Launching Futures & Growing Our Own

to Address Workforce Challenges

EDAM Winter Conference
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Welcome & Introductions

Tom Hoff  
Career & Technical Project Coordinator

Cheryl Glaeser  
LYFT Collaboration Specialist  
Achieve Consulting  
Owner/President
LYFT Pathways Video

https://www.lyftpathways.org/overviewvideo
Goal of LYFT Career Pathways

For every secondary student in the region to gain marketable skills through meaningful CTE courses and opportunities, which lead to further education and careers that match our region’s labor market needs.

“LYFT Career Pathway funding support was made available through a $3 million 2017 Minnesota Legislative grant”
Changing Perspectives

Typically

1. College
2. Major
3. Career Pathway

Should Be

1. Career Pathway
2. Major – Credential
3. Future Training

LYFT
Career Pathways
Launch Your Future Today
2018-19 School Year Courses through Spring 2019

Key:
- Intro to Medical Careers
- Intro to Manuf & Engin
- Nursing Assistant
- Information Tech Concepts
- Basic Mechanics
- Aquaculture
- Electrical Controls
- Aviation
- Auto Technology
- Intro to Eng Design
- ProStart
- CEO
- Manufacturing
- Welding Principles
- CDL Training Program
- Intro to Education
- Pharmacy Tech
- AgDrone Technology
- Medical Careers Internship
- Industrial Const Methods
- PIC Work Based Learning

LYFTR Launch Your Future Today
Panel Discussion

Tyler Gehrking
DisruptED Founder
Kandiyohi CEO Instructor

Jason Duininck
Director of Business Development

Tom Hoff
Career & Technical Project Coordinator

Facilitated by:
Cheryl K. Glaeser
Owner/President
Success Factors

● Student Interest
  ○ Engaging
  ○ Hands-on exploration/experiences
    ■ Job shadows, tours, speakers, etc.
    ■ Actual on-the-job experience

● Business Engagement
  ○ Involved beyond financial
  ○ Meets industry needs
Business Engagement Spectrum for Career and Technical Education Courses

This tool shows different levels of engagement on a spectrum from “inform” to “empower,” with businesses having higher degrees of influence over decisions made as the engagement levels move toward empower. There are many factors and situations that determine the degree of engagement, so there is no right or wrong placement on the spectrum.

**Inform**
- Provide them with information
- Help them understand the problem, opportunities and solutions

**Consult**
- Obtain feedback on analysis and decisions
- Listen to and acknowledge concerns and aspirations
- Seek their feedback

**Involve**
- Work directly with them
- Ensure concerns and aspirations considered
- Feedback influences decisions

**Collaborate**
- Partner on each aspect of decisions
- Look to them for direct advice and innovation
- Work together to formulate and implement solutions

**Empower**
- Place final decision-making in their hands
- Implement what they decide

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Adapted and Used by Permission
Success Factors

● Collaboration
  ○ True partnerships that plan & evaluate together
  ○ Shared responsibilities between partners
  ○ Project leadership to keep partners moving forward together

● Innovation
  ○ Creative solutions to schedules/travel
  ○ Growth mindset – thinking out of the box
Your Insights…

How might you, as economic development professionals, help businesses and schools work together innovatively to help students with career…

• Exposure
• Exploration
• Experience
Thank You!

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