

Vendor and Sponsor Prospectus

April 3-4, 2025 | The Park Hotel, Madison, WI

Exhibit Table

\$500 Friend & Champions of WAND, \$750 Non-Member Organization

- 8' skirted table and two chairs.
- Non-competitive exhibit viewing times.
- Roster of attendees provided onsite to each vendor upon arrival at the WAND Annual Conference.
- Company Logo displayed on conference materials.
- One complimentary attendee registration for the full conference (meals included/reception included).

Sponsorship

Exclusive sponsorship opportunities are also available for those looking to show their support. All of the sponsors below also receive:

- Full "Exhibitor" benefits listed above
- Company Logo displayed in WAND Season(ing)s
- Logo and company name on event registration page

Reception Sponsor: \$2,500 (1 available)

- Exclusive sponsor of the reception
- Dedicated time to introduce your company during the reception (3 minutes)
- Company name and logo signage displayed during reception

Workshop Sponsor: \$2,500 (2 available)

- Exclusive sponsor of a workshop
- Dedicated time to introduce your company during the workshop
- Company name and logo signage displayed during workshop

Breakfast Sponsor: \$1,500 (1 available)

- Exclusive sponsorship of breakfast
- Dedicated time to introduce your company during breakfast
- Company logo displayed throughout breakfast

Lunch Sponsor: \$1,500 (2 available)

- Exclusive sponsorship of a lunch (1 sponsor per day)
- Dedicated time to introduce your company during lunch
- Company logo displayed throughout lunch

Break Sponsor: \$1,000 (2 available)

- Exclusive sponsorship of break (1 sponsor per day)
- Company name and logo displayed during breaks (1 sponsor per day)

Vendor Information



Display Times

(Subject to Change)

Thursday, April 3, 2025 | 12:00 p.m. – 5:00 p.m.

Friday, April 4, 2025 | 7:30 a.m. – 1:00 p.m.

Exhibit Set Up & Dismantle

Exhibitors may set up on Thursday, April 3 from 9:00 a.m. to 12:00 p.m. All exhibits must be set up by 12:00 p.m. on Thursday. If possible, **please do not dismantle your exhibit** prior to 1:00 pm on Friday, April 4.

Location/Shipping Materials

Exhibit materials may be shipped to:

The Park Hotel Madison
22 S Carroll St,
Madison, WI 53703

Shipments should be clearly marked, indicating the conference date, name of conference, and your company's name. Shipments should be received no sooner than three business days prior to the conference. Coordination and fees related to shipping of exhibit materials to and from the conference are the responsibility of the exhibitor.

Hotel Accommodations

Lodging is available at the Park Hotel Madison at the special group rate of \$159.00/night for single occupancy rooms. Please call 1-608-285-8000 and mention "WAND" to take advantage of this discounted rate. The deadline to receive this rate is **Wednesday, March 12, 2025**, so be sure to reserve your room today!

Special Request

If your exhibit requires additional equipment or special set-up assistance, please contact the WAND office. Any special arrangements are made at the exhibitor's expense. **Please include any restrictive dietary needs on your registration form.**

Request Letters

Request letters and W9 forms are available by contacting the WAND office at WAND@badgerbay.co.

Disclaimer

This program is designed for WAND members and exhibitors whose products and services align with the WAND mission.

All applications for exhibit space will be considered. In its sole discretion, WAND reserves the right to reject any applications that are deemed inconsistent with the mission of the organization.

Questions?

Please contact the WAND office at 920-560-5639 or WAND@badgerbay.co with questions.

To register online, visit www.eatrightwisc.org

Questions

If you have any questions about the WAND Annual Conference, or to confirm your sponsorship details, please contact the WAND office at 920-560-5619 or WAND@badgerbay.co.