



Board of Directors Meeting

February 28, 2018 | 10:00 am to 12:00 pm

The Harrington Company, 4248 Park Glen Road, Minneapolis, MN 55416

Call-in: (563) 999-2090 | Access code: 835741

AGENDA

Question of the Month: Would you rather ride a bike, ride a horse, or drive a car?

- I. **Call to order**
 - a. Review of agenda

- II. **Executive Committee Report**
 - a. Financials
 - b. Management hours
 - c. Meeting minutes

-Action: Approval of meeting minutes & financials

- III. **Minnesota Chamber of Commerce Partnership**

-Action - Requesting to "trade" a membership with legislative focus

- IV. **Proposed Bylaws Changes**
 - a. Minnesota Economic Development Foundation Board seat
 - b. Establishing Emerging Professionals as a separate committee

-Action – Approval of proposed bylaws amendment language to be presented to membership

- V. **Committees**
 - a. **Conference | Board Liaison: Gene Goddard**
 - i. Winter Conference final financial report (in packet)

 - b. **EDAM U | Board Liaison: Erik Hansen**

 - c. **Government Relations | Board Liaison: Chris Eng**

-Day at the Capitol March 7, 2018

 - d. **Marketing & Communications | Board Liaison: Morgan Hill**
 - i. Elevator pitch marketing piece
-Action: Authorize \$340-\$425 (4-5 hours @ \$85/hour) for graphic design to create the piece

 - ii. Medalist thank you ad
-Action – Authorize \$170 of Harrington design time to create ad and authorize funds to place ad

 - e. **Member Services | Board Liaison: Erin Sparks**

- VI. **Other Business**
 - a. Next Board meeting – Wednesday, March 28, 2018 9:00am – 10:00 am @EDAM Office

- VII. **Adjournment**

EDAM's Mission:

To champion Economic Development in Minnesota through professional development, networking, and advocacy.

EDAM's Vision:

Be recognized as Minnesota's vibrant and professional member-driven Economic Development organization.