"Figstory"
The art of using stories to cultivate relationships
Why It's Important to Set Client Expectations Up Front!
The science behind storytelling...
65% of all human interactions...
Recall facts 22x more effectively when they are part of a story!
- Oxytocin
- Trust
- Relationships
The Power of Stories...
Stories help us connect...
HOW CAN BUSINESSES & MUNICIPALITIES UTILIZE STORIES?
TO INSPIRE...
To Communicate... Values & Vision
We love supporting our community! Thanks to Sweeney Elementary for letting us sponsor your Fun Run!
To Showcase the work you do...

Multi-divisional Program

As a trusted and reliable trade show program partner, we coordinated with various department heads from multiple divisions to keep Oracle's branding and messaging uniform while streamlining the process.
To Showcase the work you do...
To Teach & Train...

Maddi & Bubblegum Blunder
“It has been said that next to hunger and thirst, our most basic need is for storytelling.”

-Khalil Gibran