

## VENDOR PROSPECTUS 2025-26

WAND invites organizations and individuals to partner with us in advancing nutrition and dietetics across Wisconsin. Our annual sponsorship program offers tiered options to support professional development, advocacy, and public health outreach while connecting your brand to a network of engaged nutrition professionals.

### SPONSORSHIP LEVELS

#### Champion Level Sponsorship | \$2,500 each

- 1 Conference Event Sponsor
- 1 Leadership and Career Day Event Sponsor
- 1 FNCE Wisconsin Reception Sponsor
- 1 Advocacy Day Sponsor
- All receive Friend level sponsor benefits in addition

#### Partner Level Sponsorship | \$1,500 each

- 5 Regional event sponsor
- 4 Webinar Sponsor
- 4 Newsletter Sponsor
- All receive Friend level sponsor benefits in addition

#### Friend Level Sponsorship | \$500 each

- Organizations (unlimited)
- Complementary advertising in quarterly newsletter throughout the year
- Complementary job postings
- Discounted exhibit registration at conference

#### Subscribers | \$100 each

- For individuals only (unlimited)
- Eligible for member discounts for events, and receive WAND communications

#### Annual Conference Sponsorship *additional opportunities*

- Reception Sponsor (\$2,500)
- Meal Sponsor (\$1,500)
- Break Sponsor (\$1,500)
- Exhibit Only (\$500/\$750) for member/non-member
- Other sponsorship options (TBD)

#### Advertising

- Job Posting (\$100 per job posting)
- Advertising (\$150 per quarterly ad)
- Ad in event programs (\$250 per ad)

