



Board of Directors Meeting

January 31, 2018 | 10:00 am to 12:00 pm

The Harrington Company, 4248 Park Glen Road, Minneapolis, MN 55416

Call-in: (563) 999-2090 | Access code: 835741

AGENDA

Question of the Month: "If any one of the national holidays had to be celebrated twice a year, which one would you want it to be?"

- I. **Call to order**
 - a. Welcome/Introductions
 - b. Review of agenda

- II. **Executive Committee Report**
 - a. Financials
 - b. Management hours
 - c. Establishing regular committee Chair/Vice Chair meetings (every other month)
 - d. Scheduling regional EDO meeting(s)

-Action: Approval of meeting minutes & financials

- III. **Establish 2018 Committee Board Liaisons**

- IV. **Establish a Policy & Procedures Task Force**

-Action: 3-4 Board volunteers requested to meet in 2018 to develop a current and comprehensive policy and procedures manual

- V. **Discuss establishing a MNEDF representation on EDAM Board**

-Action: Amend bylaws to identify a MNEDF representation on the EDAM Board

- VI. **Partnership Opportunities**
 - a. IEDC

-Action – Approval of MOU
 - b. NAIOP

-Action – Requesting to meet with leadership to discuss collaboration
 - c. Minnesota Chamber of Commerce

-Action - Requesting to "trade" a membership

EDAM's Mission:

To champion Economic Development in Minnesota through professional development, networking, and advocacy.

EDAM's Vision:

Be recognized as Minnesota's vibrant and professional member-driven Economic Development organization.

VI. **Committees**

a. **Conference**

-Winter Conference Recap – survey results

b. **EDAM U**

-Action - Approve new committee Vice Chair Ling Becker

-Action – Discuss collaboration request from MNEDF

c. **Government Relations**

-Day at the Capitol March 7, 2018

d. **Marketing & Communications**

-Medalist thank you ad

-Action – Authorize \$170 of Harrington design time to create a medalist Thank You ad and authorize \$1,360 for the ad in Finance & Commerce

e. **Member Services**

VI. **Other Business**

VII. Strategic Board meeting – Friday, February 16, 2018 9:00am – 3:00pm @WSB office

VIII. **Adjournment**

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