INDUSTRY SUPPORT PROSPECTUS
meeting.easternvascular.org

OMNI WILLIAM PENN HOTEL
PITTSBURGH, PA
Dear Industry Partners:

On behalf of the Eastern Vascular Society, we are pleased to invite you to participate in the 33rd Annual Meeting. The meeting this year will be held September 5th – 7th at the OMNI William Penn in Pittsburgh, PA. We are looking forward to hosting between 250 and 325 vascular surgeons and trainees from the eastern region of the United States and Canada.

The Industry Prospectus will give you all the necessary information to enable you to participate in the Annual Meeting. As the year progresses, please be sure to visit our website at www.meeting.easternvascular.org for regular updates.

We encourage companies who would prefer to support the Mission of the Society at a more significant level to look at the Support Opportunities section of the Prospectus. We are available to discuss a customized approach for your company at any time.

The EVS meeting will offer the latest information regarding the care of vascular conditions. The meeting will draw primarily from the EVS membership which is represented in the Mid-Atlantic and Eastern states, as well as Eastern Canada. The meeting also is open to Non-member Physicians, Residents and Fellows, Students, RVTs, Nurses and other Allied Health Professionals. Projected attendance for 2019: 300.

The Annual Meeting of the EVS will allow vascular surgeons and other Allied Health Professionals to remain current on the latest knowledge, approaches, and procedures that will lead to better patient care. The EVS meeting will offer the latest information regarding the care of vascular conditions. Due to an ever-increasing prevalence of vascular disease in our society, there has never been a more challenging time to be a vascular surgeon or a time when it has been more critical to keep abreast of developments in the field. The introduction of Maintenance of Certification and increasing multi-specialty competition in our current healthcare system pose new challenges and make further education on cutting edge approaches to the treatment of vascular disease essential.

The EVS meeting will draw primarily from the EVS membership which is represented in the Mid-Atlantic and Eastern states, as well as Eastern Canada. The meeting is also open to Non-member Physicians, Residents and Fellows, Students, RVT’s, PAs, Nurses and other Allied Health Professionals. This year, we will introduce programming specific to Radiation Safety and examine attempts to reduce radiation-associated health risks in the field of Vascular Surgery.

Through the formation of the new Ad-Hoc Committee for Radiation Safety we will offer new evidence and science based didactic sessions at the Annual Meeting. Again, we believe that in view of the rapid development of novel, evolving technologies; the generation of relevant information is changing at a rate faster than at any time in history.

We invite you to participate in the Annual Meeting of The Eastern Vascular Society, and we look forward to seeing you in Pittsburgh.

Please feel free to contact the Meeting Manager if you need assistance: 503-635-4761 option 2.

Sincerely,

Anil P. Hingorani, MD, President, EVS
James F. McKinsey, MD President-Elect, EVS
Alan Dietzek, MD, Treasurer, EVS
Neal Cayne, MD, Program Chair, EVS
Apostolos, Tassiopoulos, MD, Development Chair, EVS

PROGRAM OBJECTIVES

The specialty of vascular surgery has matured and evolved dramatically over the last three decades, but never more profoundly than in recent years. In view of the rapid development of novel, evolving technologies; the generation of information at a rate faster than at any time in history; and the unprecedented growth of the elderly segment of our population in whom circulatory disease predominates, there has never been a more challenging time to be a vascular surgeon, or a time when it has been more critical to keep abreast of developments in the field. The introduction of Maintenance of Certification and increasing multi-specialty competition in our current healthcare system pose new challenges, and make further education on cutting edge approaches to the treatment of vascular disease essential.

The Annual Meeting of the EVS will allow vascular surgeons and other Allied Health Professionals to remain current on the latest knowledge, approaches, and procedures that will lead to a better patient care.

ATTENDANCE

The EVS meeting will offer the latest information regarding the care of vascular conditions. The meeting will draw primarily from the EVS membership which is represented in the Mid-Atlantic and Eastern states, as well as Eastern Canada. The meeting is also open to Non-member physicians, residents and fellows, students, RVTs, Nurses and other Allied Health Professionals. **Projected attendance for 2019; 300**
MARKETING SUPPORT OPPORTUNITIES

$10,000/15,000 **INDUSTRY SYMPOSIUM**
Breakfast and Lunch Symposia opportunities are available on Thursday, Friday and Saturday September 5 - 7, 2019. Topic and speakers are your choice. CME credits are your responsibility, but not required. The symposium fee includes: 2 email blast sent by EVS highlighting your program; one complimentary registration for your speaker and 2 onsite representatives; onsite signage and digital banner in mobile app and sponsorship slide during Scientific Session breaks; promotional flyers can be included with registration materials. Catering and any additional AV needs will be the company’s direct cost.

$6,000 **MEETING BAGS**
This is an opportunity to be the only company to have information in the meeting bags which every attendee will receive. Due to the new regulations, it is up to the supporting company whether their internal guidelines allow a logo to be displayed on the bag. Bags will be produced by EVS.

$5,000 **EXHIBITOR (limited)** Includes:
- A 10’ x 10’ x pipe and drape booth space with one 6’ x 30” draped table and two chairs
- 4 Exhibitor Registrations
- Recognition in the Mobile App

$3,000 **EXHIBITOR** Includes:
- One 6’ x 30” draped table and two chairs
- 3 Exhibitor Registrations
- Recognition in the Mobile App

$100 **JOB FAIR**
The Job Fair will provide an opportunity for fellows and residents to meet with program directors of vascular training programs & potential employers, and for faculty looking for a new partner to meet multiple prospects as well as their mentors. If you are a company that would benefit from participating in this please contact Emily Steadman for more information.
emily@wellassembled.com 503-635-4761 ext 118.

$15,000 **Wifi Network & Mobile App**
The fee includes a dedicated slide of on-screen recognition during Scientific Session and breaks; recognition in the final program; meeting signage; mention in EVS website and a mobile app banner. Your company can select Wifi network name and password.

$20,000 **President’s Reception**
The fee includes a dedicated slide of on-screen recognition during Scientific Session and breaks; recognition in the final program; meeting signage; mention in EVS website and a mobile app banner. Optional private meeting room available first or second day of meeting.

$20,000 **Welcome Reception & Industry Trade Show**
The fee includes a dedicated slide of on-screen recognition during Scientific Session and breaks; recognition in the final program; meeting signage; mention in EVS website and a mobile app banner. Optional private meeting room available first or second day of meeting.

$1,500 Lanyards with your logo
$5,000 Elevator Wraps
Sleeping Room Flyers or Door Cards | $5 per room

**ACCOMMODATIONS**
The Omni William Penn Hotel
530 WILLIAM PENN PLACE
PITTSBURGH, PENNSYLVANIA 15219
(412) 281-7100

Deluxe Guest Room Rates:
- Single $189
- Double $199
- Triple $229
- Quad $259

Cut-off Date: August 14, 2019

Please mention you are attending the “Eastern Vascular Society” meeting to receive the discounted rate.

ACCREDITATION STATEMENT
In support of improving patient care, this activity has been planned and implemented by Amedco and Well Assembled Meetings. Amedco is jointly accredited by the American Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team. The Eastern Vascular Society has applied for Accreditation for the 2019 Annual Meeting.
2019 EDUCATIONAL GRANT OPPORTUNITIES

$15,000 **PLATINUM LEVEL**  Includes:
• Eligibility to host a Breakfast or Lunch Symposia
• Dedicated slide of on-screen recognition during Scientific Session and breaks
• Recognition in the Final Program, Meeting Signage, EVS Website, Mobile App
• Table top recognition sign with support level
• Optional private meeting room first or second day of meeting

$10,000 **GOLD LEVEL**  Includes:
• Eligibility to host a Breakfast or Lunch Symposia
• Mention on sponsorship slide during Scientific Session breaks
• Recognition in the Mobile App, Meeting Signage, EVS Website
• Table top recognition sign with support level

$7,500 **SILVER LEVEL**  Includes:
• Eligibility to host a Breakfast or Lunch Symposia
• Mention on sponsorship slide during Scientific Session breaks
• Recognition in the Mobile app, Meeting Signage, EVS Website
• Table top recognition sign with support level

EDUCATIONAL GRANT ADD-ONS

**Trainee Traveling Fellowships $1500 per Fellow**
Support medical students, general surgery and vascular residents, and vascular fellows to attend the EVS Annual Meeting. The grant will cover travel, hotel and registration for these individuals.

**ePoster Sponsorship $5,000 per 4 screens**
The EVS now incorporates an electronic format for the posters in the Scientific Program. This new format enhances the poster viewing through a series of large hi-definition television screens. Take advantage of this opportunity for company banner advertisement via a highly visible portion of the meeting.

**Simulation Program $10,000**
Sponsorship includes: one tabletop space in Exhibit Hall; one email blast sent by EVS to target audience highlighting your equipment; 3 complimentary registrations for onsite representatives; digital banner in mobile app, mention on sponsorship slide during Scientific Session and breaks; educational materials can be included with registration materials. Optional private meeting room first or second day of meeting.

**Diversity & Allied Health Reception $5,000**
**Allied Health Program** $15,000
**Young Vascular Surgeons Program** $5,000
**Diversity & Women Grants** $5,000 each
**Research Grant** $25,000
**Mock Oral Program Fellowship** $1,500 each

With the exception of participation in the Simulation Program, due to ACCME regulations, exhibit space cannot be offered as part of your package. Exhibit space will be in addition to your educational grant.
EXHIBITOR INFORMATION

Exhibit Hall Dates and Hours*  
Thursday, Sept 5, 2019 through Saturday, Sept 7, 2019  
Continental breakfast, as well as scheduled coffee breaks, will be served in the exhibit area daily.  
*Exhibit schedule subject to final program

Additional Function  
Exhibitors are invited to attend the Welcome Reception which will be held in the Exhibit Hall.

Payment  
A 50% deposit of the contracted space should be forwarded with the Application for Exhibit Space.  
The balance must be paid in full by Friday, August 1, 2019.  Applications received after May 18th will be accepted on a space available basis. Checks should be made payable to the Eastern Vascular Society and mailed with your application to:  

EVS  
333 South State Street, V324  
Lake Oswego, OR 97034  
Fax: 404-795-0711  
Phone: 503-635-4761 option 2

Space Assignment  
Preference of space assignment will be given in the order in which applications are received.  Following the May 18th deadline, exhibit assignments will be made on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate that on their application.  Careful consideration will be given to such requests.  The EVS reserves the right to alter the exhibit floor plan at any time.

Cancellation Policy  
Cancellations received in writing on or before August 5, 2019 will be subject to a 50% administrative fee.  
No refund is possible for cancellations received after August 5, 2019.

TERMS & CONDITIONS

Exhibitor Space Requirements – Standard exhibits will be tabletop only and will include one 6’x 30” draped table and two chairs. There will be no pipe and drape. Request for free standing floor exhibits must be made in writing by May 15th. Any standing equipment used as a display (does not include booth displays) must be no larger than 6’ x 30” wide, and must be used IN LIEU of a table. Large exhibits will be 10’ x 10’ with one draped table and up to four chairs.  
A tabletop label will be provided to each exhibiting company to help them find their appropriate space.  
Electrical / Telecommunications / Computers / AV / Hotel Accommodations  
Order forms for these services will be included in the online Exhibitor Service Kit, which will be available June 2019.

Installation of Exhibits - The exhibit area will be available for set-up on Wednesday, September 4th from 5:00 pm - 9:00 pm. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted.

Dismantling of Exhibits - All exhibits must remain intact until the official closing time of 12:00 pm Saturday, Sept 7, 2019 and may not be dismantled or removed, in whole or in part, before that time.

Shipping Instructions - Please refer to the shipping instructions in the on-line service kit.

Exhibit Personnel - All participants affiliated with exhibits must be registered.  
Each person will be issued an exhibitor badge and must be employed by the Exhibitor or have a direct business affiliation. Each exhibiting company is allotted three complimentary badges per standard tabletop purchased and four per large exhibit purchased. Additional badges are $300 each.

Special Needs - Please contact the Conference Manager if you have a disability that will require special accommodations.

Conducting Exhibits - No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The Society reserves the right to refuse applications which do not meet the standards required or expected, as well as the right to curtail exhibits or parts of exhibits that reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

Fire Protection - All materials used in the exhibit area must be flameproof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flameproof or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Department. Any exhibit or parts thereof found not to be fireproof may be dismantled. All aisles and exits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

Protection of the Hotel Building - Exhibitors will be held liable for any damage caused to hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the hotel building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor.

Security - There will be security furnished in the exhibit area when exhibits are closed.  The safekeeping of the exhibitor’s property shall remain the responsibility of the exhibitor, and we strongly advise all valuables be removed each night for safekeeping.

Liability - Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Omni, its owners or managers which result from any act or omission of Exhibitor.  Exhibitor agrees to defend, indemnify and hold harmless, The Omni, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor’s use of the property.  Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor’s occupancy and use of the exhibition premises, the Hotel or any part thereof.

Indemnification - The exhibitor, hotel and EVS agree to indemnify, defend and hold the each other harmless from any loss, liability, costs or damages arising from actual or threatened claims or causes of action resulting from the negligence, gross negligence or intentional misconduct of the party indemnifying or its respective officers, directors, employees, agents, contractors, members or participants (as applicable), provided that with respect to officers, directors, employees, and agents such as individuals are acting within the scope of their employment or agency, as applicable.

Insurance - The exhibitor shall obtain and maintain and provide evidence of insurance upon request in amount sufficient to provide coverage for any liabilities which may reasonably arise out of or result from the parties respective obligations pursuant to this contract.
Complete all sections of this application. Please sign and return with payment.

Company Name (as it will be listed in course materials): ________________________________

Contact Name (For all correspondence): ________________________________________________

Title: ________________________________

Address: ________________________________________________________________________

City: __________________ State: __________________ Zip: ________________

Phone: ______________________ Fax: ____________________________

Email: __________________________________________________________________________

Total Marketing Investment: ___________________________

Total Educational Support (Please indicate if funds should be allocated to certain educational programming): ______________________

AGREEMENT

By signing this document, company agrees to the following commitment and that a 50% payment is due with this agreement and the balance is due by Thursday, August 1, 2019. In the event of cancellation after August 5, 2019, a refund will not be issued. All applicable artwork must be submitted to EVS for approval prior to use. This includes banners, screensavers and ads.

Signature: ___________________________ Date: __________________

PAYMENT

Checks should be made payable to Eastern Vascular Society or credit card payment information can be provided below. MasterCard, Visa or American Express

Card #: ____________________________ Exp. Date: __________ CVV: ________

Cardholder Name: ____________________________

Billing Address: ________________________________

Billing City: __________________ State: __________ Zip: ________________

Please return this form by fax to 404-795-0711 or via email to emily@wellassembled.com.

Make checks payable to:
Eastern Vascular Society, 333 S. State St. Suite V-324, Lake Oswego, Oregon 97034
Emily Steadman, Conference Manager; emily@wellassembled.com
Office: 503-635-4761 ext 118