

Eastern Vascular Society

34th ANNUAL MEETING

September 24-27, 2020



INDUSTRY SUPPORT PROSPECTUS
easternvascular.org



BELMOND
CHARLESTON PLACE
CHARLESTON



Dear Industry Partners:

On behalf of the Eastern Vascular Society, we are pleased to invite you to participate in the 34th Annual Meeting. The meeting this year will be held September 24th – 27th at the BELMOND Charleston Place in Charleston, SC. We are looking forward to hosting between 300 and 325 vascular surgeons and trainees from the eastern region of the United States and Canada. This Industry Prospectus will give you all the necessary information to enable you to participate in the Annual Meeting. As the year progresses, please be sure to visit our website at easternvascular.org for regular updates.

We encourage companies who would prefer to support the mission of the Society at a more significant level to look at the Support Opportunities section of the Prospectus. We are available to discuss a customized approach for your company at any time.

The EVS meeting will offer information regarding the care of vascular conditions and will allow vascular surgeons and other Allied Health Professionals to remain current on the latest knowledge, approaches, and procedures that will lead to better patient care. Due to an ever-increasing prevalence of vascular disease in our society, there has never been a more challenging time to be a vascular surgeon or a time when it has been more critical to keep abreast of developments in the field. The introduction of Maintenance of Certification and increasing multi-specialty competition in our current healthcare system pose new challenges and make further education on cutting-edge approaches to the treatment of vascular disease essential.

This is a special 4-day meeting at a destination outside of the region. We are implementing a dynamic interactive trade show allowing industry to showcase their products. We are adding an additional abstract category in the plenary session for “New Innovations and Technology “ to encourage the presentation of new technology and advancement within the main academic sessions. We will also have debates and sponsored mini presentations from industry partners taking place in the exhibit hall during the break sessions. Dedicated simulation and Mock Oral Exam sessions will occur outside of the scheduled main meeting sessions. This will allow our vascular trainee attendees to attend more of the main meeting.

We look forward to seeing you in Charleston. Please feel free to contact the Meeting Manager if you need assistance: 503-635-4761 option 2.

Sincerely,

Palma Shaw, MD, FACS, RPVI
Chair, Development Committee

James F. McKinsey, MD
President, The Eastern Vascular Society



PROGRAM OBJECTIVES

The specialty of vascular surgery has matured and evolved dramatically over the last three decades, but never more profoundly than in recent years. In view of the rapid development of novel, evolving technologies; the generation of information at a rate faster than at any time in history; and the unprecedented growth of the elderly segment of our population in whom circulatory disease predominates, there has never been a more challenging time to be a vascular surgeon, or a time when it has been more critical to keep abreast of developments in the field. The introduction of Maintenance of Certification and increasing multi-specialty competition in our current healthcare system pose new challenges, and make further education on cutting-edge approaches to the treatment of vascular disease essential. The Annual Meeting of the EVS will allow vascular surgeons and other Allied Health Professionals to remain current on the latest knowledge, approaches, and procedures that will lead to better patient care.

ATTENDANCE

The meeting will draw primarily from the EVS membership which is represented in the Mid-Atlantic and Eastern states, as well as Eastern Canada. The meeting is also open to Non-member Physicians, Residents and Fellows, Students, RVTs, Nurses and other Allied Health Professionals. Projected attendance for 2020: 300. The Eastern Vascular Society is the largest Regional Vascular Meeting in the US.

SUPPORT OPPORTUNITIES

UNRESTRICTED SUPPORT OPPORTUNITIES

The Society appreciates your support for our educational content. Your support will help to offset the cost of the meeting, abstract call, and provide quality CME and CEU content to our attendees. Any combination of funds totaling the following includes recognition on the website, digital banner in mobile app and sponsorship slide during Scientific Session breaks; promotional flyers can be included with registration materials.



\$50,000 PLATINUM

\$40,000 GOLD

\$25,000 SILVER

\$15,000 BRONZE

\$10,000/15,000 INDUSTRY SYMPOSIUM

Breakfast and Lunch Symposia opportunities are available on Thursday, Friday and Saturday September 24 - 26, 2020. Topic and speakers are your choice. CME credits are your responsibility, but not required. The symposium fee includes: 2 email blasts sent by EVS highlighting your program; one complimentary registration for your speaker and 2 on-site representatives; on-site signage and digital banner in mobile app and sponsorship slide during Scientific Session breaks; promotional fliers can be included with registration materials. Catering and any specialty AV needs will be the company's direct cost.

\$6,000 MEETING BAGS

This is an opportunity to be the only company to have a customized meeting bag or tote which every attendee will receive. Due to the new regulations, it is up to the supporting company whether their internal guidelines allow a logo to be displayed on the bag. Bags will be produced by EVS.

\$5,000 EXHIBITOR (limited) Includes:

- A 10' x 10' booth space with one 6' x 30" draped table & two chairs
- 4 Exhibitor Registrations
- Recognition in the Mobile App

\$3,000 EXHIBITOR Includes:

- One 7' x 4' booth space with one 6' x 30" draped table & two chairs
- 3 Exhibitor Registrations
- Recognition in the Mobile App

\$15,000 WIFI NETWORK & MOBILE APP

The fee includes a dedicated slide of on-screen recognition during Scientific Session and breaks; recognition in the final program; meeting signage; mention in EVS website and a mobile app banner. Your company can select Wifi network name and password.

\$20,000 PRESIDENT'S RECEPTION

The fee includes a dedicated slide of on-screen recognition during Scientific Session and breaks; recognition in the final program; meeting signage; mention in EVS website and a mobile app banner. Optional private meeting room available first or second day of meeting.

\$20,000 WELCOME RECEPTION & INDUSTRY TRADE SHOW

The fee includes a dedicated slide of on-screen recognition during Scientific Session and breaks; recognition in the final program; meeting signage; mention in EVS website and a mobile app banner. Optional private meeting room available first or second day of meeting.



ACCOMMODATIONS

BELMOND CHARLESTON PLACE

205 Meeting Street
Charleston, SC 29401
(843) 722-4900

Discounted Room Rate: \$359

Cut-off Date: August 20, 2020

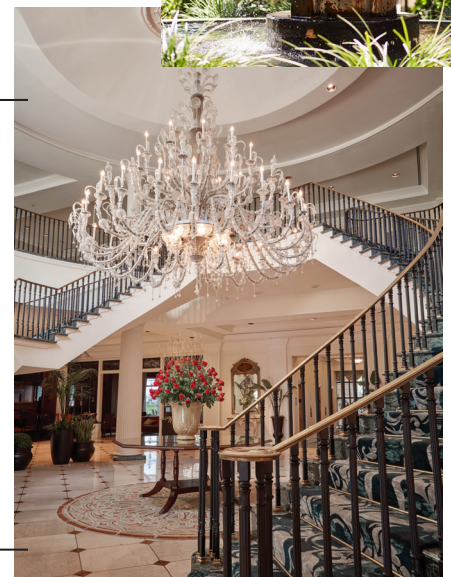
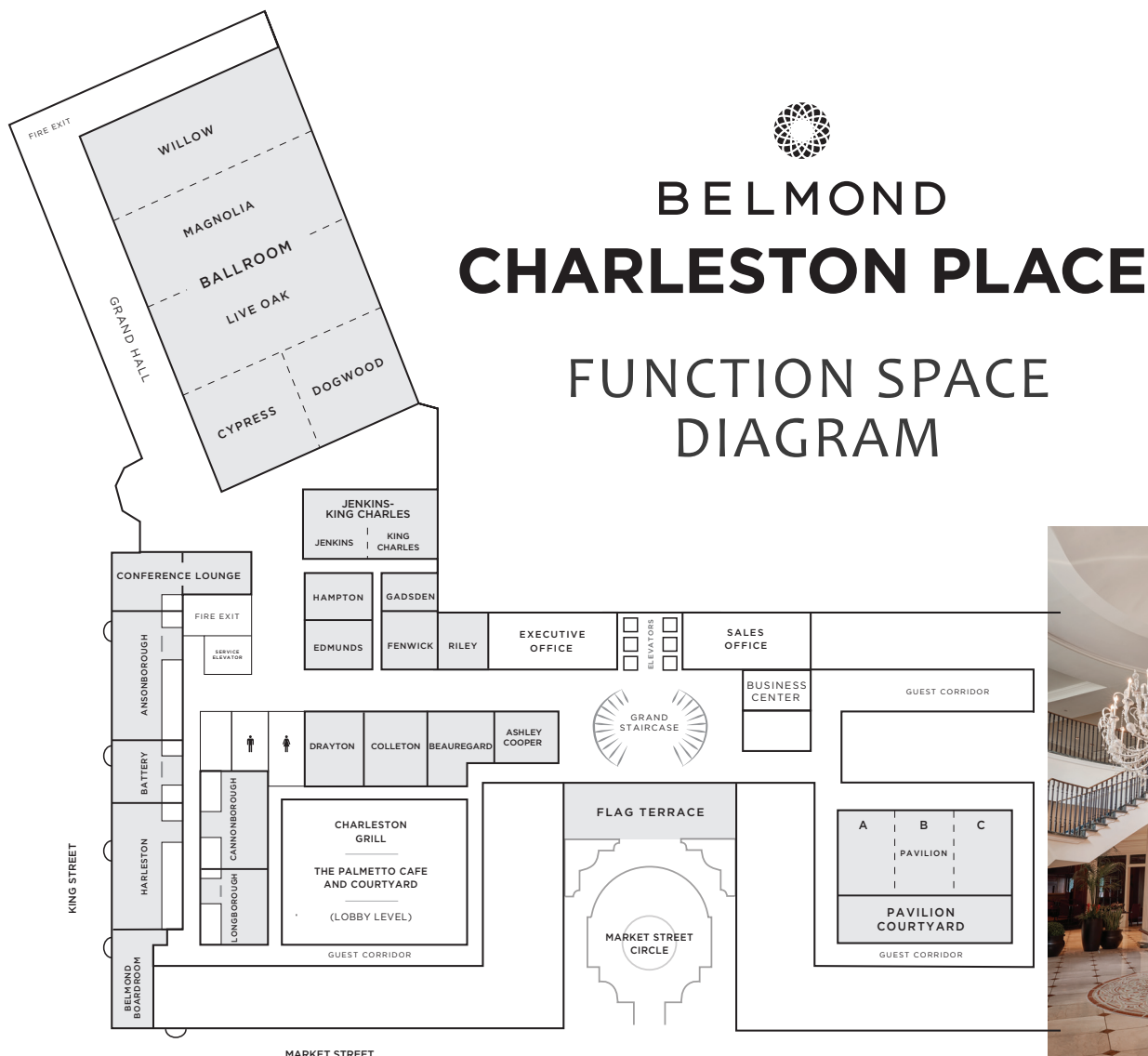
*Please mention you are attending
the “Eastern Vascular Society”
meeting to receive the
discounted rate.*



ACCREDITATION STATEMENT

In support of improving patient care, this activity has been planned and implemented by Amedco and Well Assembled Meetings. Amedco is jointly accredited by the American Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

*The Eastern Vascular Society has applied for Accreditation
for the 2020 Annual Meeting.*



ADD-ONS & CUSTOMIZED SUPPORT PACKAGES

\$1,500 Lanyards with your logo

\$5,000 Floor or Wall Decals (2)

Sleeping Room Flyers or Door Cards | \$7 per room

Custom Sleeping Room Key Cards | * Subject to Hotel Rates

Job Fair \$250

The Job Fair will provide an opportunity for fellows and residents to meet with program directors of vascular training programs & potential employers, and for faculty looking for a new partner to meet multiple prospects. If you are a company that would benefit from participating in this please contact Emily Steadman for more information.

Trainee/HCPITs Fellowships \$1500 per Trainee

Support medical students, general surgery and vascular residents, and vascular fellows to attend the EVS Annual Meeting. Your investment will cover print materials, travel, hotel and registration for these individuals.

ePoster Sponsorship \$5,000

The EVS now incorporates an electronic format for the posters in the Scientific Program. This new format enhances the poster viewing through a series of large hi-definition screens. Your support offsets the cost of this technology and provides support towards the digital poster software so that HCPITs can present abstracts and publish in peer-reviewed literature sources. Sponsor's logo or product is displayed on each screen with a clickable link.

Simulation Program \$5,000

This program provides up to 9 hours of hands-on exposure to Trainees and Attendings looking to enhance their practice on new technology or techniques.

Specialized Breakout Programs \$10,000 each

(Allied Health, Community Physicians, Radiation Safety, Young Vascular Surgeons, Complicated Cases, Diversity Program)

Diversity & Women Scholarships \$5,000 each

Research Grant \$25,000 (Basic Science or Translational Studies for early investigators)

Mock Oral Program Fellowship \$1,500 each fellow

*Due to ACCME regulations, exhibit space cannot be offered as part of an educational grant.
Exhibit space will be in addition to any sponsorship listed above.*



EXHIBITOR INFORMATION

Exhibit Hall Dates and Hours*

Thursday, Sept 24th through Sunday, Sept 27th, 2020
Continental breakfasts and scheduled coffee breaks will be served in the exhibit area daily.

*Exhibit schedule subject to final program.

Additional Functions

Exhibitors are invited to exhibit at and attend the Welcome Reception which will be held in the Exhibit Hall. All Industry is invited to attend the President's Reception held at the Carnegie Science Center.

Payment

A 50% deposit of the contracted rate should be forwarded with the Application. The balance must be paid in full by Monday, Sept 21, 2020. Applications received after June 21, 2020 will be accepted on a space available basis. Checks should be made payable to the Eastern Vascular Society and mailed with your application to:

EVS c/o Well Assembled Meetings
333 South State Street, V324
Lake Oswego, OR 97034
Fax: 404-795-0711
Phone: 503-635-4761 option 2

Space Assignment

Preference of space assignment will be given in the order in which applications are received and level of support. Following the Sept 21st deadline, exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate that on their application. Careful consideration will be given to such requests. The EVS reserves the right to alter the exhibit floor plan at any time.

Cancellation Policy

Cancellations received in writing on or before August 19, 2020 will be subject to a 50% administrative fee. No refund is possible for cancellations received after August 19, 2020.

TERMS & CONDITIONS

Exhibitor Space Requirements – Standard exhibits will be tabletop only and will include one 6' x 30" draped table and two chairs. There will be no pipe and drape. Request for free standing floor exhibits must be made in writing by August 19th. Any standing equipment used as a display (does not include booth displays) must be no larger than 6' x 30" wide. Large exhibits will be 10' x 10' with one 6' draped table and two chairs (more available upon request). A tabletop label will be provided to each exhibiting company to help them find their appropriate space. Requests for booth power, installed booth hardware or floor dressings must be made directly to the hotel. Exhibitors are independently responsible for any booth drapery or display and enhancement costs. Order forms for these services will be included in the online Exhibitor Service Kit, which will be available Spring of 2020.

TERMS & CONDITIONS

Exhibit Personnel

All participants affiliated with exhibits must be registered (please pre-register with Conference Manager). Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each exhibiting company is allotted 3 complimentary badges per standard tabletop purchased and 4 per large exhibit purchased. Additional badges are \$300 each.

Special Needs

Please contact the Conference Manager if you have a disability that will require special accommodations.

Conducting Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The Society reserves the right to refuse applications which do not meet the standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

Fire Protection

All materials used in the exhibit area must be flame proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Department. Any exhibit or parts thereof found not to be fireproof may be dismantled. All aisles and exits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

Protection of the Hotel Building

Exhibitors will be held liable for any damage caused to hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the hotel building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

Security

There will be no security furnished in the exhibit area when exhibits are closed. The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor, and we strongly advise all valuables be removed each night for safekeeping.

Liability

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Belmond Charleston Place, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, The Belmond Charleston Place, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

Indemnification

The exhibitor, hotel and EVS agree to indemnify, defend and hold the each other harmless from any loss, liability, costs or damages arising from actual or threatened claims or causes of action resulting from the negligence, gross negligence or intentional misconduct of the party indemnifying or its respective officers, directors, employees, agents, contractors, members or participants (as applicable), provided that with respect to officers, directors, employees, and agents such as individuals are acting within the scope of their employment or agency, as applicable.

Insurance

The exhibitor shall obtain and maintain and provide evidence of insurance upon request in amount sufficient to provide coverage for any liabilities which may reasonably arise out of result from the parties respective obligations pursuant to this contract.

Complete all sections of this application. Please sign and return with payment.

Company Name (as it will be listed in course materials): _____

Contact Name (For all correspondence): _____

_____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Total Investment & Type(s): (Please specify): _____

Exhibit Amount & Type: _____

Onsite Representative Names and Emails: _____

AGREEMENT

By signing this document, company agrees to the following commitment and that a 50% payment is due with this agreement and the balance is due by Monday, Sept 21, 2020. In the event of cancellation after August 19th, 2020, a refund will not be issued. All applicable artwork must be submitted to EVS for approval prior to use. This includes banners, screensavers and ads.

Authorized Signature: _____ Date: _____

PAYMENT

Checks should be made payable to Eastern Vascular Society or credit card payment information can be provided below.

Amount Authorized \$ _____

(Visa/Master/AmEx) Card #: _____ Exp. Date: _____ CVV: _____

Cardholder Name: _____

Billing Address: _____

(if different from above)

Billing City: _____ State: _____ Zip: _____

Please return this form via email to emily@wellassembled.com.

Make checks payable to: Eastern Vascular Society, 333 S. State St. Suite V-324, Lake Oswego, Oregon 97034

Questions? Contact Emily Steadman, Director of Associations

emily@wellassembled.com Office: 503-635-4761 ext 118



easternvascular.org

Eastern Vascular Society

c/o Well Assembled Meetings

333 South State Street, V324

Lake Oswego, OR 97034

503-635-4761 option 2
