newspapers, periodicals, prospectus, lottery tickets, signs, participation coupons, even if it is related to a charity or charity event, the surveys, are forbidden, in the location of the event and its immediate surroundings, unless exemption given by the EAO.

Section 9.6 Any advertisement with light or sound, and all animations, shows, or demonstrations liable to give rise to crowd gatherings in the aisles, must receive prior agreement from the EAO who can cancel the authorization which may have been previously given, in case it hinders the traffic or the running of the event.

Section 9.7 Advertisement spoken aloud and recruitment, in whatever form and manner, are strictly forbidden. The participants shall not in any circumstances block the aisles or encroach on them, except upon written and prior exceptional authorization by the EAO.

Section 9.8 The participants shall scrupulously make sure to inform the public of the quality, prices, sales conditions and guarantees of their products or services, fully, objectively and in compliance with the regulations. They shall not make any advertisement or any action whatsoever liable to misrepresent or constitute unfair competition.

Section 9.9 The participants undertake to only present products, services or materials, in compliance with French of European regulations, unless, if applicable, their non-compliance is clearly indicated, by means of a sign. They are entirely liable for them towards third parties, the EAO shall bear no liability whatsoever for them.

Section 9.10 It is up to each participant to fulfill, every time it is necessary to do so, the formalities which are required for his participation to the event, in particular, concerning work regulations, concerning customs for materials or products from abroad, concerning hygiene for food products and animal species. The EAO shall not, at any time, be liable for difficulties arising therefrom.

Chapter 10 Intellectual Property and various rights

Section 10.1 The participant must take care by himself of the intellectual protection of materials, products and services which he exhibits (patents, brands, models...), pursuant to the legal and statutory dispositions in force. These measures shall be taken before the presentation of the materials, products or services, as the EAO shall not accept any liability on this subject, in particular in case of a litigation with an other participant or visitor.

Section 10.2 The participants shall deal directly with the relevant administration if they use music inside the event, even for simple demonstrations of sound materials, the EAO accepting no liability for this matter.

Section 10.3 Photography or filming may be allowed, upon written authorization of the EAO, within the walls of the event. A print of all the photographs or film shall be given to the EAO within fifteen days following the closing of the event. This authorization shall be withdrawn at all times.

Section 10.4 Photography or filming by visitors may be forbidden by the EAO.

Section 10.5 The photography of certain objects in stands may be forbidden upon the participants’ expedition and request.

Chapter 11 Insurances

Section 11.1 The participant undertakes to subscribe to a third-party liability insurance policy covering all damages caused to third parties on account of his own fault (including that of his employees, contributors and casual employees of any kind), the said insurance policy shall include a section on “tenant’s risks”. The participant also undertakes to subscribe to insurance policies necessary to cover all damages (losses, thefts, damages...) incurred by the material which he has custody of (presented objects and more generally all movable elements or other which he has custody of), with waiver of any remedy on behalf of the participant and his insurers towards the EAO and his insurers. The EAO is deemed not to be liable, in particular concerning loss, theft and damages whatsoever of the aforementioned material.

Section 11.2 The participant shall show proof of subscription to such policies, upon confirmation of his subscription, by presenting certificates within 15 days following such subscription.

Chapter 12 Dismantling stands at the end of the exhibition

Section 12.1 The participant, or his duly accredited representatives, shall be present at his stand from the beginning of the dismantling until total emptying of the stand.

Section 12.2 The emptying of stands, goods, items and particular decorations, as well as residual waste of materials having been used for the decoration of the stands shall be done by the participants within the time and hours given by the EAO. After this time, the EAO may have the objects carried into a furniture depot by his choice at the participant’s own expenses and own risks without being held liable to partial or total deteriorations or losses.

Section 12.3 The participants will let the locations, settings, materials at their disposal in the same condition in which they will have found them. All deteriorations caused by their installations or goods, either to the material, or the building, or to the occupied floor, shall be assessed by the technical services of the EAO and born by the liable participants.

Chapter 13 Various Provisions

Section 13.1 The EAO shall not be held liable for too low a number of registered Delegates for or any lack of interest for the entire event.

Section 13.2 Any breach of the provisions of this regulation, of any possible particular additional regulation, or of the specifications of the exhibitor technical guide prescribed by the EAO, can, without prejudice to all other legal actions, give rise, with the help of the police if need be, to the immediate closing down of the stand of the offending participant and to his exclusion.

Section 13.3 Under such circumstances, the amount paid as to the participant’s registration is kept by the EAO, without any prejudice to the payment of the rest of the price, of any due sum remaining or of any other damages.

Section 13.4 Any information request or report of any financial kind on the attribution of the sums shall be directly sent by the participant to the professional association initiating the event.

Section 13.5 The EAO shall have the right to rule on all cases not provided by these regulations. All decisions taken will be final and immediately binding.

Section 13.6 The applicable law for this contract is French Law; in case of litigation, only the Trade Court of Paris [Tribunal de commerce de Paris] shall have jurisdiction.

Section 13.7 The participant shall be solely liable for any tax/contribution which he would be liable for concerning his participation to the event and including the tax mentioned by section L541-10-1 of the Code of Environment [Code de l’environnement] related to the documentation he is distributing at the event.