



## Board of Directors Meeting | AGENDA

April 25, 2018 | 10:00 am to 12:00 pm

The Harrington Company, 4248 Park Glen Road, Minneapolis, MN 55416

Call-in: (563) 999-2090 | Access code: 835741

**Question of the Month:** What's the best way to start the day?

- I. **Call to order**
  - a. Review of agenda
  
- II. **Executive Committee Report**
  - a. Financials
  - b. Meeting minutes
  - c. New online resources: Board documents, strategic plan, budget, elevator pitch, educational resources
  - d. President's Award

*-Action: Approval of meeting minutes & financials*
  
- III. **Strategic Plan**
  - a. Recap completed goals from previous plan
  - b. Regional EDO meeting
  - c. Strategic partnerships
    - i. Update on NAIOP meeting & diverse economic development groups
    - ii. CoreNet and MidAmerica Economic Development Council

*-Action: Determine strategy and desired outcomes for partnerships; identify potential partners*
  
- IV. **Committees**
  - a. **Emerging Professionals | Board Liaison: Erin Sparks**
  - b. **Conference | Board Liaison: Gene Goddard**
    - i. How to leverage conference for recruiting (i.e. first time discount)
  - c. **EDAM U | Board Liaison: Erik Hansen**
  - d. **Government Relations | Board Liaison: Chris Eng**
    - i. Redevelopment Account fund shift
  - e. **Marketing & Communications | Board Liaison: Morgan Hill**
  - f. **Member Services | Board Liaison: Erin Sparks**
  - g. **Minnesota Economic Development Foundation | Board Liaison: Tim Korby**
    - i. Tim Korby MNEDF representative
  
- V. **Other Business**
  - a. Next Board meeting – Wednesday, May 30, 2018 10:00 am – 12:00 pm @EDAM Office
  - b. June Board meeting – regular schedule is first day of Summer Conference
  - c. National Economic Development Week: May 7-12
  
- VI. **Adjournment**

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### EDAM's Mission:

To champion Economic Development in Minnesota through professional development, networking, and advocacy.

### EDAM's Vision:

Be recognized as Minnesota's vibrant and professional member-driven Economic Development organization.